

SAMSUNG

Product Guide

5300 Series Refrigerator

RS28A500ASR

RS28A500ASG

Available in Fingerprint Resistant Stainless Steel
and Fingerprint Resistant Black Stainless Steel



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RS28A500A – 28 cu. ft. Smart Side-by-Side Refrigerator

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Product Overview

RS28A500A – 28 cu. ft. Smart Side-by-Side Refrigerator

Product Overview

Product Title*

28 cu. ft. Smart Side-by-Side Refrigerator in Fingerprint Resistant Stainless Steel

Product Description* (200 characters)

Large capacity Smart Side-by-Side Refrigerator with In-Door Ice Maker is beautifully designed with a modern look that blends seamlessly into your kitchen and a finish that withstands everyday smudges.

*Product title and description should be updated upon color setup.

Available Colors



**Fingerprint Resistant
Stainless Steel**
RS28A500ASR



**Fingerprint Resistant
Black Stainless Steel**
RS28A500ASG



Carousel Image Order

Easy Ad Links: RS28A500ASR

R.COM <https://dam.gettyimages.com/p/z0c3461/external?q=RS28A500ASR%20Carousel%20Images%20Rcom>

S.COM <https://dam.gettyimages.com/p/z0c3461/external?q=RS28A500ASR%20Carousel%20Images%20Scom>

360 Spin <https://dam.gettyimages.com/p/z0c3461/external?q=RS28A500ASR%20360%20Spins>

Easy Ad Links: RS28A500ASG

R.COM <https://dam.gettyimages.com/p/z0c3461/external?q=RS28A500ASG%20Carousel%20Images%20Rcom>

S.COM <https://dam.gettyimages.com/p/z0c3461/external?q=RS28A500ASG%20Carousel%20Images%20Scom>




360 Spin <https://dam.gettyimages.com/p/z0c3461/external?q=RS28A500ASG%20360%20Spins>






Product Messaging

RS28A500A – 28 cu. ft. Smart Side-by-Side Refrigerator



Features and Benefits – RS28A500ASR

Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
<p>More space, more ways to stay organized</p>	<p>Large Capacity</p>	<p>A completely redesigned interior with 28 cu. ft. capacity that fits 10% more groceries than ever.* *When compared to Samsung Standard Depth Side-by-Side model RS25J500D with 24.52 cu. ft. capacity.</p>	<p>Fit more inside with 10% larger capacity.* *When compared to Samsung Standard Depth Side-by-Side model RS25J500D with 24.52 cu. ft. capacity.</p>	
<p>Seamlessly designed for a modern look</p>	<p>Modern Design</p>	<p>A modern look featuring a minimalist exterior with signature flat-door design and recessed handles that seamlessly blend into your kitchen.</p>	<p>Minimalist exterior with signature flat-door design and recessed handles that seamlessly blend into your kitchen.</p>	
<p>Less smudging means less cleaning</p>	<p>Fingerprint Resistant Finish</p>	<p>A finish that withstands everyday smudges, so you spend less time cleaning.</p>	<p>Less smudging means less cleaning.</p>	

Features and Benefits – RS28A500ASR (Continued)

Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
<p>Keep it all cool with even air circulation</p>	<p>All-Around Cooling</p>	<p>Multi-vent technology keeps items on every shelf evenly cooled.</p>	<p>Keeps every item evenly cooled.</p>	
<p>N/A</p>	<p>In-Door Ice Maker</p>	<p>High-capacity, in-door ice maker with detachable ice bucket that saves shelf space for your frozen foods.</p>	<p>High-capacity, in-door ice maker saves shelf space.</p>	
<p>Wi-Fi connectivity</p>	<p>Wi-Fi Enabled</p>	<p>Use the Samsung SmartThings App* on your smartphone to control the temperature and monitor your refrigerator remotely.</p> <p><small>* Available on Android and iOS devices. A Wi-Fi connection and a Samsung account are required.</small></p>	<p>Control and monitor your fridge remotely.</p>	

Features and Benefits – RS28A500ASR (Continued)

Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
N/A	Bright LED Lighting	Bright LED lighting designed to beautifully light up the interior of your fridge so you can quickly spot what you want.	Bright LED lighting designed to beautifully light up the interior of your fridge.	
N/A	Accessibility (ADA Compliant)	Easy-to-reach controls for everyone.	Easy-to-reach controls.	

