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Product Guide

15.6 cu. ft. Top Freezer Refrigerator with All-Around Cooling in Stainless Steel RT16A6195SR

Available in: Stainless Steel

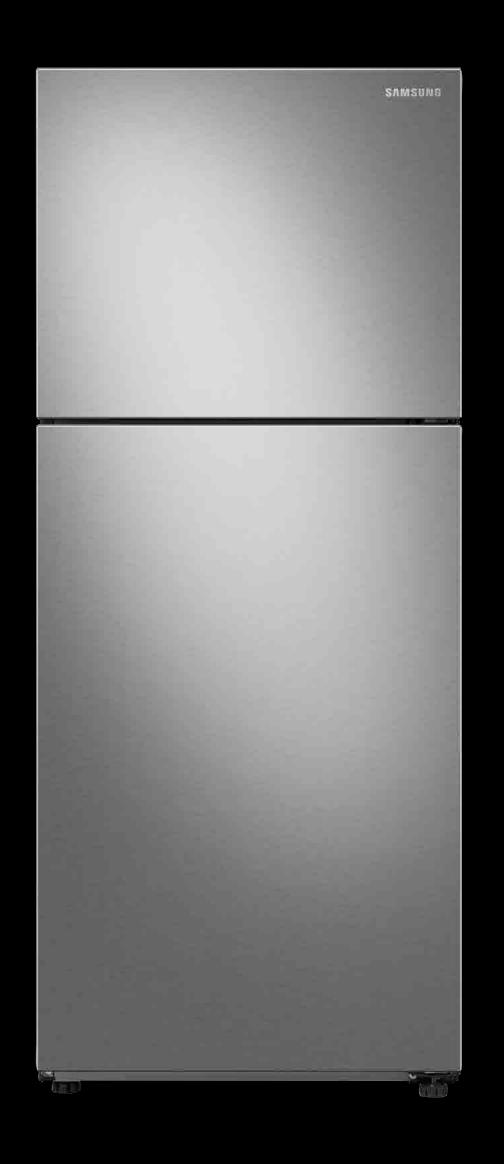


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15.6 cu. ft. Top Freezer Refrigerator with All-Around Cooling in Stainless Steel

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Product Overview

Product Overview

Product Title

15.6 cu. ft. Top Freezer Refrigerator with All-Around Cooling in Stainless Steel

Product Description (155 characters)

15.6 cu. ft. capacity Top Freezer Refrigerator with All-Around Cooling is beautifully designed with a modern look that blends seamlessly into your kitchen.

Available Color



Stainless Steel RT16A6195SR



Carousel Image Order











Easy Ad Links: RT16A6195SR
R.COM https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=RT16A6195SR%20Carousel%20Images%20RCOM
S.COM https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=RT16A6195SR%20Carousel%20Images%20SCOM
360 Spins: https://dam.gettyimages.com/p/z0c3461?o=AND&q=RT16A6195SR%20360%20Spins









Refrigerator: Overview | Messaging | Specs | Icons Samsung proprietary and confidential

Product Messaging

Features and Benef	Features and Benefits - RT16A6195SR			
Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
Even cooling, top to bottom	All-Around Cooling	Multi-vent technology keeps items evenly cooled on every shelf.	Keep every item evenly cooled.	
Versatility to fit any space	Reversible Door	The reversible door makes it adjustable to any space.	Adjust the door to fit in any space.	Also available as .gif asset.
Perfect for your garage	Garage Ready	Designed to withstand wide fluctuations in external temperatures from 38°F to 110°F, ideal for a garage environment.	Designed to withstand wide fluctuations in temperature.	Also available as .mp4 video asset.

Features and Benefits - RT16A6195SR (continued)				
Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
Ice when you need it, storage when you don't	Ice Maker Ready	Enjoy more flexibility with an optional ice maker, which can be installed whenever you need to make ice, and then removed when you need additional storage space.	Enjoy more flexibility with an optional ice maker.	Auto Ice Maker
Brilliantly illuminates every corner	LED Lighting	LED lighting designed to beautifully light up the interior of your fridge so you can quickly spot what you want.	LED lighting designed to beautifully light up the interior of your fridge.	round Co
Seamlessly designed for a modern look	Modern Design	A modern look, featuring a minimalist exterior with signature flat door design and recessed handles, that seamlessly blends into your kitchen.	Minimalist exterior with signature flat door design and recessed handles that seamlessly blends into your kitchen.	Also available as .mp4 video asset.

