A red cartoon rabbit character with long ears and a smiling face, positioned above the word "duplo".
duplo™

10435





Get excited about our new packaging!

We're switching from plastic to paper-based packaging. That's why you might find a mix of paper and plastic in our boxes!

Nos nouveaux emballages vous emballeront !

Nous passons des emballages en plastique aux emballages à base de papier. C'est pourquoi vous pourriez trouver un mélange de papier et de plastique dans nos boîtes !

¡Te presentamos nuestros nuevos empaques!

Estamos sustituyendo las bolsas de plástico por bolsas con base de papel. ¡Por eso, puedes encontrar una mezcla de papel y de plástico en nuestras cajas!

[LEGO.com/sustainable-packaging](https://www.lego.com/sustainable-packaging)



Building the Big Skills Toddlers Need

We believe in big starts. Our big bricks are designed for little hands to master. When toddlers' creativity is set free, their opportunities to learn become endless. We call it Learning Through Play. And it inspires every LEGO® DUPLO® set. Based on thorough scientific research, each set helps young minds develop both IQ skills (cognitive, physical, creative) and EQ skills (social, emotional). Let all toddlers Start Off Big.

LEGO DUPLO sets are categorized into benefit territories that match toddlers' ages and developmental stages

Développer les grandes compétences dont les tout-petits ont besoin

Nous croyons aux grands départs. Nos grandes briques sont conçues pour être manipulées par les petites mains. Lorsque la créativité des tout-petits est libérée, les possibilités d'apprentissage deviennent infinies. C'est ce que nous appelons apprendre par le jeu. Et c'est ce qui inspire chaque ensemble LEGO® DUPLO®. Basé sur des recherches scientifiques approfondies, chaque ensemble aide les jeunes esprits à développer à la fois les compétences QI (cognitives, physiques, créatives) et les compétences QE (sociales, émotionnelles). Permettez à tous les enfants en bas âge de commencer en beauté.

Les ensembles LEGO DUPLO sont classés en catégories d'avantages qui correspondent à l'âge et au stade de développement des tout-petits

Desarrollamos las grandes habilidades que necesitan los peques

Creemos en los grandes comienzos. Nuestros bricks más grandes están diseñados para que una manita pueda manejarlos con facilidad. Cuando la creatividad de los peques fluye libremente, las oportunidades de aprender se vuelven infinitas. A eso lo llamamos "aprendizaje mediante el juego". Y es la fuente que inspira cada set LEGO® DUPLO®. Basados en rigurosos estudios científicos, los sets contribuyen al desarrollo del cociente intelectual (resultante de las habilidades cognitivas, físicas y creativas) y el cociente emocional (que depende de las habilidades sociales y emocionales) de las mentes más jóvenes. Todos los niños y niñas merecen un gran comienzo.

Los sets LEGO DUPLO se clasifican en campos de aprovechamiento acordes con las edades y etapas de desarrollo de los niños y niñas



LOGICAL
THINKING



EXPRESSING
YOURSELF

LEGO® DUPLO® sets in this territory can help toddlers master a range of skills, including how to care for others and understand feelings, learn to compare, match, and sort things, and play out familiar situations. When you play along and offer instructions and guidance, you create a safe, creative space that encourages toddlers to learn.

PENSÉE
LOGIQUE



EXPRESSION
DE SOI

Les ensembles LEGO® DUPLO® de cette catégorie peuvent aider les tout-petits à maîtriser toute une série de compétences, notamment à se soucier des autres et à comprendre les sentiments, à apprendre à comparer, à assortir et à trier des objets, et à simuler des situations familiales. Lorsque vous jouez le jeu et que vous donnez des instructions et des conseils, vous créez un espace sûr et créatif qui encourage les tout-petits à apprendre.

PENSAMIENTO
LÓGICO



EXPRESATE

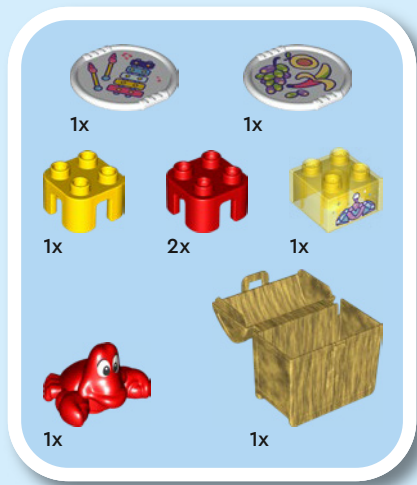
Los sets LEGO® DUPLO® de este campo ayudan a los peques a dominar una amplia variedad de habilidades: cuidar de los demás y comprender los sentimientos, aprender a comparar, emparejar y clasificar cosas, interpretar situaciones familiares, etc. Al jugar con instrucciones y orientación, se crea un espacio seguro y creativo que invita a los niños y niñas a aprender.

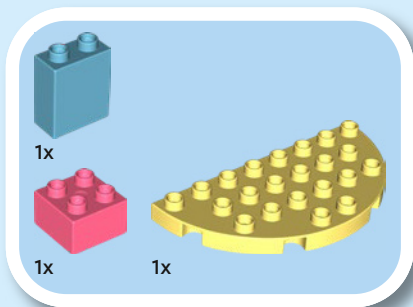


PLAY
IDEAS
IDÉES
DE JEUX
IDEAS
DE JUEGO

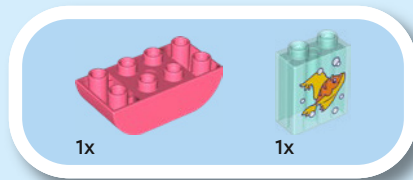
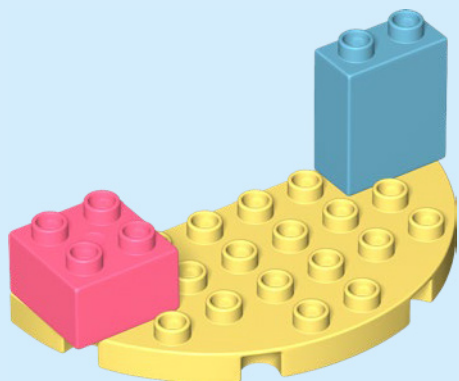




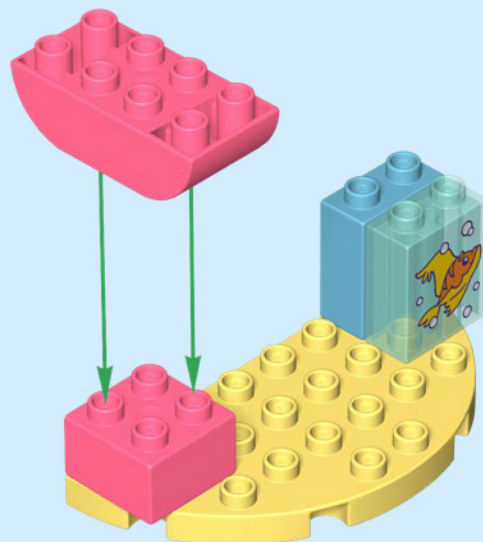


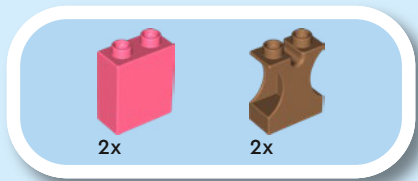


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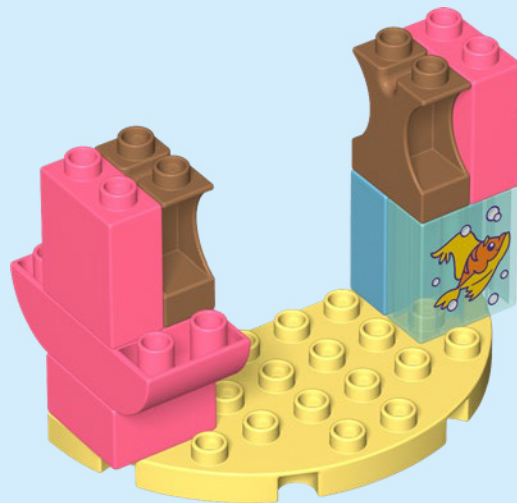


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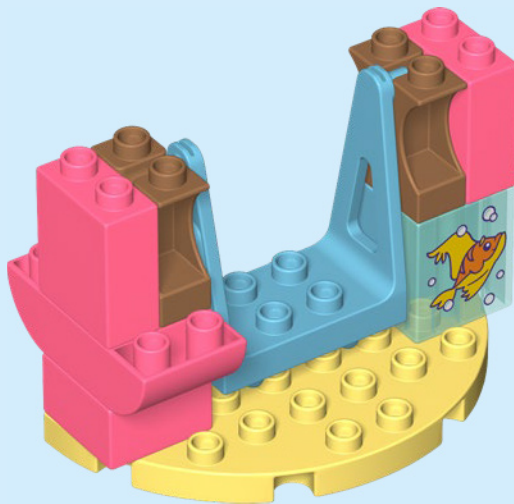


