SMMSUNG

Product Guide

Bespoke 30" Double Wall Oven with Al Pro Cooking™ Camera

NV51**700D

Available in:
Bespoke White Glass
Bespoke Stainless Steel
Bespoke Matte Black Steel



Table of Contents

NV51**700D - Bespoke 30" Double Wall Oven with AI Pro Cooking™ Camera

Product Overview	
Product Overview	4
Carousel Image Order	5
Product Messaging	
Features and Benefits	7
Product Videos	12
Primary Lifestyle Images	13
Additional Lifestyle Image	14
Fact Tag Guidance	15
Product Specs	
Spec Sheet	17
Install Manuals and Warranty Information	18
Feature Icons	20

Product Overview

NV51**700D - Bespoke 30" Double Wall Oven with Al Pro Cooking" Camera

Product Overview

Product Title Bespoke 30" Double Wall Oven with AI Pro Cooking™ Camera

Product Description (Paragraph)

The Samsung Bespoke 30" Double Wall Oven with AI Pro Cooking™ Camera features stunning glass and steel finishes that complement other Bespoke appliances in your kitchen. Rich with features like an AI Pro Cooking™ Camera, Air Sous Vide, Steam Cook Plus and Air Fry, you'll enjoy cooking just like a professional in your own kitchen. Bespoke is Samsung's premium line of home appliances, leading the way in design, technology, and connectivity. Create a kitchen that expresses your personal style.

Short Product Description (bullets)

- The Samsung Bespoke 30" Double Wall Oven with AI Pro Cooking™ Camera features stunning glass and steel finishes that complement other Bespoke appliances in your kitchen.
- The AI Pro Cooking™ Camera live streams video to your smartphone so you can easily check on meals as they cook.*
- Air Sous Vide preserves your food's natural flavor & avoids overcooking. Precise, controlled heat and airflow within the oven gives you sous vide results without the water bath.**
- Steam Cook Plus helps you create healthier dishes by fully cooking with only steam, which retains its nutrients.***
- Bespoke is Samsung's premium line of home appliances, leading the way in design, technology, and connectivity. Create a kitchen that expresses your personal style.

Easy Ads Links

White Glass: https://dam.gettyimages.com/p/z0c3461/digital-appliances?o=AND&q=NV51CB700D12 Stainless Steel: https://dam.gettyimages.com/p/z0c3461/digital-appliances?o=AND&q=NV51CG700DSR Matte Black Steel: https://dam.gettyimages.com/p/z0c3461/digital-appliances?o=AND&q=NV51CG700DMT

Available Colors



Bespoke White Glass NV51CB700D12



Stainless SteelNV51CG700DSR



Bespoke Black Matte Steel NV51CG700DMT

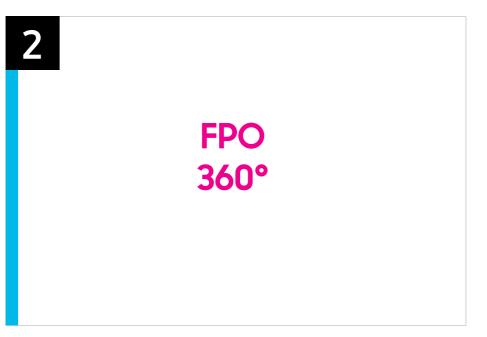
^{*}Available on Android and iOS devices. A Wi-Fi connection and a Samsung account are required. Camera is located at the top of the oven; view of lower racks may be obstructed. A single ingredient dish should be placed in the center of the oven, unobstructed. Keep camera lens clean. Recognition accuracy depends on usage conditions; for more detailed information, please refer to the user guide.

^{**}Requires a sous vide cooking bag, which is not included with the oven.

^{***}Requires Samsung's Steam Cook Tray, sold separately. Only available on Samsung 7000 series models.

