Laundry Hub H700

Product Overview

Models & Product Titles

Model Number	UPC	Available Colors	Product Titles
WH53DBH700EFA3	887276814575	Satin Green	Bespoke AI Laundry Hub™ 5.3 cu. ft. Ultra Capacity Single Unit Washer with AI OptiWash™ and 7.6 cu. ft. Electric Dryer in Satin Green
WH53DBH700GFA3	887276814582	Satin Green	Bespoke AI Laundry Hub™ 5.3 cu. ft. Ultra Capacity Single Unit Washer with AI OptiWash™ and 7.6 cu. ft. Gas Dryer in Satin Green

Product Description (Paragraph)	The Samsung Bespoke AI Laundry Hub™ 5.3 cu ft. Ultra Capacity Front Load washer and dryer includes an Easy Reach Control Panel and offers a space-saving solution in one single machine. Complete with AI powered features that make laundry day easier.
Product Description (Bullets)	1. AI Laundry Hub™: This full size front load washer and dryer is a space-saving solution in a single machine. Control the washer and dryer with an Easy Reach control panel. 2. Ultra Capacity: 5.3 cu. ft. capacity washer and a 7.6 cu. ft. dryer 3. AI OptiWash™ & AI Optimal Dry: Detects soil level and fabrics, and adjusts settings as needed during the cycle.* *Based on AI-based algorithm using the AI Opti Wash & Dry cycle on an IEC 8 lb load. A turbidity sensor operates for all weights, while fabric sensing operates for 8 lbs and under. To prevent wear, wash like fabrics together.

EasyAds Links

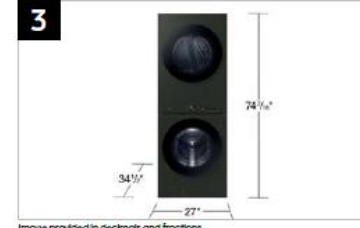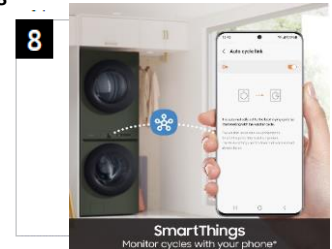| Model Number	EasyAds Link(s)
WH53DBH700EFA3/WH53DBH700GFA3	https://dam.gettyimages.com/p/z0c3461/digital-appliances?o=AND&q=WH53DBH700

Carousel Image Order

1	2	3	4
5	6	7	8
9	10	11	12
13	14	15	16
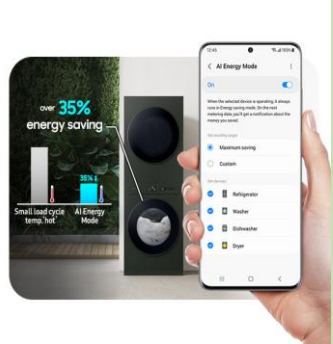
Product Messaging

Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
Control is within reach	Laundry Hub™ with Easy Reach Control Panel	Laundry Hub is a full-size laundry center with a washer and dryer in one space-saving unit. Control both the washer and dryer from the Easy Reach Control Panel in the middle of the unit.	Control both the washer and dryer from the Easy Reach Control Panel.	
Largest capacity in its class* *As compared to 27" wide front load washers.*	Ultra Capacity 5.3 cu. ft.	Washing and drying more items in one load, with an ultra capacity washer means fewer loads and less time in the laundry room.	Fewer loads, less time in the laundry room.	
Take the guesswork out of cycle selection	AI OptiWash™ & AI Optimal Dry	AI OptiWash™ and AI Optimal Dry automatically detect both fabrics and soil levels, and adjust laundry settings as needed during the cycle.* *Based on AI-based algorithm using the AI Opti Wash™ & AI Optimal Dry cycle on an IEC 8lb load. A turbidity sensor operates for all weights, while fabric sensing operates for 8lbs and under. To prevent wear, wash like fabrics together.*	AI OptiWash™ & AI Optimal Dry detects soil level and fabrics, and adjusts settings as needed during the cycle.* *Based on AI-based algorithm using the AI Opti Wash™ & AI Optimal Dry cycle on an IEC 8lb load. A turbidity sensor operates for all weights, while fabric sensing operates for 8lbs and under. To prevent wear, wash like fabrics together.*	
Skip adding detergent	Flex Auto Dispense System	The Flex Auto Dispense System gives you the flexibility of automatically dispensing up to 34 loads of detergent or flex one compartment to dispense up to 20 loads of softener and 20 loads of detergent.	Automatically dispense up to 34 loads of detergent or flex one compartment to dispense up to 20 loads of softener and 20 loads of detergent.	

Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
Wash and dry a full load in under an hour* *Based on 8lb D.O.E. standard load (50% cotton, 50% poly).*	Super Speed Wash & Dry	Wash and dry a full load in just 58 minutes* without sacrificing cleaning performance, and achieve a complete wash and dry in under an hour. *Based on 8lb D.O.E. standard load (50% cotton, 50% poly).*	Wash and dry a full load in just 58 minutes with Super Speed Wash & Dry.* *Based on 8lb D.O.E. standard load (50% cotton, 50% poly).*	
Remotely schedule cycles	Wi-Fi Connectivity with SmartThings	The SmartThings App sends you end of cycle notifications and lets you remotely start, stop, or delay your Bespoke washer from your phone.* *Available on Android and iOS devices. A Wi-Fi connection and a Samsung account are required. are required. Gas: *Available on Android and iOS devices. A Wi-Fi connection and a Samsung account are required. Only monitoring enabled on Gas dryers for safety reasons.*	Get end of cycle alerts and remotely start, stop or delay from your phone.* Electric: *Available on Android and iOS devices. A Wi-Fi connection and a Samsung account are required. are required. Gas: *Available on Android and iOS devices. A Wi-Fi connection and a Samsung account are required. Only monitoring enabled on Gas dryers for safety reasons.*	
Gently remove stains	Steam Wash	The power of steam gently removes stains without time-consuming pretreatments. Steam is released from the drum so every item in the load is thoroughly saturated, ensuring a deep clean.	The power of steam lets you gently remove stains without any time-consuming pretreatments.	

Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
Purchase with confidence	20-Year Motor Warranty	Samsung washing machines are covered by a 20 -Year Warranty on the Digital Inverter Motor.* Purchase with confidence, and enjoy superior efficiency and long-lasting performance. *20 - Year Warranty limited to the Digital Inverter Motor purchased on 7/1/2022 or later. Purchase receipt indicating purchase date required for a claim. Additional restrictions and limitations apply, see warranty for details.*	Samsung washing machines are covered by a 20 -Year Warranty on the Digital Inverter Motor.* *20 - Year Warranty limited to the Digital Inverter Motor purchased on 7/1/2022 or later. Purchase receipt indicating purchase date required for a claim. Additional restrictions and limitations apply, see warranty for details.*	
Simplify your laundry routine	AI Smart Dial	Samsung's AI Smart Dial simplifies your control panel, learns and recommends your favorite cycles,* and allows you to customize a cycle list to your preferences. *AI Smart Dial makes recommendations within 30 days of use based on cycle selections, time selected, and other factors.*	Samsung's AI Smart Dial simplifies your control panel and learns your cycle preferences. *AI Smart Dial makes recommendations within 30 days of use based on cycle selections, time selected, and other factors.*	
Smart energy savings	AI Energy Mode	Monitor and reduce your washer and dryer's energy use. AI Energy mode* lets you check power consumption and estimates your electricity bill**. For cycles operating in AI Energy mode**, it can help reduce energy use from 30%-35%**. *Comparing factory setting temperature with AI Energy mode on and AI Energy mode off using IEC 8lb load (IEC 4lb for Small Load cycle). Available on AI OptiWash, Super Speed, Small Load, Towels, Heavy Duty, and Power Rinse cycle, by reducing the use of the heater, and may increase cycle time. Results may vary depending on the actual usage conditions.* **Available on specific models from June 2023 through a Wi-Fi update through the SmartThings app on Android and iOS devices. A Wi-Fi connection and a Samsung account are required.* ***Estimate only, based on user-input or linked data; consult actual bill.*	Monitor and reduce your washer and dryer's energy use with AI Energy mode* *Comparing factory setting temperature with AI Energy mode on and AI Energy mode off using IEC 8lb load (IEC 4lb for Small Load cycle). Available on AI OptiWash, Super Speed, Small Load, Towels, Heavy Duty, and Power Rinse cycle, by reducing the use of the heater, and may increase cycle time. Results may vary depending on the actual usage conditions. Available on specific models from June 2023 through a Wi-Fi update through the SmartThings app on Android and iOS devices. A Wi-Fi connection and a Samsung account are required.*	

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Great performance using less energy	ENERGY STAR® Certified	ENERGY STAR® Certified*, so you use less energy without sacrificing performance or functionality. *Visit www.energystar.gov for more information on ENERGY STAR® guidelines.*	ENERGY STAR® CERTIFIED - Eco-friendly and energy-efficient. *Visit www.energystar.gov for more information on ENERGY STAR® guidelines.*	
Keep your washer smelling fresh	Self Clean+	Self Clean+ cleans the inside of your washer and reminds you every 40 wash cycles when it is time for a cleaning.	Cleans the inside of your washer and reminds you when it's time for a cleaning.* *After 40 wash cycles*	
Freshen up clothes	Steam Sanitize+	Our Steam Sanitize+ cycle removes 95% of pollen* from fabric, while Multi-Steam refreshes clothing and relaxes light wrinkles. *Testing based on Samsung internal protocols. Results provided to and interpreted by Intertek. Individual results may vary.*	Removes 95% of pollen from fabric*, relaxes light wrinkles and refreshes clothing. *Testing based on Samsung internal protocols. Results provided to and interpreted by Intertek. Individual results may vary.*	
Make sure to measure	n/a	Please measure your space and ensure that this appliance is a perfect fit!	Please measure your space and ensure that this appliance is a perfect fit!	

Lifestyle Images- https://dam.gettyimages.com/s/9skwtjrk2qsg3m2wrp7kg7

Primary Lifestyle

Secondary Lifestyle

Before & After-Organic, PCD, S.com Promo

PDP Carousel

Product Specs
Easy Ads Link:

Related Products & Accessories			
Gas to Propane Converter Kit	Side Vent Kit		
LPKIT-4	DV-2A		

Spec Sheet			
Easy Ads Link:	https://dam.gettyimages.com/p/z0c3461/digital-appliances?o=AND&q=Laundry%20Hub%20Spec%20Sheets		

Energy Guide			
Easy Ads Link:	https://dam.gettyimages.com/p/z0c3461/digital-appliances?o=AND&q=WH53DBH700%20Energy		

User Manual and Warranty			
Easy Ads Link:	https://dam.gettyimages.com/s/xjx4fsc6xjth7wnhp5r9v7		
User Manual and Warranty		**Warranty**	

Feature Icons	
Easy Ads Link:	https://dam.gettyimages.com/p/z0c3461/digital-appliances?o=AND&q=WH53DBH700

Laundry Hub™ Center with Easy Reach Control Panel | Ultra Capacity 5.3 cu. ft. capacity washer | AI OptiWash™ & AI Optimal Dry | Flex Auto Dispense System | Wi-Fi Connectivity with SmartThings | 20-Year Motor Warranty