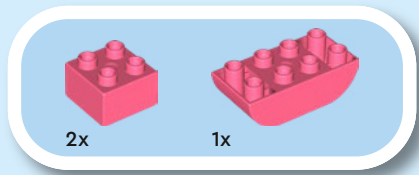
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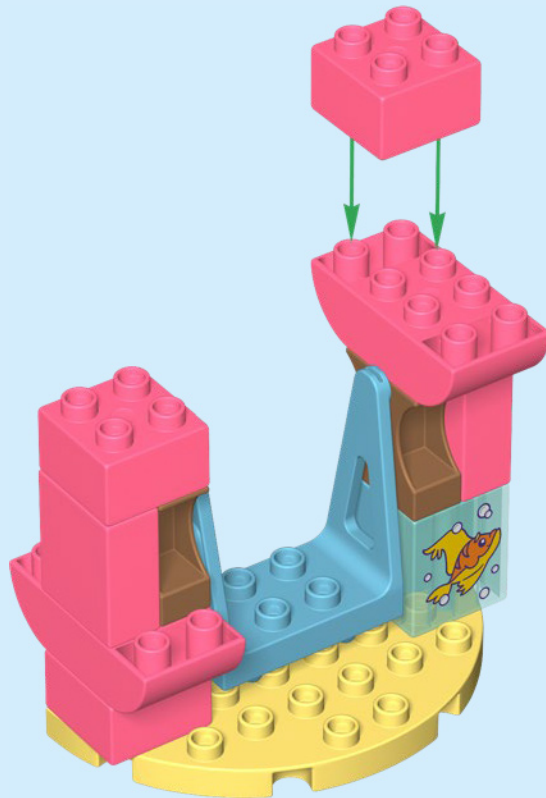


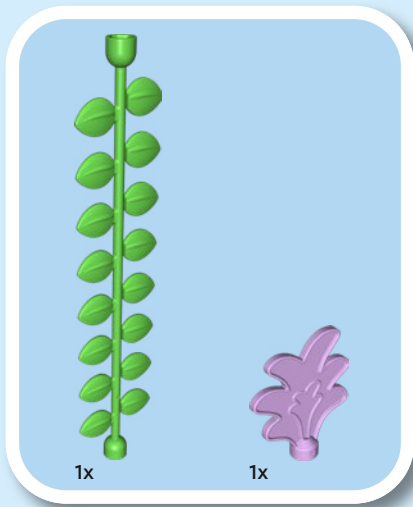
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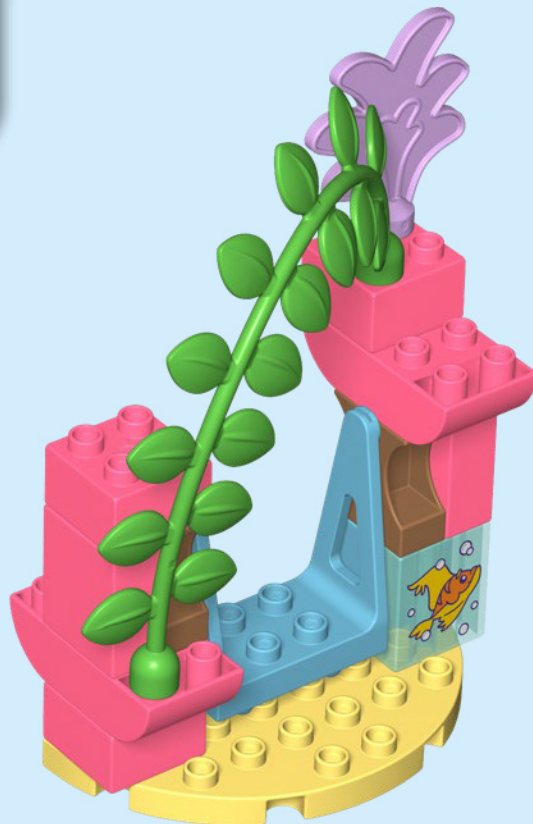


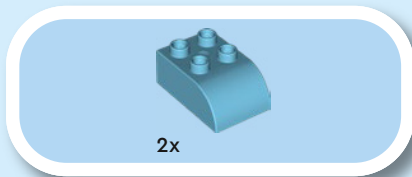
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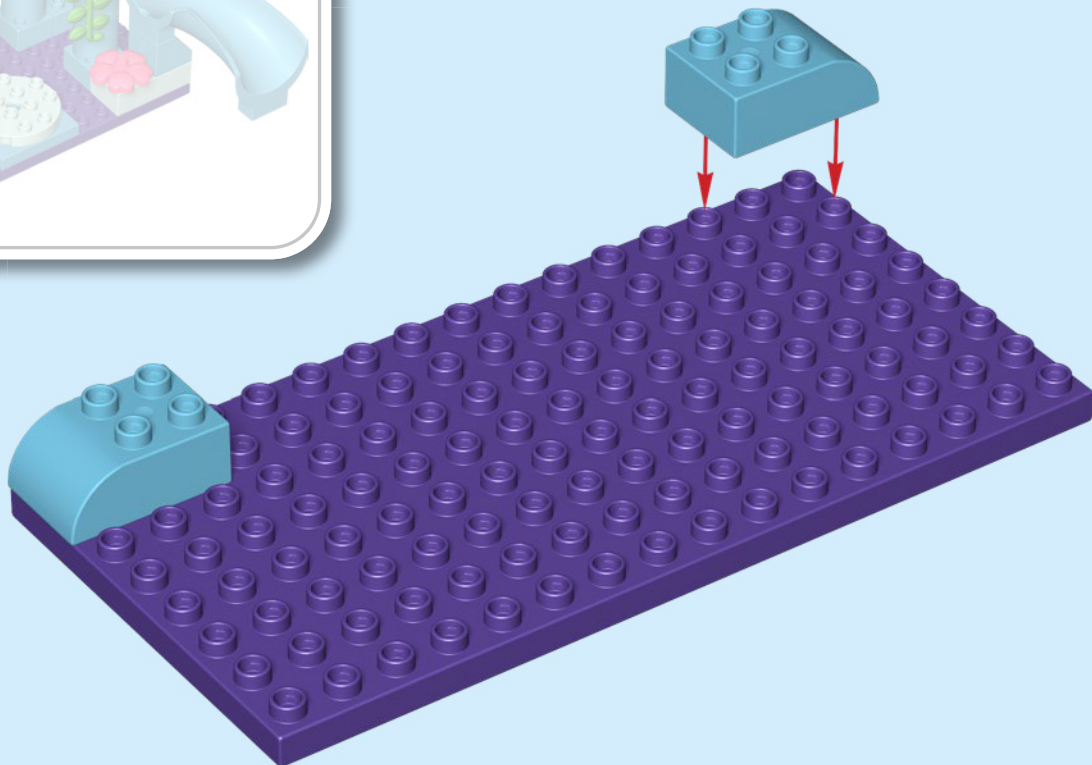


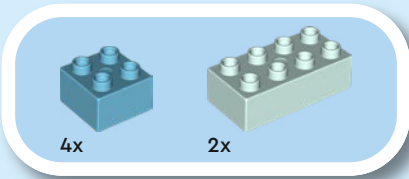
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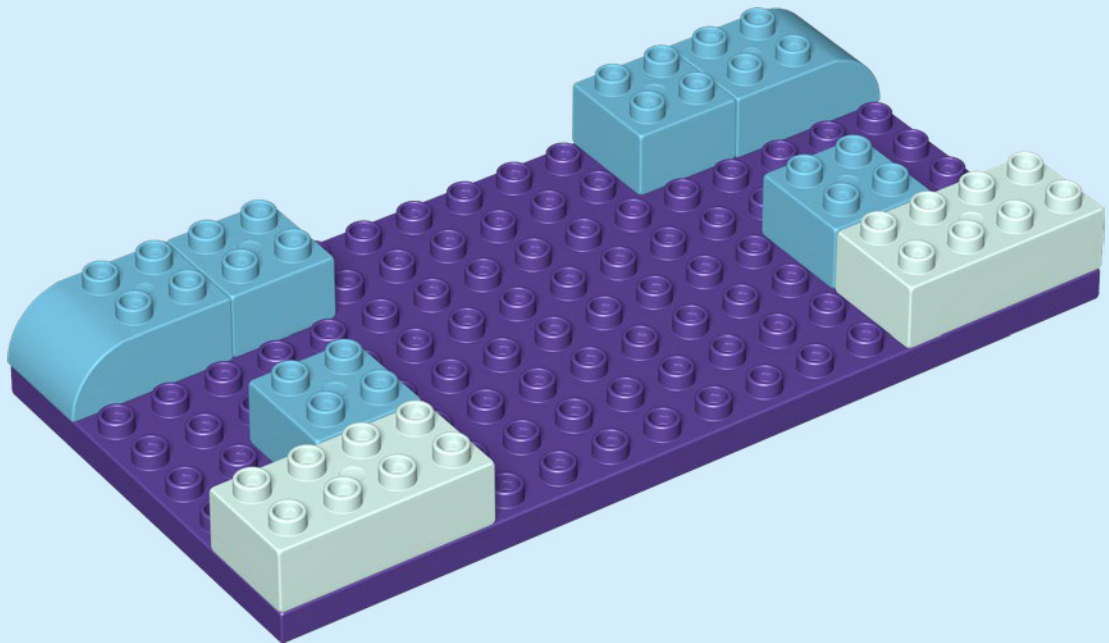