Carousel Image Order















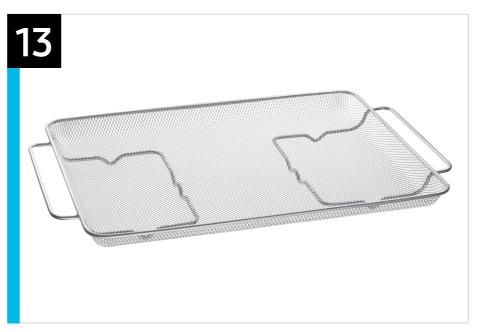












Product Messaging

NV51**700D - Bespoke 30" Double Wall Oven with Al Pro Cooking™ Camera

Features and Benefits - NV51**700D				
Overall Product Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
NA	Bespoke Design	Bespoke is Samsung's premium line of home appliances that leads the way in design, technology, and connectivity. Create a kitchen that expresses your personal style.	Create a kitchen that expresses your personal style.	
Convenient and fun cooking	Al Pro Cooking™ Camera	The AI Pro Cooking™ Camera live streams video to your smartphone so you can easily check on meals as they cook.* Just for fun, you can make and share time-lapse videos to your social media during cooking. The camera can recognize**popular ingredients and suggest optimal cooking modes and settings for many recipes. *Available on Android and iOS devices. A Wi-Fi connection and a Samsung account are required. **Camera is located at the top of the oven; view of lower racks may be obstructed. A single ingredient dish should be placed in the center of the oven, unobstructed. Keep camera lens clean. Recognition accuracy depends on usage conditions; for more detailed information, please refer to the user guide.	The AI Pro Cooking™ Camera lets you check on meals by streaming video to your smartphone.* Share what's cooking on your social media platforms with family and friends. *Available on Android and iOS devices. A Wi-Fi connection and a Samsung account are required.	Sense Inside View Inside Film Inside Film Inside Film Inside
One oven or two? You choose.	Flex Duo™ Dual Oven	The Flex Duo™ removable divider and dual temperature controls let you convert one oven into two so you can cook multiple meals at one time at entirely different temperatures or settings.	Save time and convert one oven into two with the Flex Duo™ dual oven. Cook multiple meals at one time at entirely different temperatures or settings.	Asset available as a .GIF

Features and Benefits - NV51**700D (Continued)				
Overall Product Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
Push to open handle-free door	Handle-Free door design	The oven door easily opens with a simple push.	The oven door easily opens with a simple push.	Asset available as a .GIF
Say goodbye to dry	Air Sous Vide	Preserve your food's natural flavor & avoid overcooking. Precise, controlled heat and airflow within the oven gives you sous vide results without the water bath.* Perfect for fish, poultry, and vegetables. * Requires a sous vide cooking bag, which is not included with the oven.	Preserve your food's natural flavor & avoid overcooking using air sous vide.* * Requires a sous vide cooking bag, which is not included with the oven.	
Preheat and plan meals on the go	SmartThings App	The SmartThings App lets you search recipes, plan meals, and pre-heat your oven from your smartphone.* *Available on Android and iOS devices. A Wi-Fi connection and a Samsung account are required.	The SmartThings App lets you search recipes, plan meals, and pre-heat your oven from your smart-phone.* *Available on Android and iOS devices. A Wi-Fi connection and a Samsung account are required.	See recipe details C See recipe details C

Features and Benefits - NV51**700D (Continued)				
Overall Product Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
Monitor and control energy usage	SmartThings Energy®	SmartThings Energy® lets you monitor and manage your wall oven's power usage. Get energy saving tips and alerts to help lower your electric bill.* *Available on Android and iOS devices. A Wi-Fi connection and a Samsung account are required.	SmartThings Energy® lets you monitor and manage your wall oven's power usage. *Available on Android and iOS devices. A Wi-Fi connection and a Samsung account are required.	Energy Mode Try Al Energy
Moist and flavorful foods	Steam Cook	An easy-fill water tray lets you bake, broil, and roast with added steam, resulting in foods that are moist and flavorful.	Bake, broil, and roast with added steam, resulting in foods that are moist and flavorful.	R: Reservoir We have been been been been been been been be
Healthier cooking with steam	Steam Cook Plus	Create healthier dishes using Samsung's Steam Cook Tray.* Foods can be fully cooked with only steam, which retains its nutrients. *Requires Samsung's Steam Cook Tray, sold separately. Only available on Samsung 7000 series models.	Create healthier dishes. Foods can be fully cooked* with only steam, which retains its nutrients. *Requires Samsung's Steam Cook Tray, sold separately. Only available on Samsung 7000 series models.	Steam Injector