Features and Benefits - RT16A6195SR (continued)				
Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
Space for gallon beverages	Gallon Door Bin	Provides more shelf space inside the fridge.	More shelf space inside the fridge.	

Lifestyle Image

Easy Ads link

https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=RT16A6195SR%20Lifestyle



Feature Videos

Easy Ads link

https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=RT16A6195SR%20Videos







Modern Design



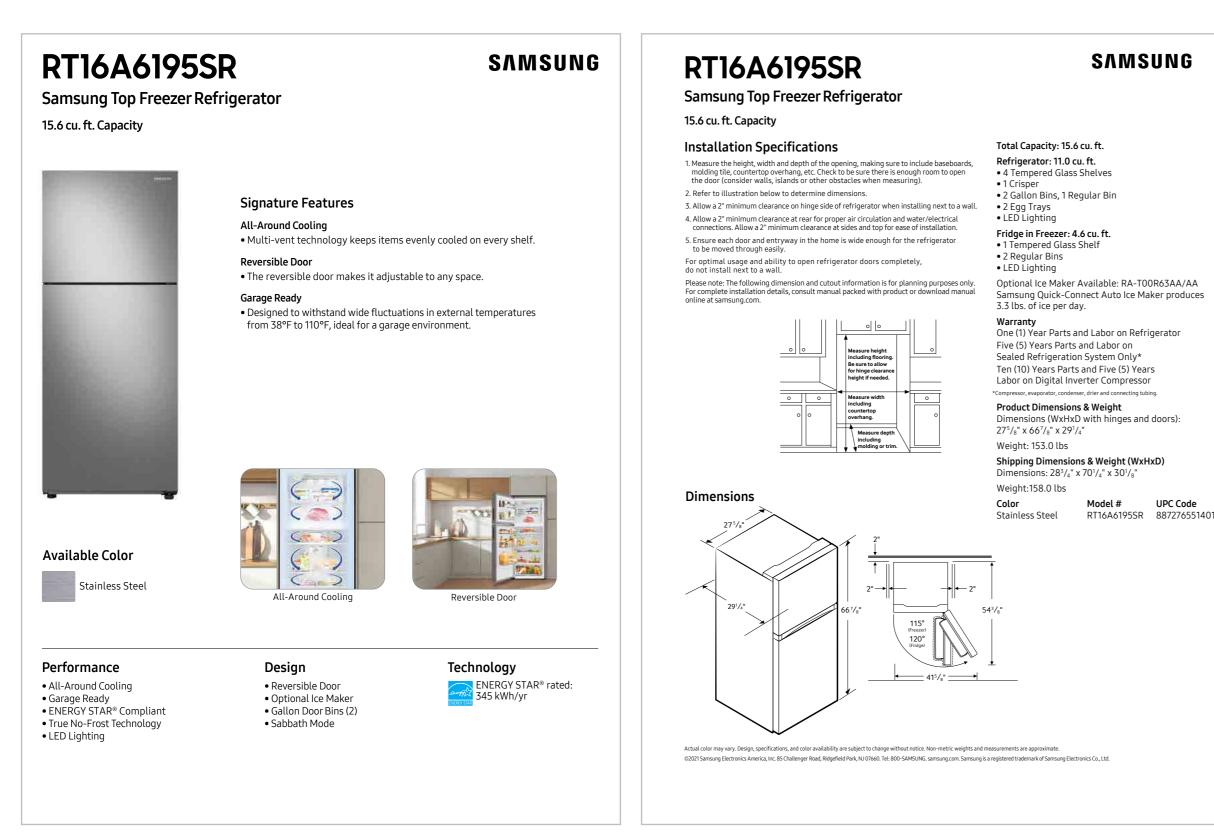
Garage Ready

Product Specs

Spec Sheet

Easy Ads link

https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=RT16A6195SR%20Spec%20Sheet



