

SAMSUNG

Product Guide

5300 Series Refrigerator

RS23A500ASR

RS23A500ASG

Available in Fingerprint Resistant Stainless Steel
and Fingerprint Resistant Black Stainless Steel



Table of Contents

RS23A500A – 23 cu. ft. Smart Counter Depth Side-by-Side Refrigerator

Product Overview

Product Overview	4
Carousel Image Order	5

Product Messaging

Features and Benefits	7
Key Visual and Lifestyle Images	10

Product Specs

Review Mapping and Related Product	12
Spec Sheet	13
Will It Fit Guide	14
Energy Guide and User Manual	15

Feature Icons

17

Product Overview

RS23A500A – 23 cu. ft. Smart Counter Depth Side-by-Side Refrigerator

Product Overview

Product Title*

23 cu. ft. Smart Counter Depth Side-by-Side Refrigerator
in Fingerprint Resistant Stainless Steel

Product Description* (214 characters)

Large capacity Smart counter depth Side-by-Side Refrigerator with In-Door Ice Maker is beautifully designed with a modern look that blends seamlessly into your kitchen and a finish that withstands everyday smudges.

*Product title and description should be updated upon color setup.

Available Colors



**Fingerprint Resistant
Stainless Steel**
RS23A500ASR



**Fingerprint Resistant
Black Stainless Steel**
RS23A500ASG



Carousel Image Order

Easy Ad Links: RS23A500ASR

R.COM <https://dam.gettyimages.com/p/z0c3461/external?q=RS23A500ASR%20Carousel%20Images%20Rcom>

S.COM <https://dam.gettyimages.com/p/z0c3461/external?q=RS23A500ASR%20Carousel%20Images%20Scom>

360 Spin <https://dam.gettyimages.com/p/z0c3461/external?q=RS23A500ASR%20360%20Spins>

Easy Ad Links: RS23A500ASG

R.COM <https://dam.gettyimages.com/p/z0c3461/external?q=RS23A500ASG%20Carousel%20Images%20Rcom>

S.COM <https://dam.gettyimages.com/p/z0c3461/external?q=RS23A500ASG%20Carousel%20Images%20Scom>




360 Spin <https://dam.gettyimages.com/p/z0c3461/external?q=RS23A500ASG%20360%20Spins>






Product Messaging

RS23A500A – 23 cu. ft. Smart Counter Depth Side-by-Side Refrigerator


Features and Benefits – RS23A500ASR

Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
<p>Seamlessly designed for a built-in look</p>	<p>Counter Depth</p>	<p>A modern, built-in look featuring a minimalist exterior with signature flat-door design and recessed handles that seamlessly blend into your kitchen.</p>	<p>Modern, built-in look, that blend seamlessly into your kitchen.</p>	
<p>Less smudging means less cleaning</p>	<p>Fingerprint Resistant Finish</p>	<p>A finish that withstands everyday smudges, so you spend less time cleaning.</p>	<p>Less smudging means less cleaning.</p>	
<p>Keep it all cool with even air circulation</p>	<p>All-Around Cooling</p>	<p>Multi-vent technology keeps items on every shelf evenly cooled.</p>	<p>Keeps every item evenly cooled.</p>	

Features and Benefits – RS23A500ASR (Continued)

Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
N/A	In-Door Ice Maker	High-capacity, in-door ice maker with detachable ice bucket that saves shelf space for your frozen foods.	High-capacity, in-door ice maker saves shelf space.	
Wi-Fi connectivity	Wi-Fi Enabled	Use the Samsung SmartThings App* on your smartphone to control the temperature and monitor your refrigerator remotely. <small>* Available on Android and iOS devices. A Wi-Fi connection and a Samsung account are required.</small>	Control and monitor your fridge remotely.	
N/A	Bright LED Lighting	Bright LED lighting designed to beautifully light up the interior of your fridge so you can quickly spot what you want.	Bright LED lighting designed to beautifully light up the interior of your fridge.	