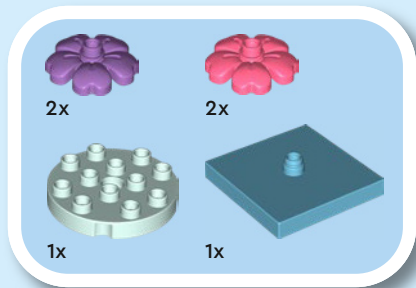
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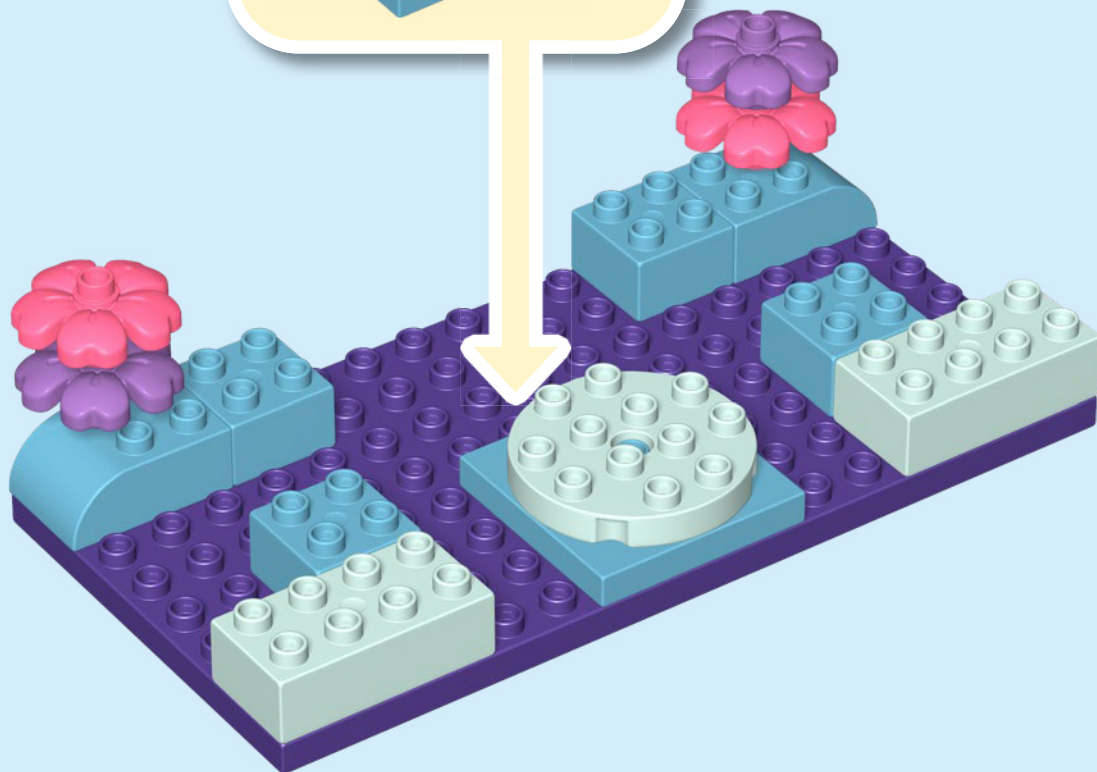
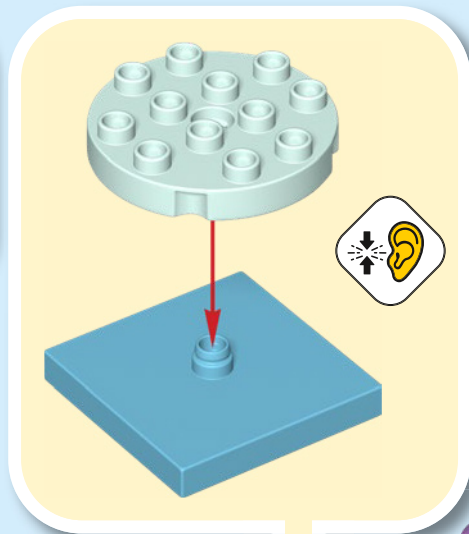


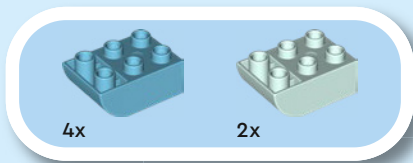
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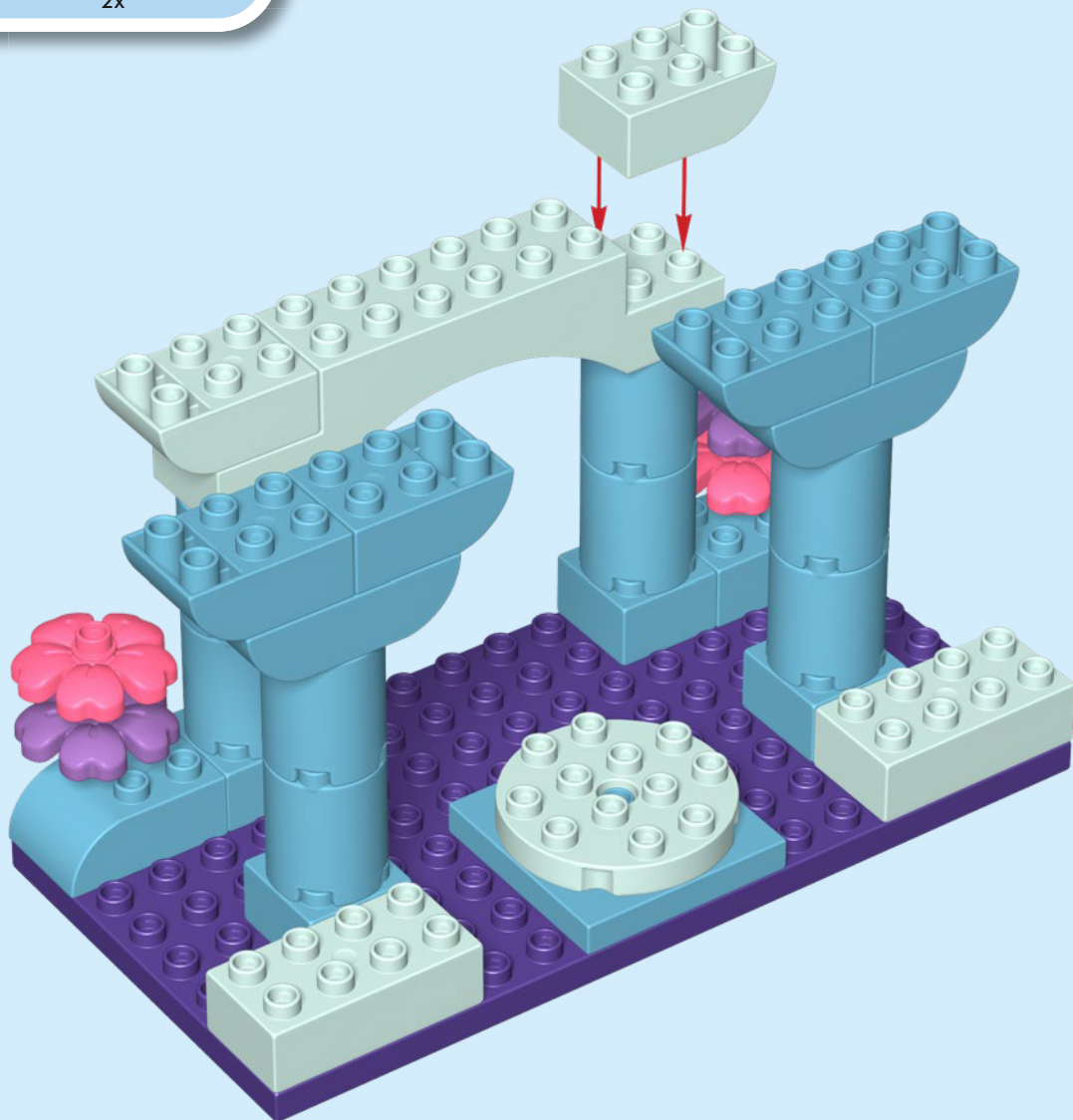


