## SAMSUNG

## 31 cu. ft. Mega Capacity 3-Door French Door Refrigerator with Four Types of Ice **RF32CG5400**

Available in:

**Fingerprint Resistant Stainless Steel** Fingerprint Resistant Matte Black Steel

Samsung proprietary and confidential

## **Product Guide**



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RF32CG5400 - 31 cu. ft. Mega Capacity 3-Door French Door **Refrigerator with Four Types of Ice** 



## **Product Overview**

#### **Product Titles**

31 cu. ft. Mega Capacity 3-Door French Door Refrigerator with Four Types of Ice in Stainless Steel 31 cu. ft. Mega Capacity 3-Door French Door Refrigerator with Four Types of Ice in Matte Black Steel

#### **Product Description (Paragraph)**

Samsung Mega Capacity 3-Door French Door refrigerator with 31 cu. ft. comes with four types of ice and a modern design. Store more groceries, including big and bulky items. The Dual Auto Ice Maker makes two types of ice – cubed, or Ice Bites<sup>™</sup> while the external dispenser offers two additional ice options, curved and crushed.

#### **Product Description (Bullets)**

- 31 cu. ft. Mega Capacity 3-Door French Door refrigerator in in Stainless Steel or Matte Black Steel.
- Dual Auto Ice Maker makes two types of ice cubed, or Ice Bites<sup>™</sup> while the external dispenser offers two additional ice options, curved and crushed.
- A flat-front design with recessed drawer handle blends beautifully into your kitchen.
- 13% more space\*

\*Compared to 2022 model

#### Easy Ads Links

Stainless Steel: https://dam.gettyimages.com/p/z0c3461/digital-appliances?o=AND&q=RF32CG5400SR Matte Black Steel: https://dam.gettyimages.com/p/z0c3461/digital-appliances?o=AND&q=RF32CG5400MT

#### **Available Colors**



**Fingerprint Resistant Stainless Steel** 

RF32CG5400SR



Fingerprint Resistant Matte Black Steel

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RF32CG5400MT
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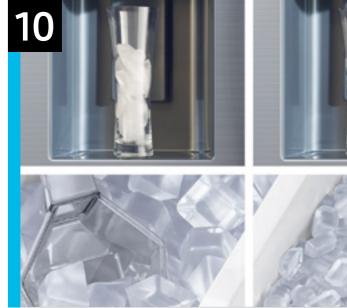
## **RF32CG5400SR Carousel Image Order**













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## **RF32CG5400MT Carousel Image Order**













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RF32CG5400 - 31 cu. ft. Mega Capacity 3-Door French Door **Refrigerator with Four Types of Ice** 

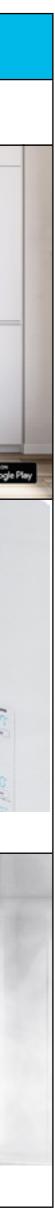


Features and Benefits - RF32CG5400				
<b>Overall Product Headline</b>	Feature Name	Long Body Copy	Short Body Copy	Associated Image
Mega capacity refrigerator	31 cu. ft. Mega Capacity	Store more groceries with more room to stay organized. 31 cu. ft. mega capacity refrigerator gives you more space with easy access to everything you need.	31 cu. ft. mega capacity refrigerator stores more groceries with extra room.	
More ice choices	Four Types of Ice	Enjoy your favorite beverage with your choice of ice. Choose from cubed ice or Ice Bites <sup>™</sup> from the Dual Auto Ice Maker in the freezer drawer, or choose from curved or crushed ice from the external dispenser.	Get four types of ice: cubed, Ice Bites™, curved, or crushed.	Cubecifice
Modern design	Modern Design	A flat-front refrigerator design with recessed drawer handle blends beautifully into your kitchen.	Modern refrigerator design with recessed drawer handle.	





Features and Benefits - RF32CG5400 (Continued)				
Overall Product Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
Monitor and control energy usage	SmartThings Energy®	SmartThings lets you monitor and manage your smart refrigerator's power usage. Get energy saving tips and alerts to help lower your electric bill, right from your phone.* *Available on Android and iOS devices. A Wi-Fi connection and a Samsung account are required.	SmartThings lets you monitor and manage your smart refrigerator's power usage all from your phone.* *Available on Android and iOS devices. A Wi-Fi connection and a Samsung account are required.	
Store it all, short and tall	Slide-in Shelf	The adjustable slide-in shelf is flexibly designed to fit in just half of the fridge, so you can slide it back to create more room for tall and bulky items.	Adjustable shelf lets you store tall items with ease.	Asset also available as .mp4.
Keeps food fresher	Metal Cooling	Metal Cooling locks in cold and seals in freshness. The stainless steel paneling helps maintain consistent temperature throughout the refrigerator.	Metal Cooling helps maintain an optimal temperature inside the fridge.	Metal Cooling   Additional asset also available as .mp4.