Key Visual and Lifestyle Images

Easy Ads link

<https://dam.gettyimages.com/p/z0c3461/external?q=RS28A500ASG%20Key%20Visual>

Main Key Visual



Easy Ads link

RS28A500ASR: <https://dam.gettyimages.com/p/z0c3461?q=RS28A500ASR%20Lifestyle%20Images>

RS28A500ASG: <https://dam.gettyimages.com/p/z0c3461?q=RS28A500ASG%20Lifestyle%20Images>

Lifestyle Images



Product Specs

RS28A500A – 28 cu. ft. Smart Side-by-Side Refrigerator

Review Mapping

Model #	Type	Color
RS28A500ASR RS28A500ASG	Side-by-Side	Fingerprint Resistant Stainless Steel Fingerprint Resistant Black Stainless Steel

Related Product

Water Filter
HAF-QIN

Spec Sheet

Easy Ads link

<https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=RS28A500ASR%20Spec%20Sheet>

RS28A500ASR

28 cu. ft. Smart Side-by-Side Refrigerator with Large Capacity





Signature Features

Large Capacity
A completely redesigned interior with 28 cu. ft. capacity that fits 10% more groceries than ever.*
*When compared to standard depth Samsung Side-by-Side model RS25J500D with 24.52 cu. ft. capacity.

Modern Design
A modern look featuring a minimalist exterior with signature flat door design and recessed handles that seamlessly blend into your kitchen.

Fingerprint Resistant Finish
A finish that withstands everyday smudges, so you spend less time cleaning.

Available Colors

- Fingerprint Resistant Stainless Steel (shown)
- Fingerprint Resistant Black Stainless Steel



Large Capacity



Modern Design

Design

- Large Capacity of 28 cu. ft.
- Modern Design
- Fingerprint Resistant Finish
- Bright LED Lighting
- Adjustable Top Freezer Shelf
- 4 Gallon Door Bins
- 2 Clear Drawers

Technology

- Wi-Fi Enabled
- Door Alarm
- Water Filter Indicator
- Sabbath Mode

Performance

- All-Around Cooling
- Automatic In-Door Ice Maker - Stores up to 4.0 lbs of ice


Rating

685 kWh/yr



RS28A500ASR

28 cu. ft. Smart Side-by-Side Refrigerator with Large Capacity

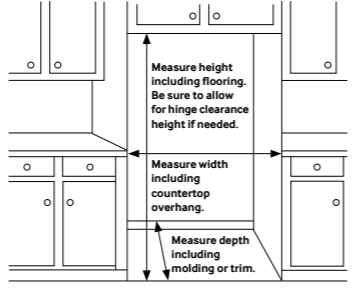


Installation Specifications

1. Measure the height, width and depth of the opening, making sure to include baseboards, molding tile, countertop overhang, etc. Check to be sure there is enough room to open the door (consider walls, islands or other obstacles when measuring).
2. Refer to illustration below to determine dimensions.
3. Allow 2.5" of clearance on hinge side of refrigerator when installing next to a wall where handle may make contact.
4. Allow 1" minimum clearance at rear for proper air circulation and water/electrical connections. Allow a 3/8" minimum clearance at sides and top for ease of installation.
5. Ensure each door and entryway in the home is wide enough for the refrigerator to be moved through easily.

For optimal usage and ability to open refrigerator doors completely, do not install next to a wall.

Please note: The following dimension and cutout information is for planning purposes only. For complete installation details, consult manual packed with product or download manual online at samsung.com.



Total Capacity: 28 cu. ft.

Refrigerator: 17.9 cu. ft.

- 4 Tempered Glass Shelves
- 2 Drawers
- 5 Door Bins
 - 4 Gallon Bins
 - 1 Door Bin
- Top LED Lighting

Freezer: 10.1 cu. ft.

- Automatic In-Door Ice Maker
- 5 Tempered Glass Shelves
- 1 Drawer
- 4 Door Bins
- Top LED Lighting

Accessories

Water Filter: HAF-QIN

Warranty

One (1) Year Parts and Labor on Refrigerator
Five (5) Years Parts and Labor on Sealed Refrigeration System Only*
Ten (10) Years Parts and Five (5) Years Labor on Digital Inverter Compressor

*Compressor, evaporator, condenser, drier and connecting tubing.