Features and Benefits - NV51**700D (Continued)				
Overall Product Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
Cooking with a crunch, now healthier* *As compared to deep frying.	No-preheat Air Fry	Enjoy healthier* fried foods fast without storing another small appliance in your kitchen, by using Air Fry mode, built right into your oven. Air Fry tray included. *As compared to deep frying.	Enjoy healthier* fried foods fast by using Air Fry, built right into your oven. Air Fry tray included. *As compared to deep frying.	
Nutritious and delicious vegetables	Convection Vegetable	Quickly cook crispy vegetables, no preheating needed.	Quickly cook crispy vegetables.	
Easy to monitor and control	7" LCD screen	Make cooking easy with a control panel that has a large 7" LCD display. It's easy to read with large text and icons so you can easily adjust settings and monitor your cooking progress, even from a distance.	The large 7" LCD display is easy to read, so you can adjust settings and monitor your cooking progress, even from a distance.	Flex Upper Orf Ught Settings Or Utox Set

Features and Benefits - NV51**700d (Continued)				
Overall Product Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
Fast cooking	Dual Convection	Save time and cook food more evenly with dual convection. Great for baking, roasting, and broiling, the dual convection system has two heated fans that distribute heat throughout the oven and keep temperature constant everywhere.	Great for baking, roasting, and broiling, the dual convection system has two heated fans that distribute heat throughout the oven and keep temperature constant everywhere.	
Does the hard work for you	Self and Steam Clean	Get help from your oven with Self Clean. The self- cleaning system deep cleans by heating to a high temperature to burn off grease and food residue. Steam Clean in 20 minutes for easier cleaning jobs.	Get help from your oven with Self and Steam Clean.	No Odor Hassle free

Product Videos



Primary Lifestyle Image

For use on marketing landing pages, category pages and offsite landing pages.



Bespoke White Glass (Perferred image for marketing usage.)



Bespoke Matte Black Steel



Bespoke Stainless Steel

Additional Lifestyle Image



Bespoke White Glass

Fact Tag Guidance

Please follow one of the below naming conventions for fact tags at retail, accounting for any potential character count limitations. Please also ensure that any feature list appearing on fact tags follows the Product Messaging hierarchy and copy noted in the Product Guide for each model.

Long (More than 50 Characters)

Bespoke 30" Double Wall Oven with AI Pro Cooking™ Camera

Medium (50 Characters or less)

Bespoke 30" Double Wall Oven

Short (35 Characters or less)