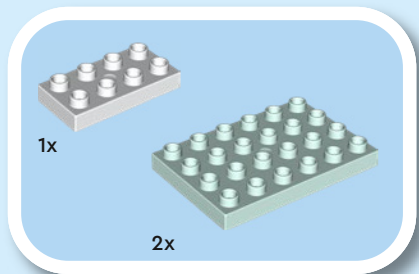
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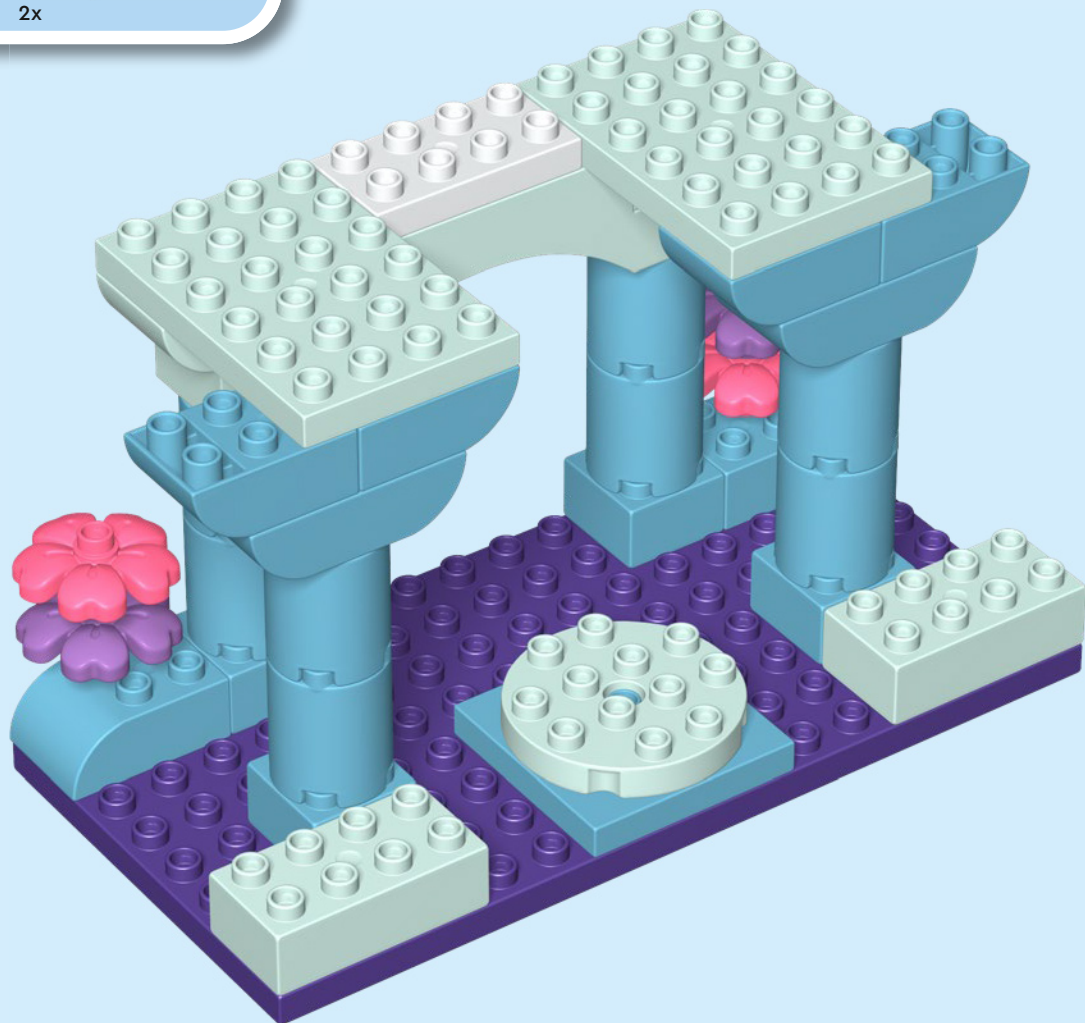


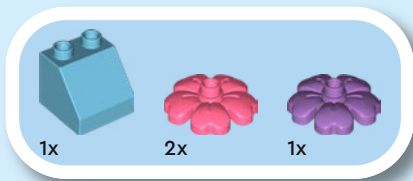
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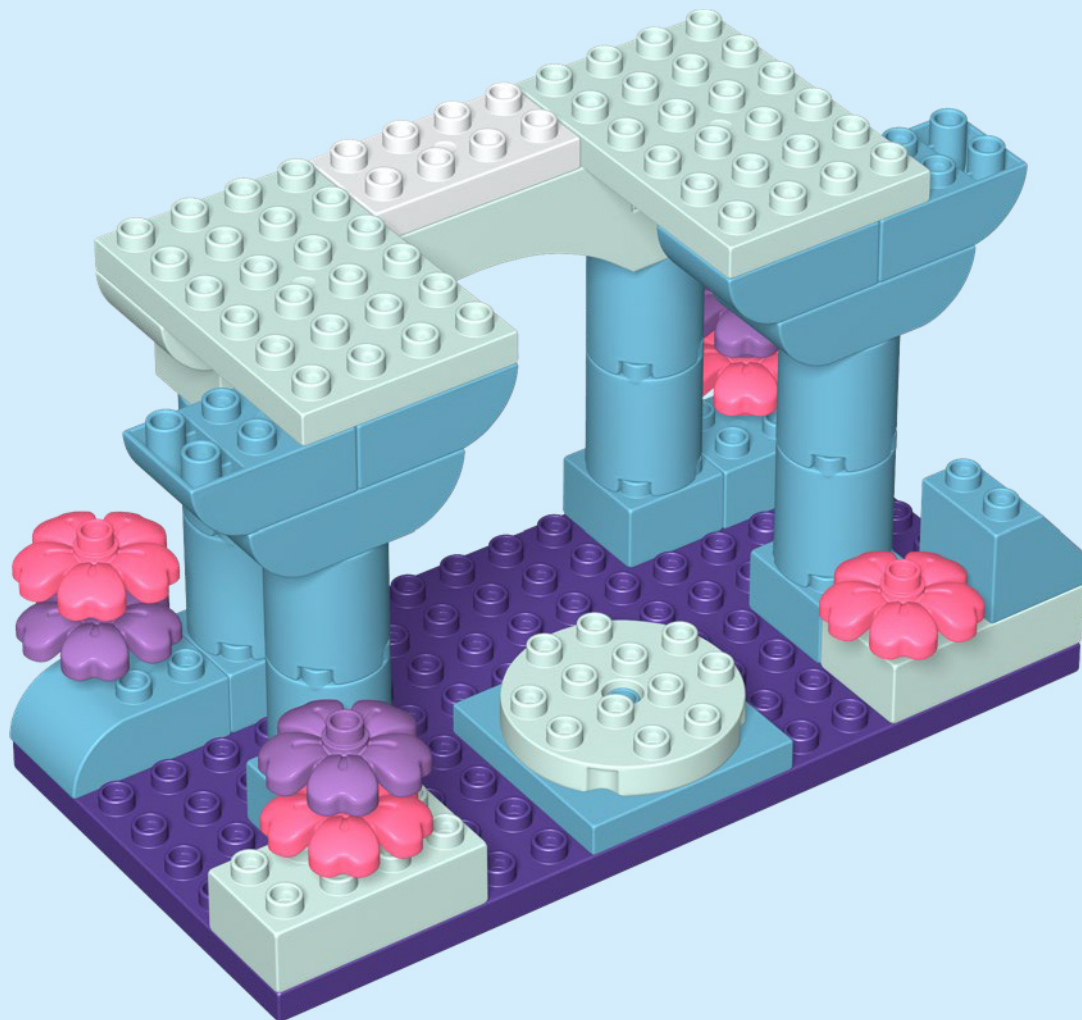


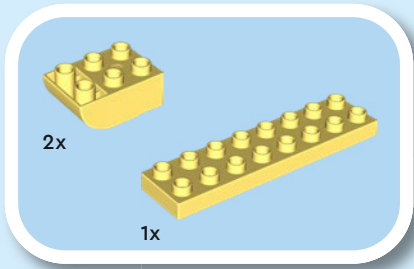
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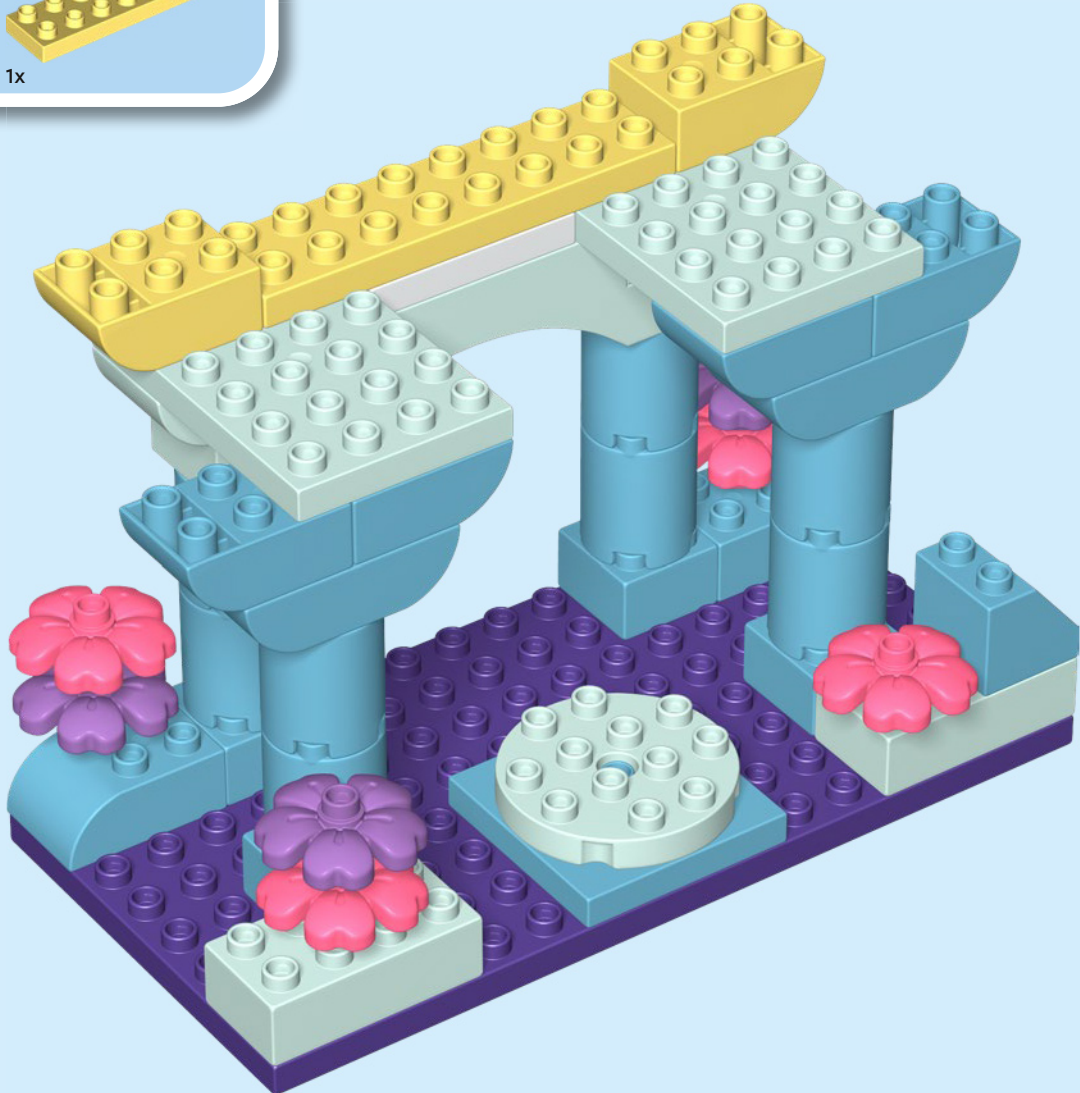


