

SR-Launch-Quilted Perfect Sleeper X Retailer Copy Library

Updated 6/2024

Collection Wide Copy

Description:

5 support zones designed for full-body spinal alignment and cooling technology with a combination of highly responsive coils and plush, premium memory foam **for quilted hybrid comfort.**

Simplified Description:

5 support zones designed for full-body alignment and **high-quality, quilted hybrid comfort.**

Collection-Wide Benefits

Full-body support

Our **5 ZoneResponse™ Design** combines coils and contouring memory foam for full-body spinal alignment designed to offer comfort and support where you need it most.

Cooling comfort

Cooling technology keeps you comfortable throughout the night.

Pressure Relief

Experience targeted pressure relief with **Perfect Conform™ Memory Foam** that contours and cradles your pressure points for restorative sleep.

Collection Description:

Experience premium support and perfect sleep with our new Serta® Quilted Perfect Sleeper X™ Collection. Our 5 ZoneResponse™ Design is comprised of Perfect Conform™ Memory Foam paired with 5-zoned coils for full-body alignment. Sleep comfortably cool throughout the night with cooling technology and graphite-infused

memory foam designed to redistribute heat away from your body. A quilted top offers a classic feel and added layer of plush foam. Xtraordinary sleep is possible, with Serta® Quilted Perfect Sleeper X™.

Collection:

Level 1: Knox - Firm

Level 1: Knox - Plush

Level 1: Lexton - Medium Pillow Top

Level 1: Excelled - Extra Firm

Level 1: Excelled - Plush

Level 2: Max - Medium

Level 2: Max - Plush Pillow Top

Level 2: Max - Firm Pillow Top

Perfect Sleeper X Level 1

(Knox/Lexton/Excelled)

Level 1

Featuring 5 support zones designed for full-body spinal alignment with a combination of supportive coils and 1" Perfect Conform™ Memory Foam. Plus a classic quilted feel that makes for night after night of perfect sleep. *Memory foam and cooling upgrades available.*

5 ZoneResponse™ Design

Combines coils and contouring memory foam full-body spinal alignment designed to offer comfort and support where you need it most.

Perfect Conform™ Memory Foam

Premium, graphite-infused memory foam designed to provide targeted pressure relief and redistribute heat away from the body.

EverCool® Supreme Memory Foam

A dynamic combination of cooling gel and premium memory foam to cradle and cool you in a pressure-relieving embrace. *Available in select models.*

Cool Twist® Gel Memory Foam

Cooling gel swirled into premium memory foam offers enhanced airflow, heat dissipation, and contouring comfort. *Available in select models.*

Perfect Sleeper X Level 2

(Max)

Featuring 5 support zones designed for full-body spinal alignment with a combination of supportive coils and 1" Perfect Conform™ Memory Foam. Plus a layer of micro coils and a classic quilted feel makes for night after night of perfect sleep. *Memory foam and cooling upgrades available.*

5 ZoneResponse™ Design

Combines coils and contouring memory foam full-body spinal alignment designed to offer comfort and support where you need it most.

Perfect Conform™ Memory Foam

Premium, graphite-infused memory foam designed to provide targeted pressure relief and redistribute heat away from the body.

EverCool® Supreme Memory Foam

A dynamic combination of cooling gel and premium memory foam to cradle and cool you in a pressure-relieving embrace. *Available in select models.*

Perfect Conform™ Micro Coils

A layer of micro-coils designed to work in sync with the hybrid design, that responsively cradles the contours of your body.

Cool Twist® Gel Memory Foam

Cooling gel swirled into premium memory foam offers enhanced airflow, heat dissipation, and contouring comfort. *Available in select models.*