Double Wall Oven

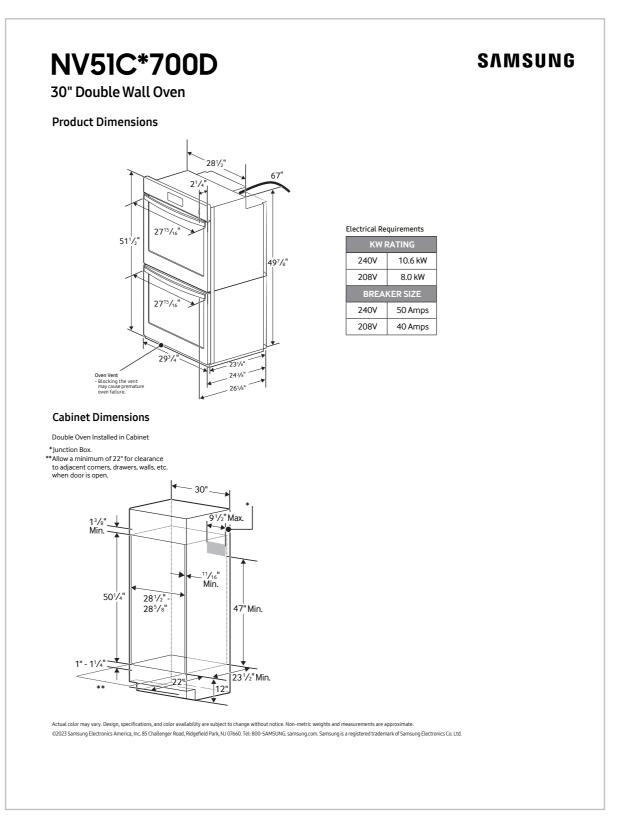
15

Product Specs

NV51**700D - Bespoke 30" Double Wall Oven with Al Pro Cooking™ Camera

Spec Sheet





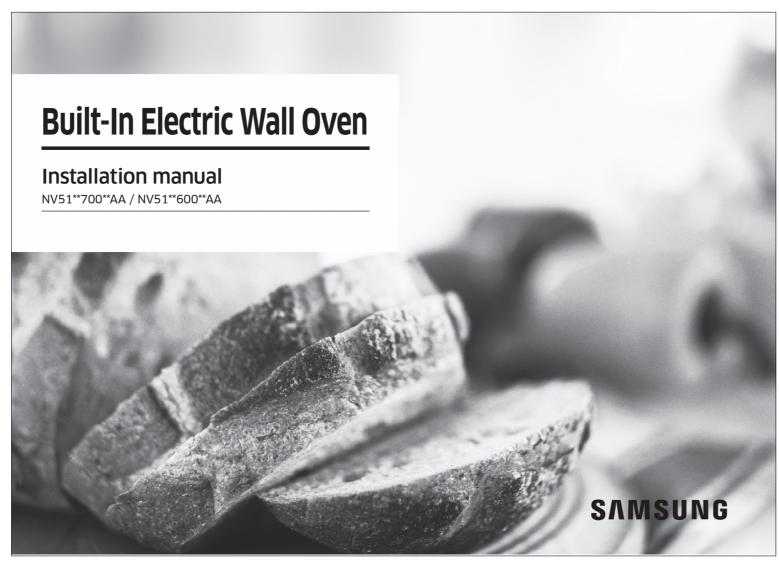
Spec Sheet - front Spec Sheet - back

17

User Manuals and Warranty Information



User Manual



Installation Manual

Varranty (U.S.A)

PLEASE DO NOT DISCARD. THIS PAGE REPLACES THE WARRANTY PAGE IN THE USE & CARE GUIDE SAMSUNG ELECTRIC OVEN LIMITED WARRANTY TO ORIGINAL PURCHASER WITH PROOF OF PURCHASE

This SAMSUNG brand product, as supplied and distributed by SAMSUNG ELECTRONICS AMERICA, INC. (SAMSUNG) and delivered new, in the original carton to the original consumer purchaser, is warranted by SAMSUNG against manufacturing defects in materials or workmanship for the limited warranty period, starting from the date of original purchase, of:

18

One (1) Year Parts and Labor

This limited warranty is valid only on products purchased and used in the United States that have been installed, operated, and maintained according to the instructions attached to or furnished with the product. To receive warranty service, the purchaser must contact SAMSUNG at the address or phone number provided below for problem determination and service procedures. Warranty service can only be performed by a SAMSUNG authorized service center. The original dated bill of sale must be presented upon request as proof of purchase to SAMSUNG or SAMSUNG's authorized service center to receive warranty service. SAMSUNG will provide in-home service within the contiguous United States during the warranty period at no charge, subject to availability of SAMSUNG authorized servicers within the customer's geographic area. If in-home service is not available, SAMSUNG may elect, at its option, to provide transportation of the product to and from an authorized service center. If the product is located in an area where service by a SAMSUNG authorized servicer is not available, you may be responsible for a trip charge or required to bring the product to a SAMSUNG authorized service center for service.

To receive in-home service, product must be unobstructed and accessible to the service

During the applicable warranty period, a product will be repaired, replaced, or the purchase price refunded, at the sole option of SAMSUNG. SAMSUNG may use new or reconditioned parts in repairing a product, or replace the product with a new or reconditioned product. Replacement parts and products are warranted for the remaining portion of the original product's warranty or ninety (90) days, whichever is longer. All replaced parts and products are the property of SAMSUNG and you must return them to SAMSUNG.

This limited warranty covers manufacturing defects in materials or workmanship encountered in normal household, noncommercial use of this product and shall not cover the following: damage that occurs in shipment, delivery, installation, and uses for which this product was not intended; damage caused by unauthorized modification or alteration of the product; product where the original factory serial numbers have been removed, defaced, changed in any way, or cannot be readily determined; cosmetic damage including scratches, dents, chips, and other damage to the product's finishes; damage caused by abuse, misuse, overheating due to overcooking, glass tray or turntable, pest infestations, accident, fire, floods, or other acts of nature or God; damage caused by use of equipment, utilities, services, parts, supplies, accessories, applications, installations, repairs, external wiring or connectors not supplied or authorized by SAMSUNG; damage caused by failure to operate and maintain the product

Manufacturer Warranty

Feature Icons

NV51**700D - Bespoke 30" Double Wall Oven with Al Pro Cooking™ Camera

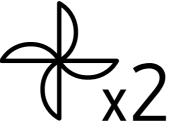
Feature Icons







Handle-Free Oven Design



Dual Convection Oven



Self + Steam Clean



Wi-Fi Connectivity



SmartThings

SAMSUNG