Features and Benefits – RS23A500ASR (Continued)

Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
N/A	Accessibility (ADA Compliant)	Easy-to-reach controls for everyone.	Easy-to-reach controls.	 <p>ADA Compliant Display is located within 15 and 48 inches from floor</p>

Key Visual and Lifestyle Images

Easy Ads link

<https://dam.gettyimages.com/p/z0c3461/external?q=RS23A500ASG%20Key%20Visual>

Main Key Visual



Easy Ads link

RS23A500ASR: <https://dam.gettyimages.com/p/z0c3461?q=RS23A500ASR%20Lifestyle%20Images>

RS23A500ASG: <https://dam.gettyimages.com/p/z0c3461?q=RS23A500ASG%20Lifestyle%20Images>

Lifestyle Images



Product Specs

RS23A500A – 23 cu. ft. Smart Counter Depth Side-by-Side Refrigerator

Review Mapping

Model #	Type	Color
RS23A500ASR RS23A500ASG	Side-by-Side	Fingerprint Resistant Stainless Steel Fingerprint Resistant Black Stainless Steel

Related Product

Water Filter
HAF-QIN

Spec Sheet

Easy Ads link

<https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=RS23A500A%20Spec%20Sheet>

RS23A500ASR

23 cu. ft. Smart Counter Depth Side-by-Side Refrigerator



SAMSUNG

Signature Features

Counter Depth
A modern, built-in look featuring a minimalist exterior with signature flat door design and recessed handles that seamlessly blend into your kitchen.

Fingerprint Resistant Finish
A finish that withstands everyday smudges, so you spend less time cleaning.

All-Around Cooling
Multi-vent technology keeps items on every shelf evenly cooled.

Available Colors

- Fingerprint Resistant Stainless Steel (shown)
- Fingerprint Resistant Black Stainless Steel



Counter Depth



Fingerprint Resistant Finish

Design

- Counter Depth
- Fingerprint Resistant Finish
- Bright LED Lighting
- Adjustable Top Freezer Shelf
- 3 Gallon Door Bins
- 2 Clear Drawers in fridge; 1 in freezer

Technology

- Wi-Fi Enabled
- Door Alarm
- Water Filter Indicator
- Sabbath Mode

Performance

- All-Around Cooling
- Automatic In-Door Ice Maker - Stores up to 4.0 lbs of ice

Rating

625 kWh/yr



RS23A500ASR

23 cu. ft. Smart Counter Depth Side-by-Side Refrigerator

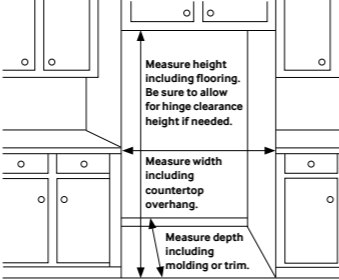
SAMSUNG

Installation Specifications

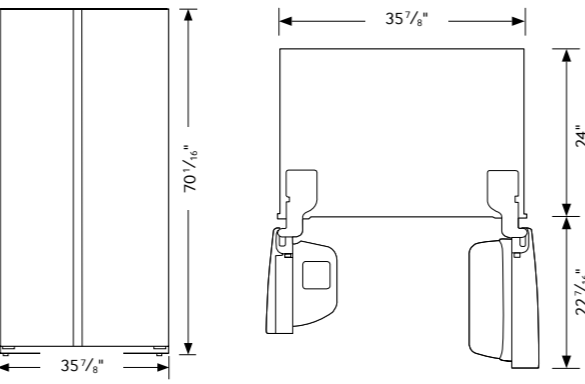
1. Measure the height, width and depth of the opening, making sure to include baseboards, molding tile, countertop overhang, etc. Check to be sure there is enough room to open the door (consider walls, islands or other obstacles when measuring).
2. Refer to illustration below to determine dimensions.
3. Allow 2.5" of clearance on hinge side of refrigerator when installing next to a wall where handle may make contact.
4. Allow 1" minimum clearance at rear for proper air circulation and water/electrical connections. Allow a 3/8" minimum clearance at sides and top for ease of installation.
5. Ensure each door and entryway in the home is wide enough for the refrigerator to be moved through easily.

For optimal usage and ability to open refrigerator doors completely, do not install next to a wall.

Please note: The following dimension and cutout information is for planning purposes only. For complete installation details, consult manual packed with product or download manual online at samsung.com.



Dimensions



Total Capacity: 22.6 cu. ft.

Refrigerator: 14.6 cu. ft.

- 4 Tempered Glass Shelves
- 2 Drawers
- 5 Door Bins
 - 3 Gallon Bins
 - 2 Door Bins
- Top LED Lighting

Freezer: 8.0 cu. ft.