Product Dimensions & Weight

Dimensions (WxHxD with hinges, recessed handles, and doors): 35⁷/₈" x 70¹/₁₆" x 33¹/₂"

Dimensions (WxHxD without hinges and door): 35⁷/₈" x 68³/₈" x 28¹⁵/₁₆"

Weight: 242.5 lbs

Shipping Dimensions & Weight (WxHxD)

Dimensions: 37³/₁₆" x 75³/₁₆" x 35"

Weight: 251 lbs

Color	Model #	UPC Code
Fingerprint Resistant Stainless Steel	RS28A500ASR	887276467825
Fingerprint Resistant Black Stainless Steel	RS28A500ASG	887276467818

Dimensions



Actual color may vary. Design, specifications, and color availability are subject to change without notice. Non-metric weights and measurements are approximate.
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Spec Sheet - front

Spec Sheet - back

Will It Fit Guide

Easy Ads link

<https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=RS28A500ASR%20Spec%20Sheet>

28 cu. ft. Side-by-Side
SAMSUNG

MODEL RS28A500A DIMENSIONS

Be sure your new fridge will fit
Don't wait until delivery to be sure your new refrigerator will fit – both in your kitchen and through all doorways. This guide includes all pertinent measurements and clearances so you can buy with confidence.

Standard Depth Refrigerator
Standard depth refrigerators typically measure 30 to 35 inches in depth, as opposed to counter depth refrigerators that sit flush with cabinetry.

Installation clearances

- ✓ Allow 3.75" of clearance when installing along a wall. This will allow for the door to open 90 degrees without contacting the wall.
- ✓ Allow 2" minimum clearance at rear for proper air circulation and water/electrical connections.
- ✓ Allow a 3/8" minimum clearance at sides and top for ease of installation.

For optimal usage and ability to open refrigerator doors completely, do not install next to a wall.

Please note: The above dimension and cutout information is for planning purposes only. For complete installation details, consult manual packed with product, or download manual online at samsung.com.

Walk the delivery route

- ✓ Identify the narrowest opening that the appliance will travel, from outside the home to the location where it will be installed.
- ✓ Appliance depth or width must be smaller than the width of the narrowest opening.

Energy Guide and User Manual

Easy Ads link

<https://dam.gettyimages.com/p/z0c3461/external?q=RS28A500A%20Energy%20Guide>

U.S. Government Federal law prohibits removal of this label before consumer purchase.

ENERGYGUIDE

Refrigerator-Freezer
 • Automatic Defrost
 • Side-Mounted Freezer
 • No Through-the-Door Ice Service

Samsung
 Model RS28A500A**
 Capacity: 28.0 Cubic Feet

Compare ONLY to other labels with yellow numbers.
 Labels with yellow numbers are based on the same test procedures.

Estimated Yearly Energy Cost
\$ 82

Cost Ranges	Models with similar features	\$85	\$96
	All models	\$74	\$104

The estimated yearly energy cost of this model was not available at the time the range was published.

685 kWh
 Estimated Yearly Electricity Use

- Your cost will depend on your utility rates and use.
- Both cost ranges based on models of similar size capacity.
- Models with similar features have automatic defrost, side-mounted freezer, and no through-the-door ice.
- Estimated energy cost based on a national average electricity cost of 12 cents per kWh.

ftc.gov/energy

Energy Guide

Easy Ads link

<https://dam.gettyimages.com/p/z0c3461/external?q=RS28A500A%20User%20Manual>

Refrigerator

User manual

RS28A500A**/RS23A500A**

Free Standing Appliance

SAMSUNG

User Manual

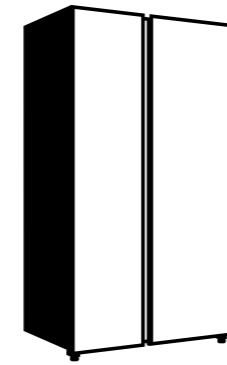
Feature Icons

RS28A500A – 28 cu. ft. Smart Side-by-Side Refrigerator

Feature Icons

Easy Ads link

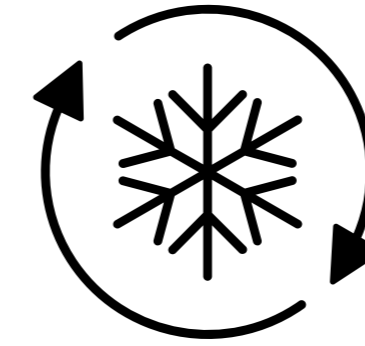
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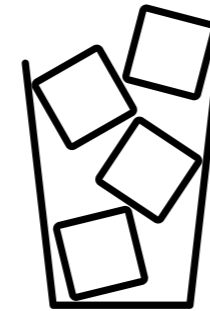
Modern Design



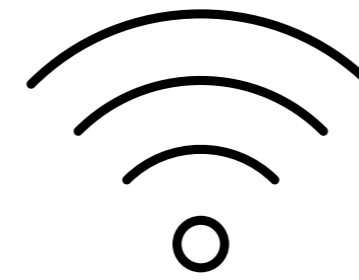
Fingerprint Resistant Finish



All-Around Cooling



In-Door Ice Maker



Wi-Fi Enabled



Bright LED Lighting

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