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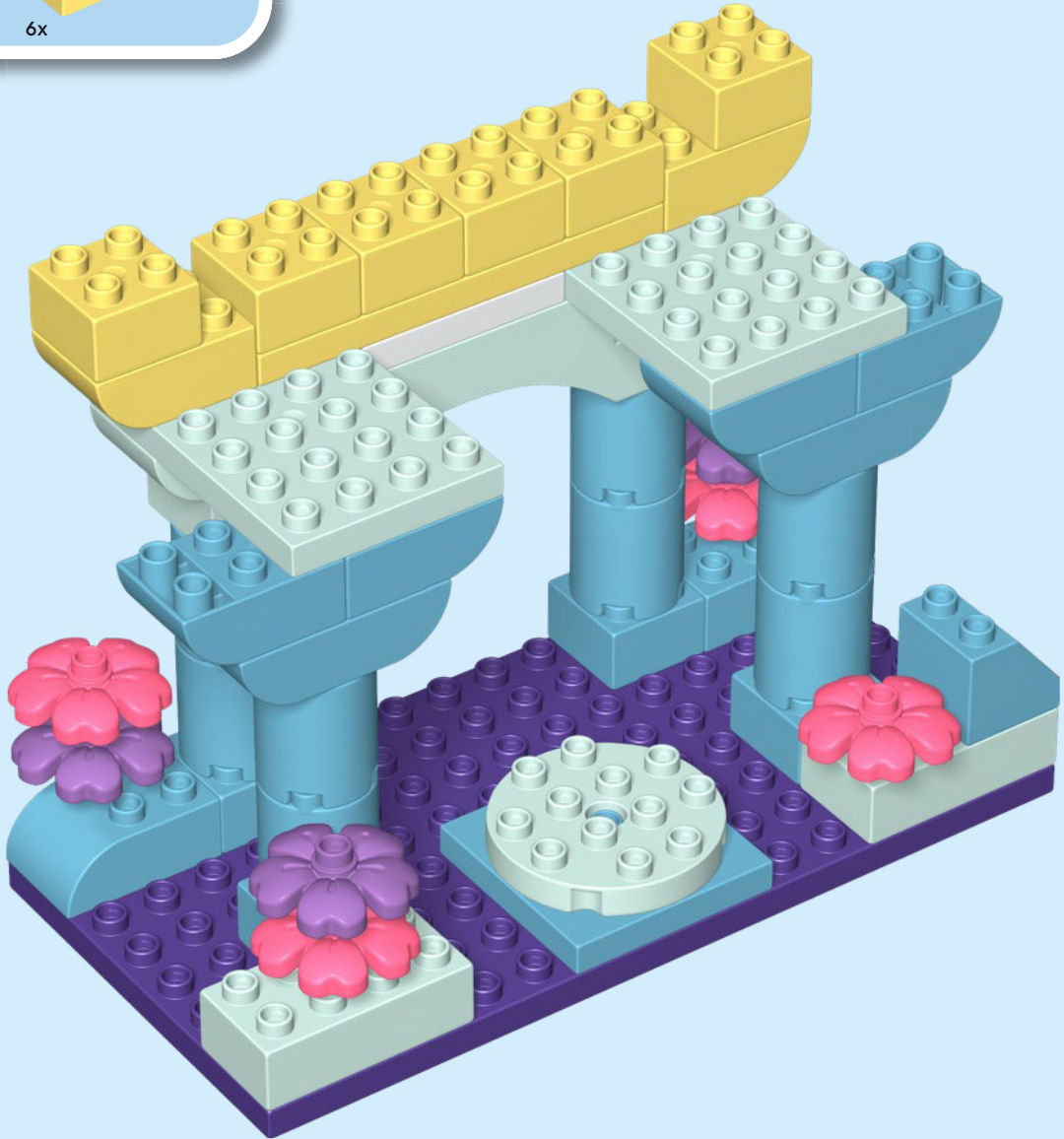
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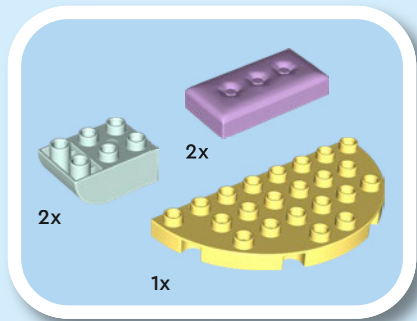