Features and Benefits - RF32CG5400 (Continued)				
Overall Product Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
Even cooling from corner to corner	All-Around Cooling	All-Around Cooling uses evenly spaced vents and monitors temperature continuously to ensure consistent cooling from corner to corner. This keeps the interior temperature the same throughout the fridge, so everything stays fresher, longer.	Cools refrigerator evenly from corner to corner, so food stays fresher, longer.	
Easy access to fresh water	<b>External Water Dispenser</b> * *Bisphenol A (BPA) is found in polycarbonate plastics and epoxy resins, which are often used in food and beverage containers, and has been linked with possible adverse health effects.	External water dispenser gives you easy access to chilled, filtered water.	Easy access to chilled and filtered water.	
ADA Compliant	ADA Compliant	Easy-to-reach controls for everyone.	Easy-to-reach controls.	<image/>



Features and Benefits - RF32CG5400 (Continued)					
<b>Overall Product Headline</b>	Feature Name	Long Body Copy	Short Body Copy	Associated Image	
Digital Inverter Compressor with 10-year warranty	10-year Warranty	Get a 10 year warranty on parts, and 5 years of coverage for labor, on the Digital Inverter™ Compressor.	10-year warranty on the compressor.	<complex-block></complex-block>	



## Primary Lifestyle Image

For use on marketing landing pages, category pages and offsite landing pages.





Stainless Steel (Preferred image for marketing usage.)

Black Matte Steel



### Videos







4 Types of Ice

Samsung 3-Door French Door Refrigerator SmartThings Connectivity

SmartThings Connectivity



Slide-In Shelf





RF32CG5400 - 31 cu. ft. Mega Capacity 3-Door French Door **Refrigerator with Four Types of Ice** 

## **Spec Sheet**

#### **RF32CG5400**

31 cu. ft. Mega Capacity 3-Door French Door Refrigerator with Four Types of Ice



#### Signature Features

Mega 31 cu. ft. Capacity Store more groceries with more room to stay organized.

Mega 31 cu. ft. capacity fits big bulky items and provides easy access to everything you need.

#### Four Ice Types

Enjoy your favorite beverage with your choice of ice. Choose cubed ice or Ice Bites<sup>™</sup> from the Dual Ice Maker in the freezer drawer, or opt for curved or crushed ice from the external dispenser.

#### Modern Design

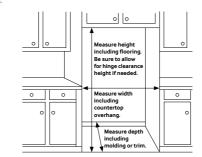
A flat-front design with low-profile door handles and recessed drawer handle fit seamlessly into your kitchen.

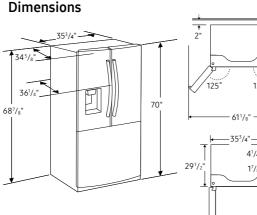
#### 31 cu. ft. Mega Capacity 3-Door French Door Refrigerator with Four Types of Ice

**RF32CG5400** 

#### Installation Specifications

- Measure the height, width and depth of the opening, making sure to include baseboards, molding tile, countertop overhang, etc. Check to be sure there is enough room to open the door (consider walls, islands or other obstacles when measuring).
- 2. Refer to illustration below to determine dimensions. 3. Allow 2.5" of clearance on hinge side of refrigerator when installing next to a wall
- where handle may make contact. 4. Allow 1" minimum clearance at rear for proper air circulation and water/electrical
- connections. Allow a 3/8" minimum clearance at sides and top for ease of installation. Ensure each door and entryway in the home is wide enough for the refrigerator to be moved through easily.
- For optimal usage and ability to open refrigerator doors completely, do not install next to a wall.
- Please note: The following dimensions and cutout information is for planning purposes only. 2 Removable Ice Buckets and 1 Sco For complete installation details, consult manual packed with product or download manual online at samsung.com. LiapEfficiency LED Liapting





#### Total Capacity: 30.5 cu. ft.

- Refrigerator: 21.3 cu. ft. • External Filtered Water and Ice Dispenser
- 4 Tempered Glass Spill-Proof Shelves
- Full-Width Drawer 2 Clear Drawers
- 7 Door Bins
- Right: 1 Gallon Bin, 3 Regular Bins Left: 3 Regular Bins
- High-Efficiency LED Lighting
- Freezer: 9.2 cu. ft.
- Dual Ice Maker in Freezer (Cubed Ice or Ice Bites™) 2 Removable Ice Buckets and 1 Scoop
- High-Efficiency LED Lighting Accessories

