Smart Top Load Dryer with Pet Care Solution & Auto Dispense System

Product Overview

Models & Product Titles
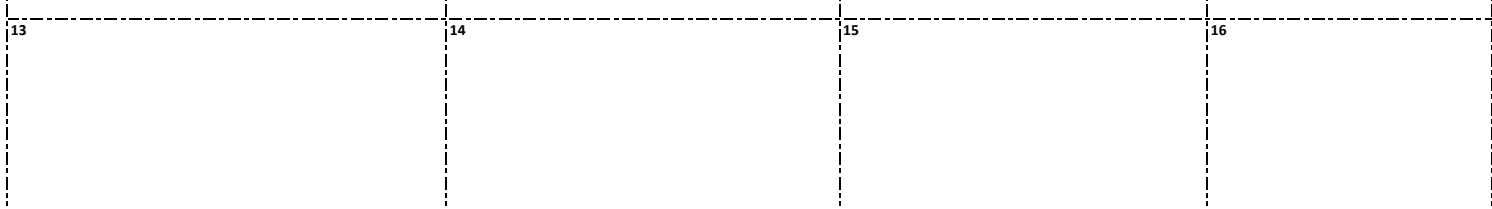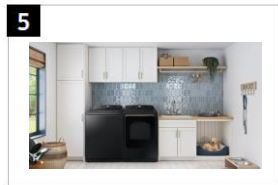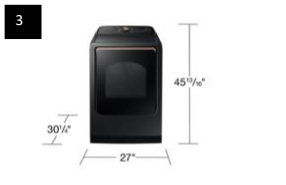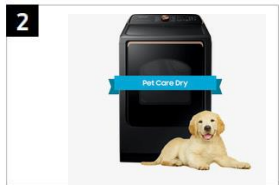
Model Number	UPC	Available Colors	Product Titles
DVE54CG7550V	887276759920	Brushed Black	7.4 cu. ft. Smart Electric Dryer with Pet Care Dry and Steam Sanitize+
DVG54CG7550V	887276759951	Brushed Black	7.4 cu. ft. Smart Gas Dryer with Pet Care Dry and Steam Sanitize+

Product Description (Paragraph)	Samsung's Large Capacity Smart **Electric/Gas** Dryer is equipped with Pet Care Dry Cycle which helps remove 97% of 3 unpleasant pet odors.* With Steam Sanitize+, removes 95% of pollen** from fabric, while Multi-Steam refreshes clothing and relaxes light wrinkles. With Wi-Fi connectivity, you can remotely start, stop, or delay your dryer from our simple-to-use SmartThings App.***
Product Description (Bullets)	Pet Care Dry: Helps remove 97% of 3 unpleasant odors* caused by pets Steam Sanitize+: Sanitize clothing** and reduce wrinkles and odors Wi-Fi Connectivity with SmartThings: Remotely start, schedule and receive end of cycle alerts to your smartphone*** *Based on DOE 1.5kg load of wet laundry polluted with 3 gases: Isovaleraldehyde (food), Methyl Mercaptan (feces) and Nonanal (body). **Testing based on Samsung internal protocols. Results provided to and interpreted by Intertek. Individual results may vary. ***Available on Android and iOS devices. A Wi-Fi connection and a Samsung account are required. Only monitoring enabled on Gas dryers for safety reasons.

EasyAds Links

Model Number		EasyAds Link(s)	
DVE54CG7550V		https://dam.gettyimages.com/s/n88r67j9wksg4h2zf7qm5q7g	
DVG54CG7550V		https://dam.gettyimages.com/s/xgr9sgvq7fbb4mnw7tw738j	

Carousel Image Order

Pet Care Dry

45 ¹³/₁₆"

30¼"

27"

360

SAMSUNG

13

14

15

16

Product Messaging

Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
Remove stubborn pet odor	Pet Care Dry	Keep your laundry smelling fresh, even with pets around. The Pet Care Dry Cycle helps remove 97% of 3 unpleasant odors* caused by animal food, messes and body odor. *Based on DOE 1.5kg load of wet laundry polluted with 3 gases: Isovaleraldehyde (food), Methyl Mercaptan (feces) and Nonanal (body).*	The Pet Care Dry Cycle helps remove 97% of 3 unpleasant odors* caused by animal food, messes and body odor. *Based on DOE 1.5kg load of wet laundry polluted with 3 gases: Isovaleraldehyde (food), Methyl Mercaptan (feces) and Nonanal (body).*	
Remotely schedule cycles*	Wi-Fi Connectivity with SmartThings	The SmartThings App sends you end of cycle notifications and lets you remotely start, stop, or delay your washer from your phone.* *Available on Android and iOS devices. A Wi-Fi connection and a Samsung account are required. Only monitoring enabled on Gas dryers for safety reasons.*	Get end of cycle alerts, remotely start, stop or delay and more from your phone with SmartThings.* *Available on Android and iOS devices. A Wi-Fi connection and a Samsung account are required. Only monitoring enabled on Gas dryers for safety reasons.*	
Freshen up clothes	Steam Sanitize+	Our Steam Sanitize+ cycle removes 95% of pollen* from fabric, while Multi-Steam refreshes clothing and relaxes light wrinkles. *Testing based on Samsung internal protocols. Results provided to and interpreted by Intertek. Individual results may vary.*	Removes 95% of pollen from fabric,* relaxes light wrinkles, and refreshes clothing. *Testing based on Samsung internal protocols. Results provided to and interpreted by Intertek. Individual results may vary.*	
Great performance using less energy	ENERGY STAR® Certified	ENERGY STAR® Certified,* so you can save money by using less energy without sacrificing performance or functionality. *Visit www.energystar.gov for more information on ENERGY STAR® guidelines.*	Eco-friendly and energy-efficient. *Visit www.energystar.gov for more information on ENERGY STAR® guidelines.*	

Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
Worry-free drying	**Sensor Dry**	Automatically optimizes the time and temperature of your drying cycle to protect your clothes from heat damage, while avoiding excess energy use.	Helps prevent overdrying for optimal fabric care.	
Cleaner, safer vents	**Vent Sensor**	A sensor continuously monitors the condition of your dryer's air duct to make sure it's running safely and efficiently. Plus, automatic alerts let you know when it's time to clean your air duct or check for obstructions so performance stays at its peak.	Continuously monitors the condition of your dryer's air duct to make sure it's running safely and efficiently.	
Easy troubleshooting	**Smart Care**	Easy troubleshooting from the convenience of your smartphone.* Smart Care interacts with your washer and dryer to perform an immediate diagnosis and offer quick solutions. *Requires Samsung Smart Washer/Dryer App. The Samsung Smart Washer/Dryer App supports Android OS 2.3.6 or later and iOS 3 or later for iPhone models. Samsung Smart Washer/Dryer App available in App Store and Play Store.*	Easy troubleshooting of your smart dryer from the convenience of your smartphone.* *Requires Samsung Smart Washer/Dryer App. The Samsung Smart Washer/Dryer App supports Android OS 2.3.6 or later and iOS 3 or later for iPhone models. Samsung Smart Washer/Dryer App available in App Store and Play Store.	
Put an end to stray socks	**Interior Drum Light**	An internal drum light lets you see the contents of your dryer more clearly, meaning fewer missed socks or small items.	An internal drum light lets you see the contents of your dryer more clearly.	

Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
Flexible opening	Reversible Door	Choose which way your dryer door opens to better suit your laundry room layout.	Choose which way your dryer door opens.	
N/A	Stainless Steel Drum	Premium material and design that is more durable and scratch resistant.	More durable and scratch resistant.	
Stop the fluff	Lint Filter Indicator	Worry less about lint or fluff blocking the dryer's air intake. The control panel provides a helpful reminder to clean the filter to keep your dryer running smoothly.	The control panel lets you know when it's time to clean the filter.	
Easier use, for everyone	Accessibility (AUI, Braille)	Aiding the visually and hearing impaired, your washer and dryer now feature audio assistance, playing a different sound for each option, and braille right next to key control panel buttons.	Featuring audio assistance and braille, ensuring easy use for everyone.	
Dry more items in a single load	Large 7.4 cu. ft. Capacity	Fewer loads, less time in the laundry room, and more time doing the things you love.	Fewer loads, less time in the laundry room.	

Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
Perfect pair	**Matching Washer**	Samsung washers and dryers team up to make light work of laundry day.	N/A	
Make sure to measure	**Measurement**	Please measure your space and ensure that this appliance is the perfect fit.	Please measure your space and ensure that this appliance is the perfect fit.	

Lifestyle Images

Primary Image

Product Specs			
EasyAds Link:			

Related Products & Accessories			
Washer	*Gas Dryer Conversion Kit*	*Dryer Vent Kit*	*Product type*
- WA54CG7550AV	- LPKIT-4	- DV-2A	- Lorem ipsum - Lorem ipsum

Spec Sheet

EasyAds Link:	https://dam.gettyimages.com/s/g6m849p7p6w4xnbf8vcbg5g			

Energy Guide

EasyAds Link:				

User Manual and Warranty

EasyAds Link:	https://dam.gettyimages.com/p/z0c3461/digital-appliances?o=AND&q=DVE(G)54CG7550V%20User%20Manual
Warranty Link:	https://dam.gettyimages.com/p/z0c3461/digital-appliances?o=AND&q=DVE(G)54CG7550V%20Warranty

User Manual		*Warranty*	

Feature Icons

EasyAds Link:				

Pet Care Dry | Steam Sanitize+ | Wi-Fi Connectivity with SmartThings | Sensor Dry | Smart Care | Reversible Dryer Door