- Automatic In-Door Ice Maker
- 5 Tempered Glass Shelves
- 1 Drawer
- 4 Door Bins
- Top LED Lighting

Accessories

Water Filter: HAF-QIN

Warranty

One (1) Year Parts and Labor on Refrigerator
Five (5) Years Parts and Labor on Sealed Refrigeration System Only*
Ten (10) Years Parts and Five (5) Years Labor on Digital Inverter Compressor

*Compressor, evaporator, condenser, drier and connecting tubing.

Product Dimensions & Weight

Dimensions (WxHxD with hinges, recessed handles, and doors): 35 7/8" x 70 1/8" x 28 7/8"

Dimensions (WxHxD without hinges and door): 35 7/8" x 68 3/8" x 24"

Weight: 229 lbs

Shipping Dimensions & Weight (WxHxD)

Dimensions: 37 3/4" x 75 3/8" x 30 1/8"

Weight: 238 lbs

Color	Model #	UPC Code
Fingerprint Resistant Stainless Steel	RS23A500ASR	887276467801
Fingerprint Resistant Black Stainless Steel	RS23A500ASG	887276467795

Actual color may vary. Design, specifications, and color availability are subject to change without notice. Non-metric weights and measurements are approximate.
©2021 Samsung Electronics America, Inc., 85 Challenger Road, Ridgefield Park, NJ 07660. Tel: 800-SAMSUNG, samsung.com. Samsung is a registered trademark of Samsung Electronics Co., Ltd.

Spec Sheet - front

Spec Sheet - back

Will It Fit Guide

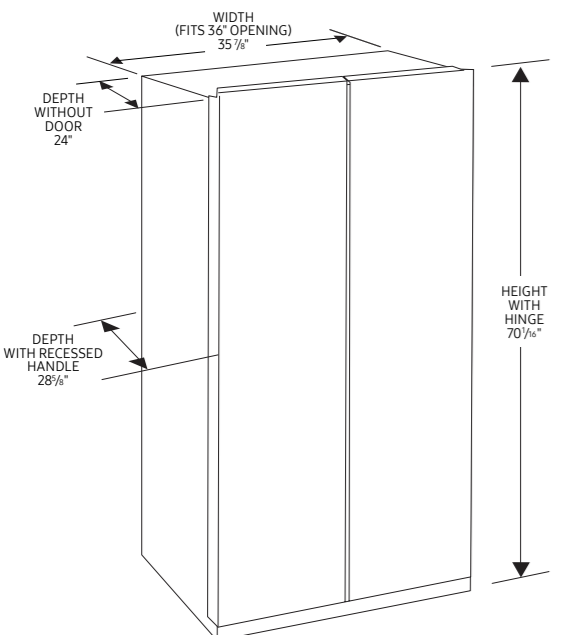
Easy Ads link

<https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=RS23A500A%20Spec%20Sheet>

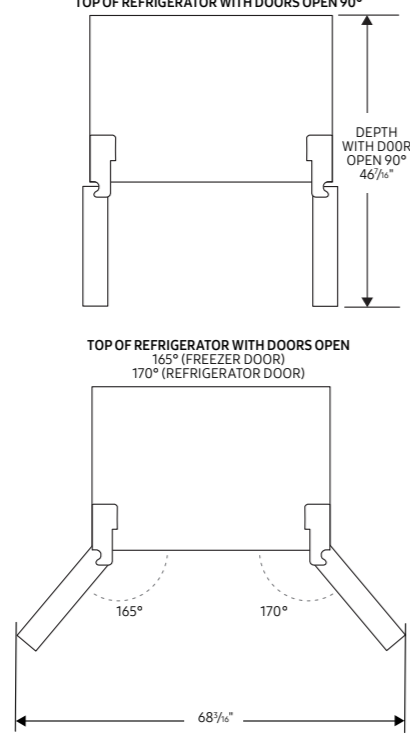
23 cu. ft. Side-by-Side
SAMSUNG

MODEL RS23A500A DIMENSIONS

Be sure your new fridge will fit
 Don't wait until delivery to be sure your new refrigerator will fit – both in your kitchen and through all doorways. This guide includes all pertinent measurements and clearances so you can buy with confidence.