#### Water Filter: HAF-QIN

#### Warranty

One (1) Year Parts and Labor on Refrigerator Five (5) Years Parts and Labor on Sealed Refrigeration System Only\* Ten (10) Years Parts and Five (5) Years Labor on Digital Inverter Compressor

#### Product Dimensions & Weight Dimensions (WxHxD with hinges, handles and doors):

35<sup>3</sup>/<sub>4</sub>" x 70" x 36<sup>1</sup>/<sub>4</sub>" Dimensions (WxHxD without hinges and door):

35<sup>3</sup>/<sub>4</sub>" x 68<sup>7</sup>/<sub>8</sub>" x 29<sup>1</sup>/<sub>2</sub>" Dimensions (WxHxD with hinge and door, no handle): 35<sup>3</sup>/<sub>4</sub>" x 70" x 34<sup>5</sup>/<sub>8</sub>"

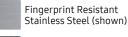
#### Weight: 306 lbs Shipping Dimensions & Weight (WxHxD)

Shipping Binensions & Height (HATAD	/
Dimensions: 37 <sup>3</sup> / <sub>4</sub> " x 75 <sup>7</sup> / <sub>16</sub> " x 36"	
Weight: 316 lbs	

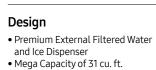
Color	Model #	U
Fingerprint Resistant Stainless Steel	RF32CG5400SR	88727

Fingerprint Resistant Matte Black Steel RF32CG5400MT 887276769325

#### Available Colors



Fingerprint Resistant Matte Black Steel



High-Efficiency LED Lighting

- Gallon Door Bin • Fingerprint Resistant Finish







ADA ADA Compliant

Mega 31 cu. ft. Capacity

Performance • Four Ice Types: Crushed, Curved, Cubed and Ice Bites<sup>™</sup> SmartThings Energy\* Metal Cooling

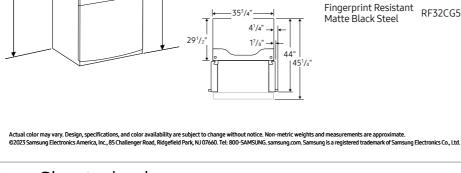
> Rating ENERGY STAR<sup>®</sup> rated: 786 kWh/yr