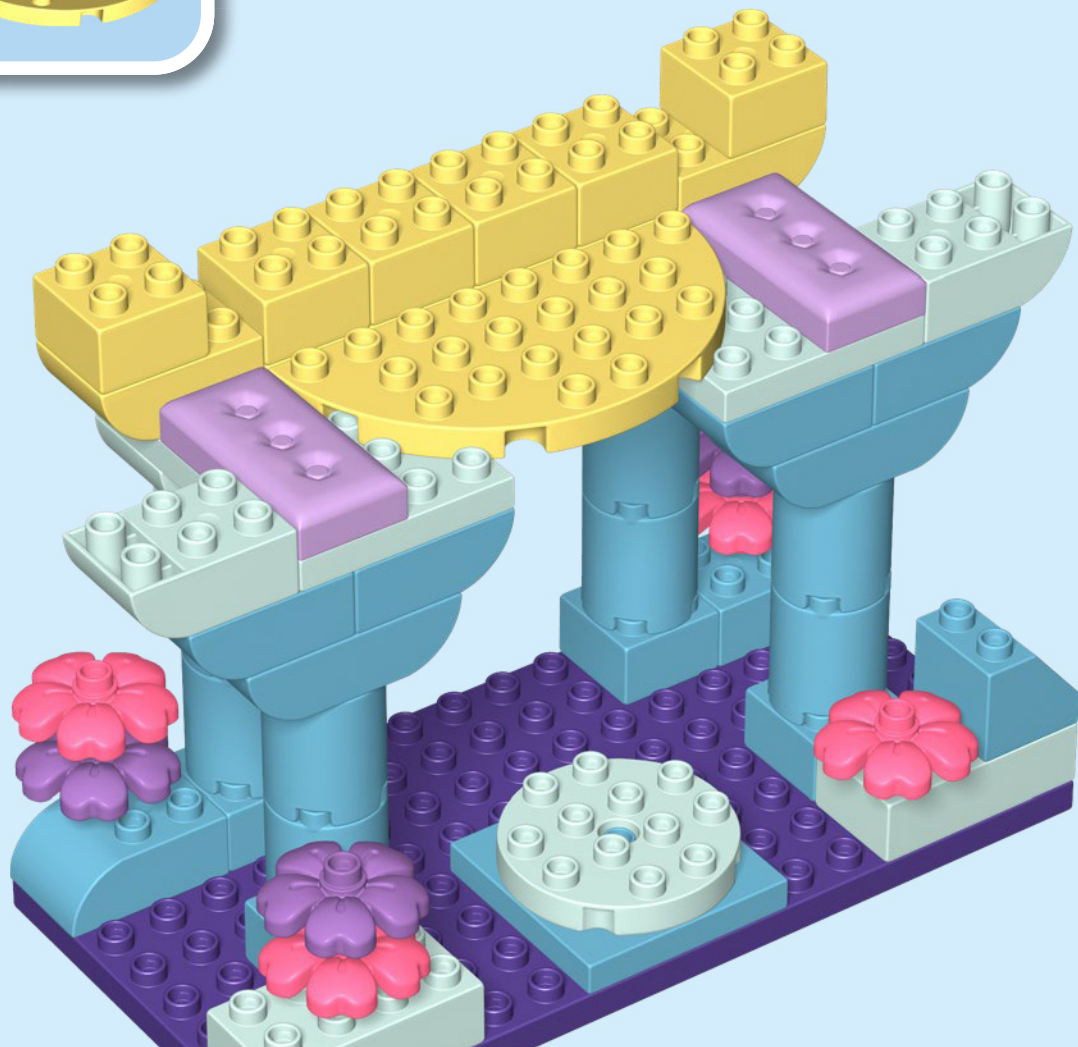
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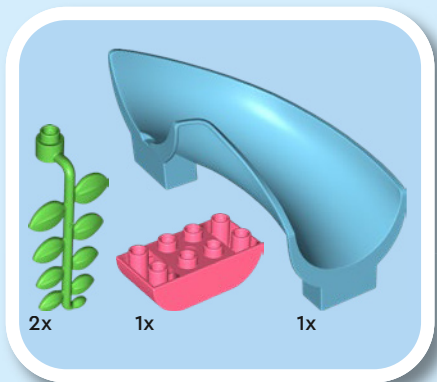
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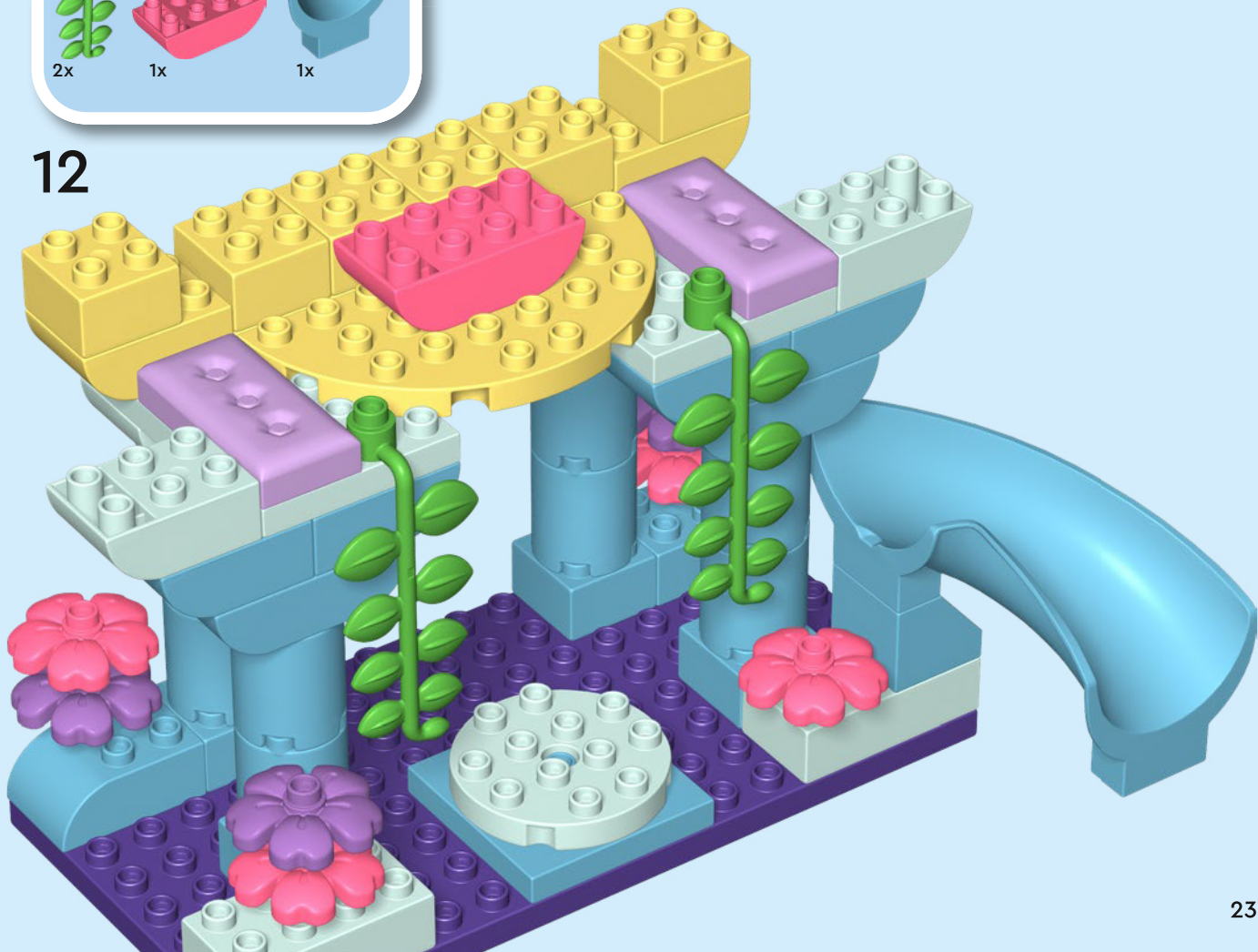


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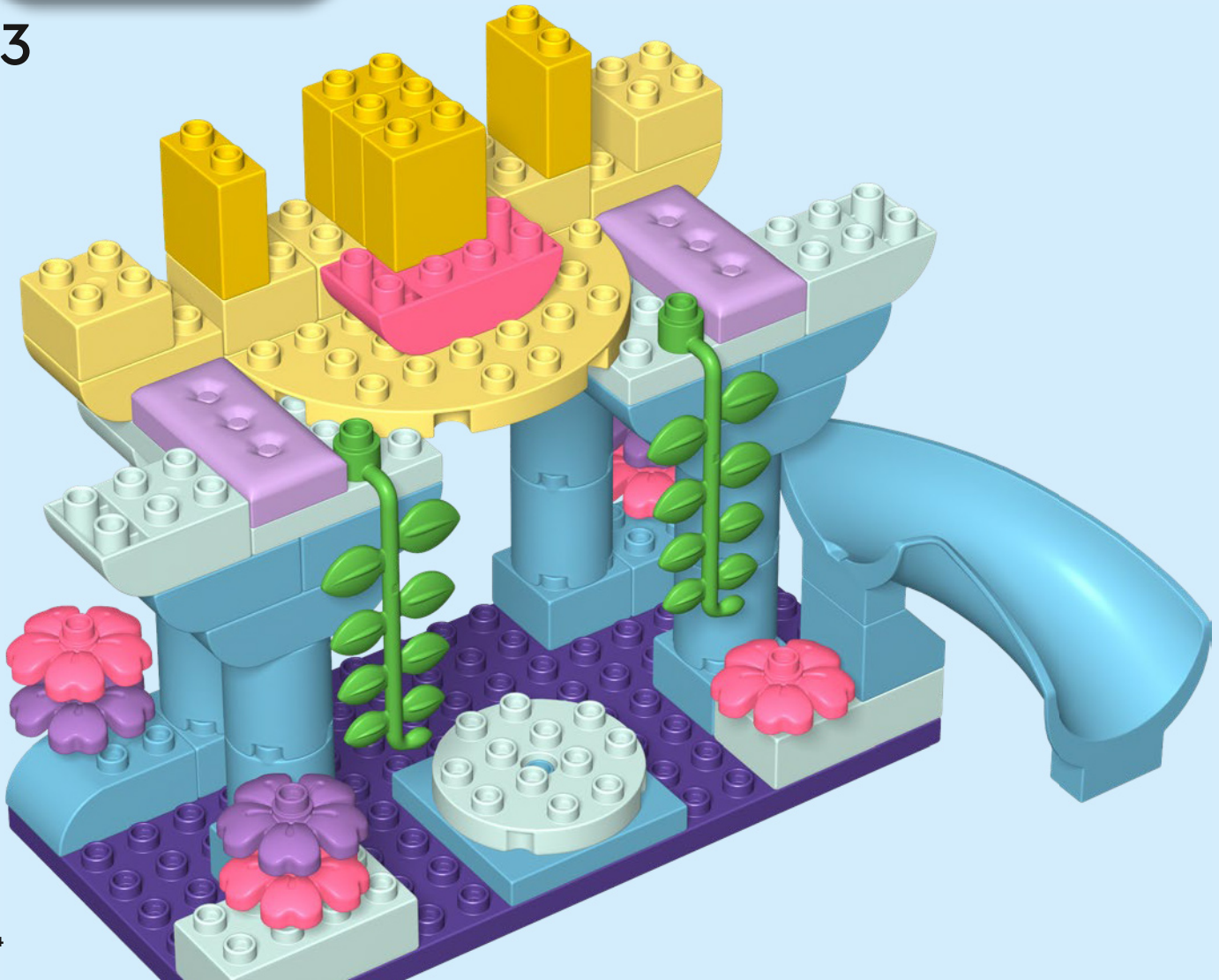
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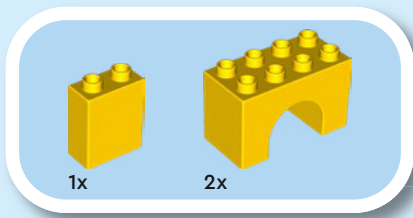