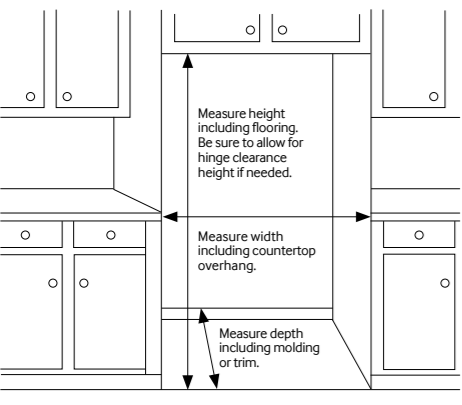


WIDTH (FITS 36" OPENING) 35" IN
 DEPTH WITHOUT DOOR 24" IN
 DEPTH WITH RECESSED HANDLE 28" IN
 HEIGHT WITH HINGE 70" IN



TOP OF REFRIGERATOR WITH DOORS OPEN 90°
 DEPTH WITH DOOR OPEN 90° 46 1/2" IN
 TOP OF REFRIGERATOR WITH DOORS OPEN 165° (FREEZER DOOR) 170° (REFRIGERATOR DOOR)
 68 1/2" IN

Counter Depth Refrigerator
 Counter depth models sit flush with your kitchen cabinets for a premium, built-in look. They are perfect for galley and island kitchens where space is limited.



Measure height including flooring. Be sure to allow for hinge clearance height if needed.
 Measure width including countertop overhang.
 Measure depth including molding or trim.

Installation clearances

- ✓ Allow 3.75" of clearance when installing along a wall. This will allow for the door to open 90 degrees without contacting the wall.
- ✓ Allow 2" minimum clearance at rear for proper air circulation and water/electrical connections.
- ✓ Allow a 3/8" minimum clearance at sides and top for ease of installation.

For optimal usage and ability to open refrigerator doors completely, do not install next to a wall.

Please note: The above dimension and cutout information is for planning purposes only. For complete installation details, consult manual packed with product, or download manual online at samsung.com.

Walk the delivery route

- ✓ Identify the narrowest opening that the appliance will travel, from outside the home to the location where it will be installed.
- ✓ Appliance depth or width must be smaller than the width of the narrowest opening.

Energy Guide and User Manual

Easy Ads link

<https://dam.gettyimages.com/p/z0c3461/external?q=RS23A500A%20Energy%20Guide>

U.S. Government Federal law prohibits removal of this label before consumer purchase.

ENERGYGUIDE

Refrigerator-Freezer Samsung
 • Automatic Defrost Model RS23A500A**
 • Side-Mounted Freezer Capacity: 22.6 Cubic Feet
 • No Through-the-Door Ice Service

Compare ONLY to other labels with yellow numbers.
 Labels with yellow numbers are based on the same test procedures.

Estimated Yearly Energy Cost
\$75

Cost Ranges	Models with similar features	\$67	\$90
	All models	\$45	\$98

625 kWh
 Estimated Yearly Electricity Use

- Your cost will depend on your utility rates and use.
- Both cost ranges based on models of similar size capacity.
- Models with similar features have automatic defrost, side-mounted freezer, and no through-the-door ice.
- Estimated energy cost based on a national average electricity cost of 12 cents per kWh.

ftc.gov/energy

Energy Guide

Easy Ads link

<https://dam.gettyimages.com/p/z0c3461/external?q=RS23A500A%20User%20Manual>

Refrigerator

User manual

RS28A500A**/RS23A500A**

Free Standing Appliance

SAMSUNG

User Manual

Feature Icons

RS23A500A – 23 cu. ft. Smart Counter Depth Side-by-Side Refrigerator

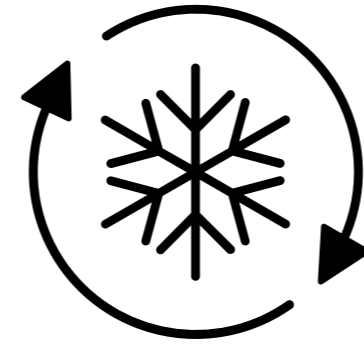
Feature Icons

Easy Ads link

<https://dam.gettyimages.com/p/z0c3461/external?q=RS23A500A%20Icons>



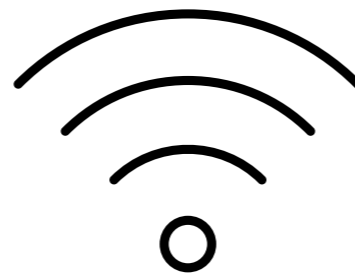
Fingerprint Resistant Finish



All-Around Cooling



In-Door Ice Maker



Wi-Fi Enabled



Bright LED Lighting

SAMSUNG