Refrigerator: Curved and Crushed Ice Freezer: Cubed and Ice Bites<sup>™</sup>



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Spec Sheet - back

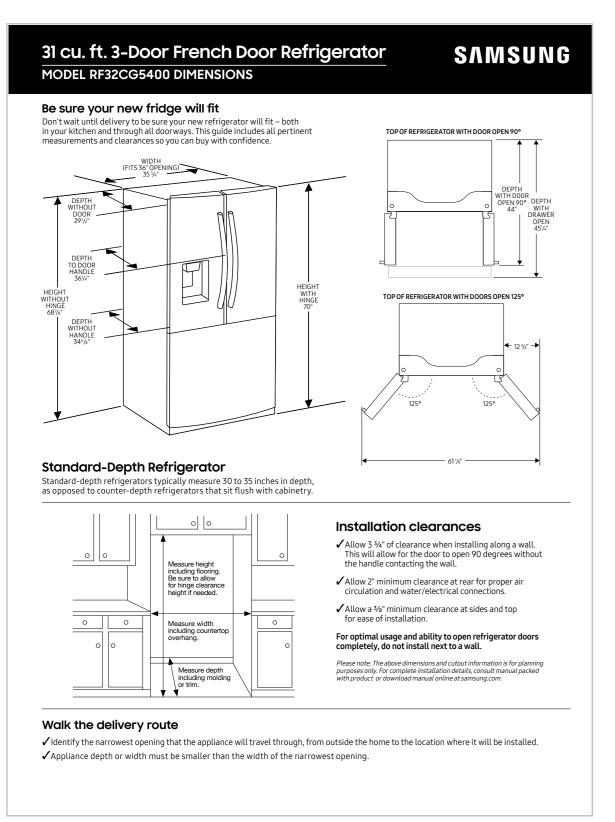


#### SAMSUNG

UPC Code 276769332



## Will It Fit? Guide

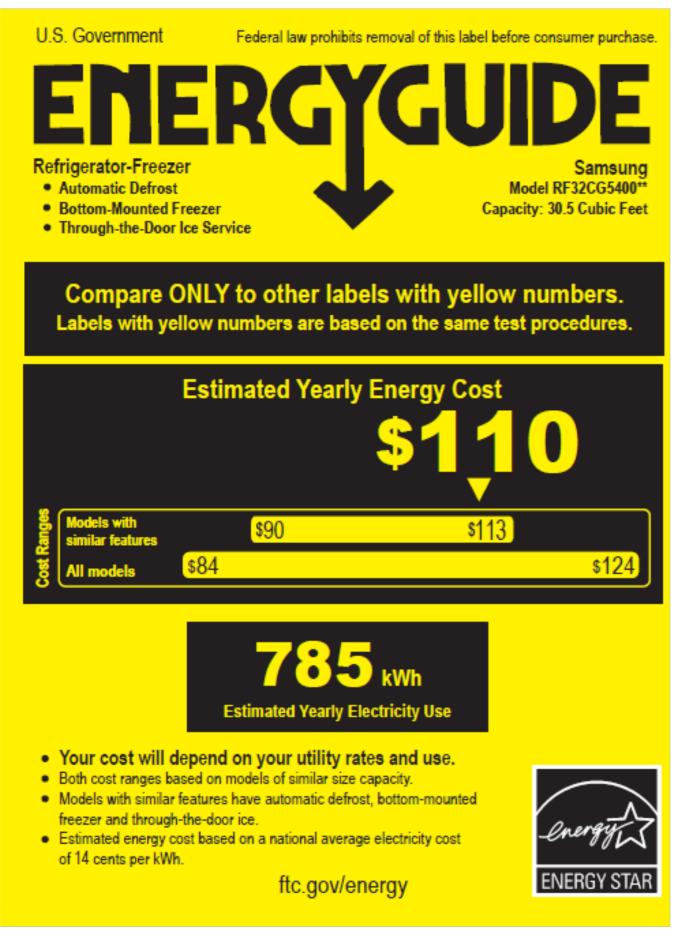


#### Will It Fit? Guide

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## **Energy Guide and User Manual**



Energy Guide





User Manual



### Warranty

#### LIMITED WARRANTY (U.S.A.)

#### SAMSUNG REFRIGERATOR

#### LIMITED WARRANTY TO ORIGINAL CONSUMER PURCHASER WITH PROOF OF PURCHASE

This SAMSUNG brand product, as supplied and distributed by Samsung Electronics America, Inc. (SAMSUNG) and delivered new, in the original carton to the original consumer purchaser, is warranted by SAMSUNG against manufacturing defects in materials or workmanship for the limited warranty period of:

#### One (1) year parts and labor

Five (5) years parts and labor on Sealed Refrigeration System Only (Compressor, Evaporator, Condenser, Drier, and Connecting Tubing) Ten (10) years part and Five (5) years labor on Digital Inverter Compressor Only

This limited warranty is valid only on products purchased and used in the United States that have been installed, operated, and maintained according to the instructions attached to or furnished with the product. To receive warranty service, the purchaser must contact SAMSUNG at the address or phone number provided below for problem determination and service procedures. Warranty service can only be performed by a SAMSUNG authorized service center. The original dated bill of sale must be presented upon request as proof of purchase to SAMSUNG or SAMSUNG's authorized service center to receive warranty service.

SAMSUNG will provide in-home service within the contiguous United States during the warranty period at no charge, subject to availability of SAMSUNG authorized servicers within the customer's geographic area. If in-home service is not available, SAMSUNG may elect, at its option, to provide transportation of the product to and from an authorized service center. If the product is located in an area where service by a SAMSUNG authorized servicer is not available, you may be responsible for a trip charge or required to bring the product to a SAMSUNG authorized service center for service.

To receive in-home service, product must be unobstructed and accessible to the service agent.

During the applicable warranty period, a product will be repaired, replaced, or the purchase price refunded, at the sole option of SAMSUNG. SAMSUNG may use new or reconditioned parts in repairing a product, or replace the product with a new or reconditioned product. Replacement parts and products are warranted for the remaining portion of the original product's warranty or ninety (90) days, whichever is longer. All replaced parts and products are the property of SAMSUNG and you must return them to SAMSUNG.

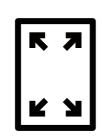
This limited warranty covers manufacturing defects in materials or workmanship encountered in normal household, noncommercial use of this product and shall not cover the following: damage that occurs in shipment, delivery, installation, and uses for which this product was not intended; damage caused by unauthorized modification or alteration of the product; product where the original factory serial numbers have been

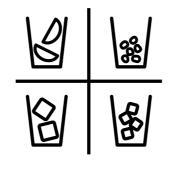
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RF32CG5400 - 31 cu. ft. Mega Capacity 3-Door French Door Refrigerator with Four Types of Ice

### Feature Icons





Mega Capacity

Four Types of Ice

\*10 years of warranty coverage on the compressor.





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Wi-Fi Connectivity
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10-Year Compressor Warranty\*



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