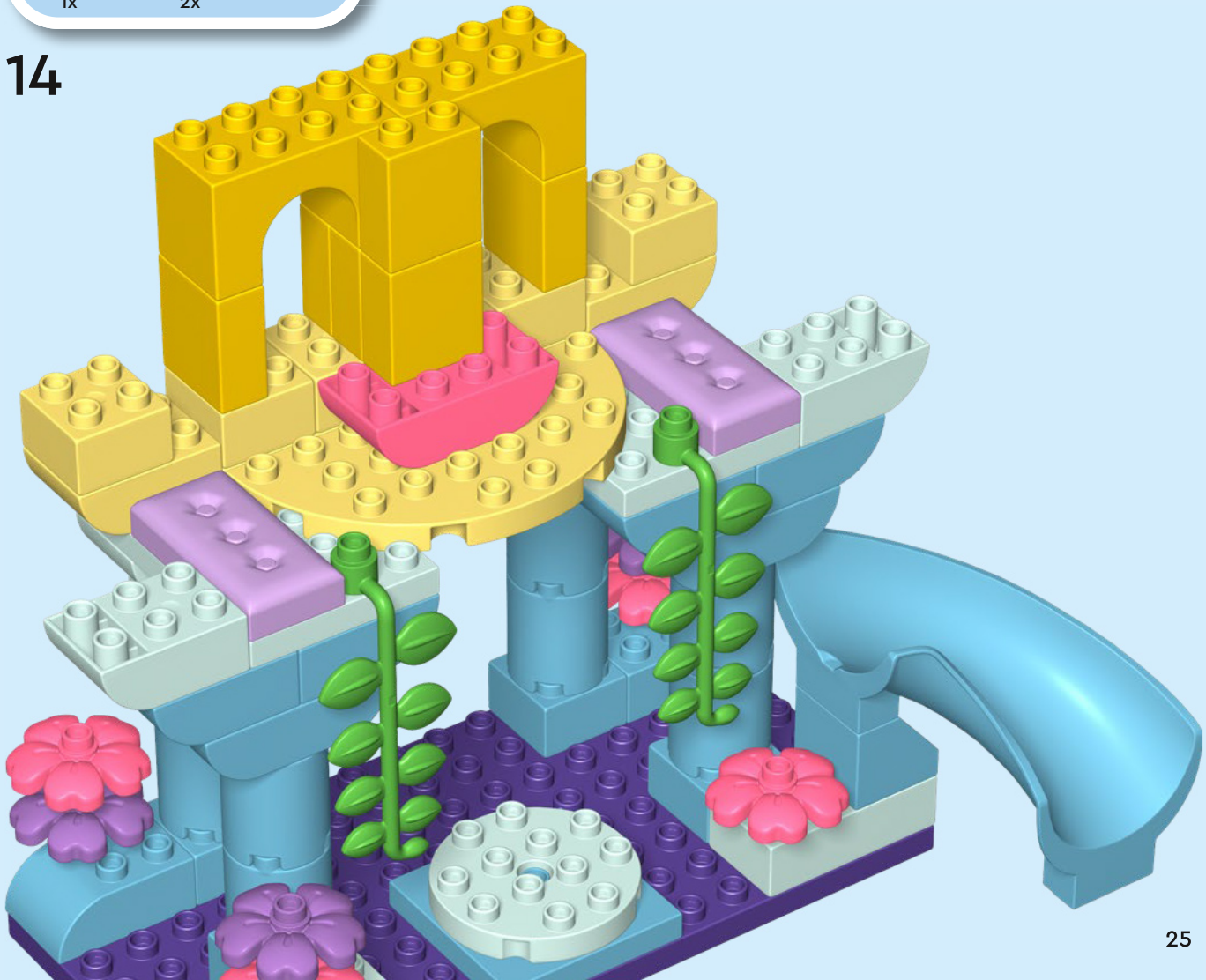
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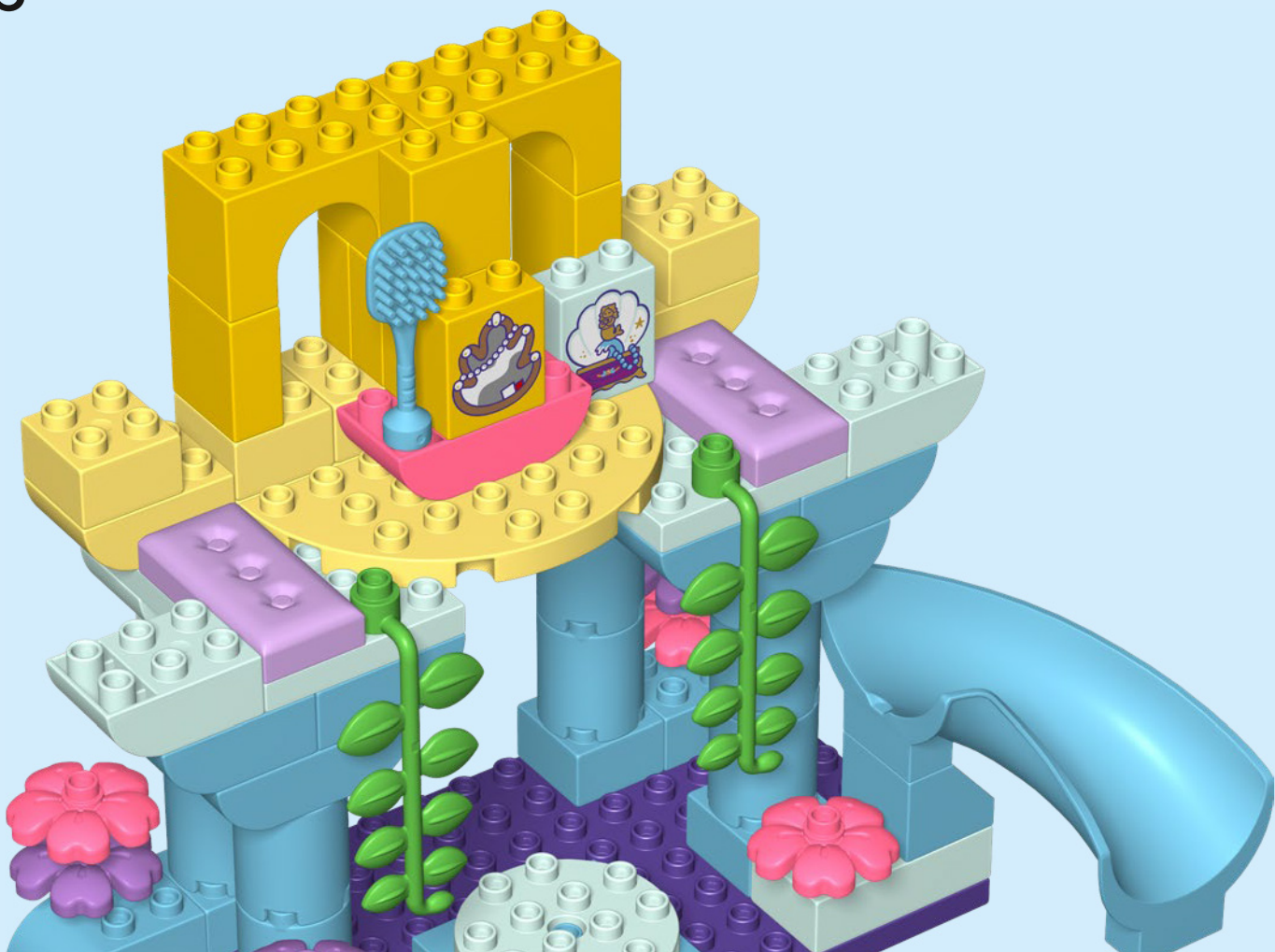


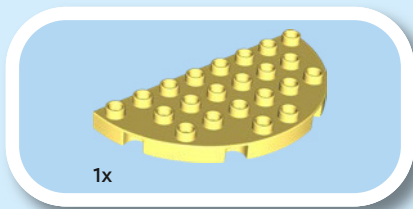
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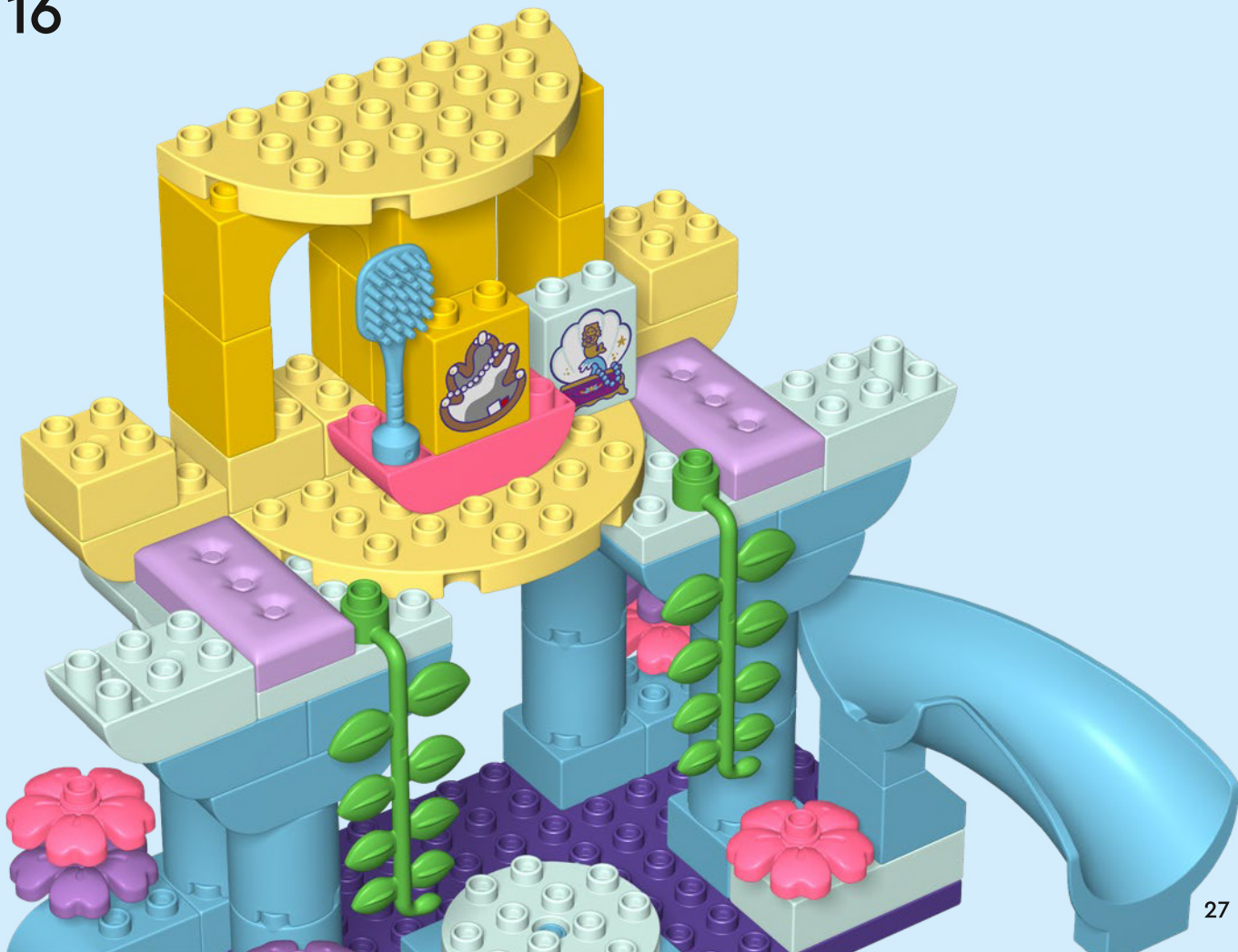


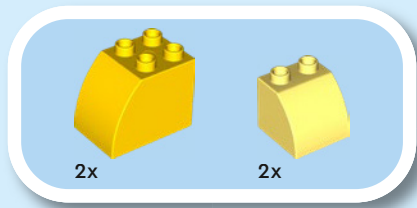
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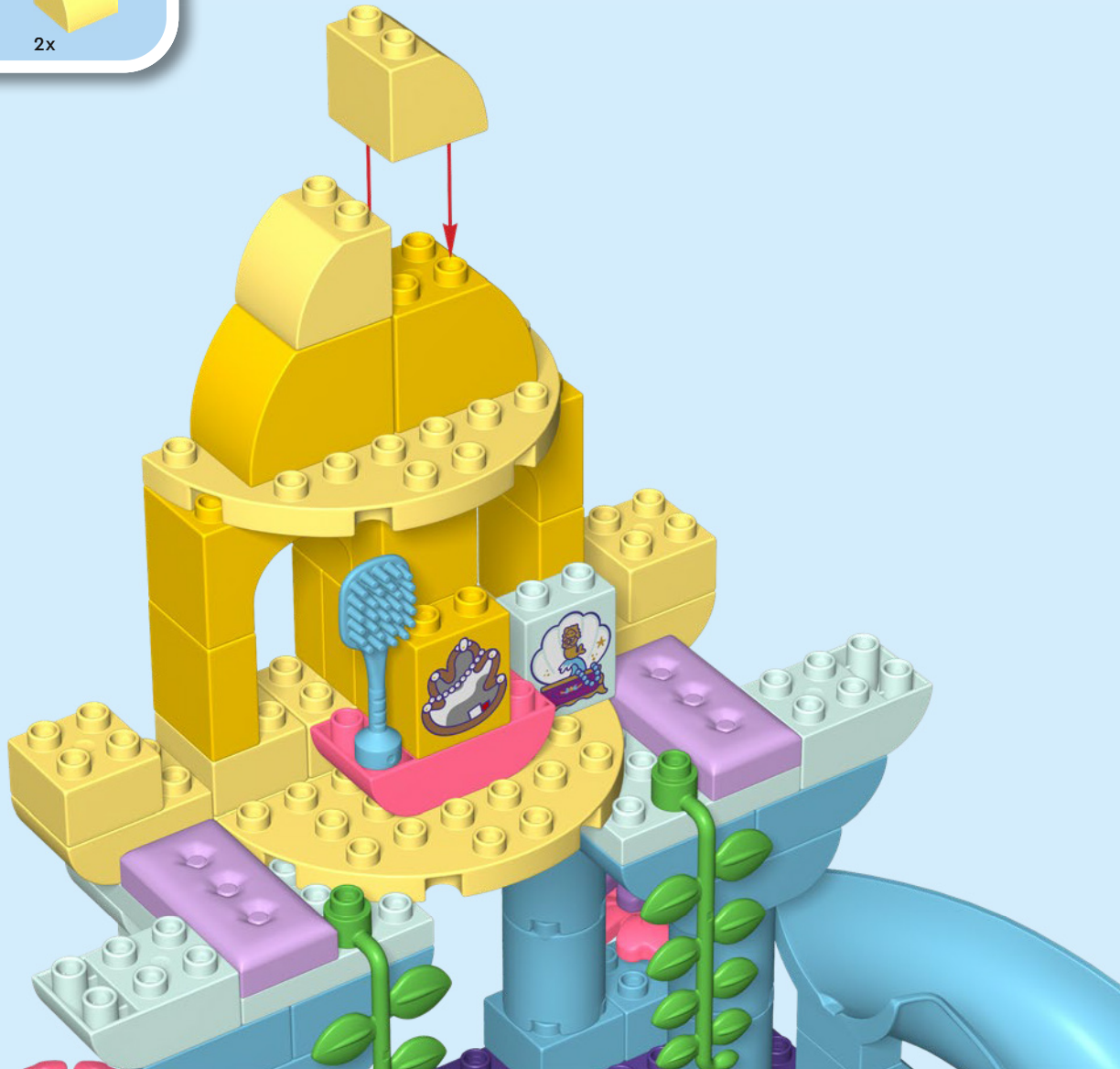


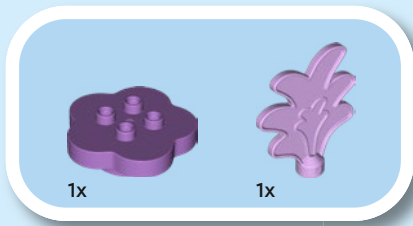
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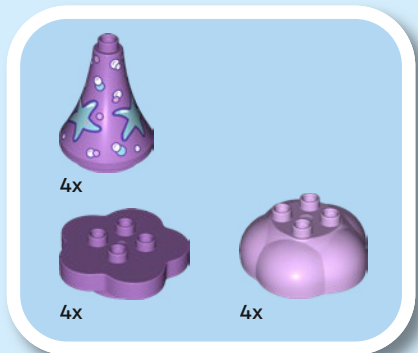
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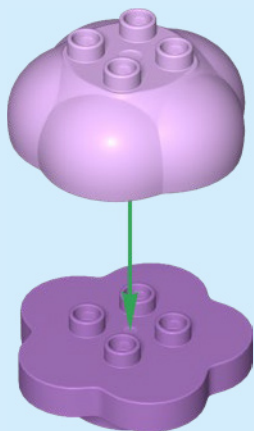
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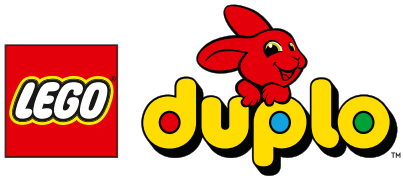
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Rebuild
the
world™



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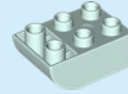
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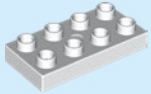
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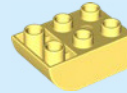
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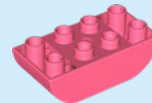
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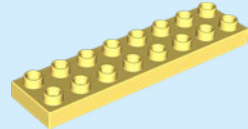
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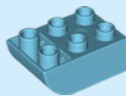
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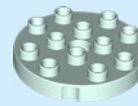
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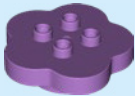
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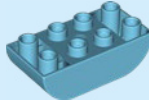
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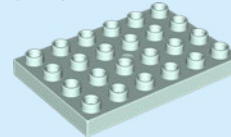
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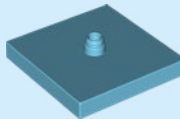
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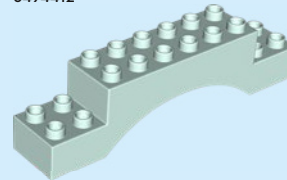
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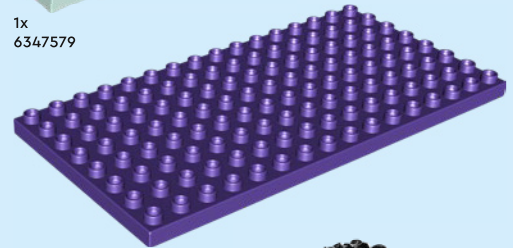
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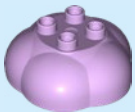
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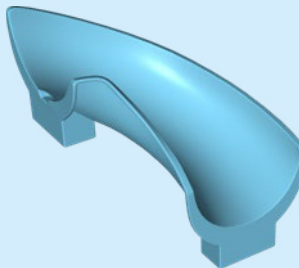
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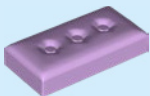
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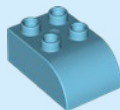
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