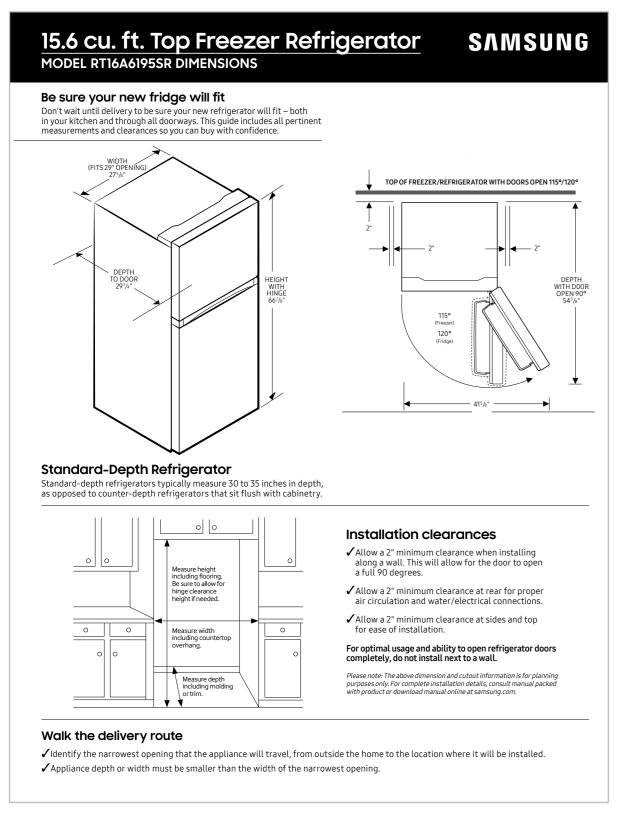
Spec Sheet - front Spec Sheet - back

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Will It Fit Guide

Easy Ads link

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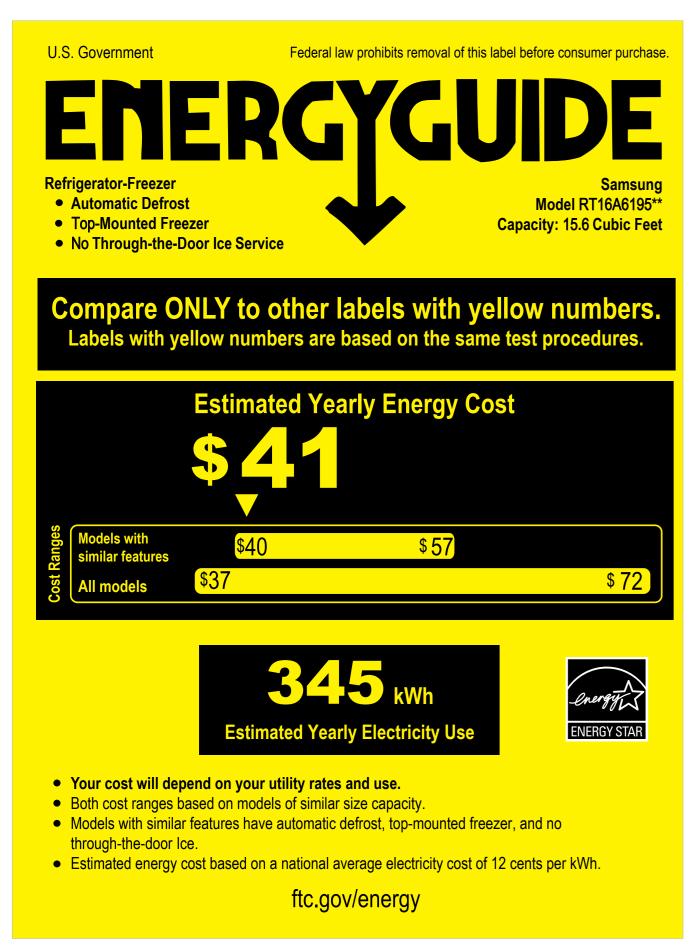


Will It Fit Guide

Energy Guide and User Manual

Easy Ads link

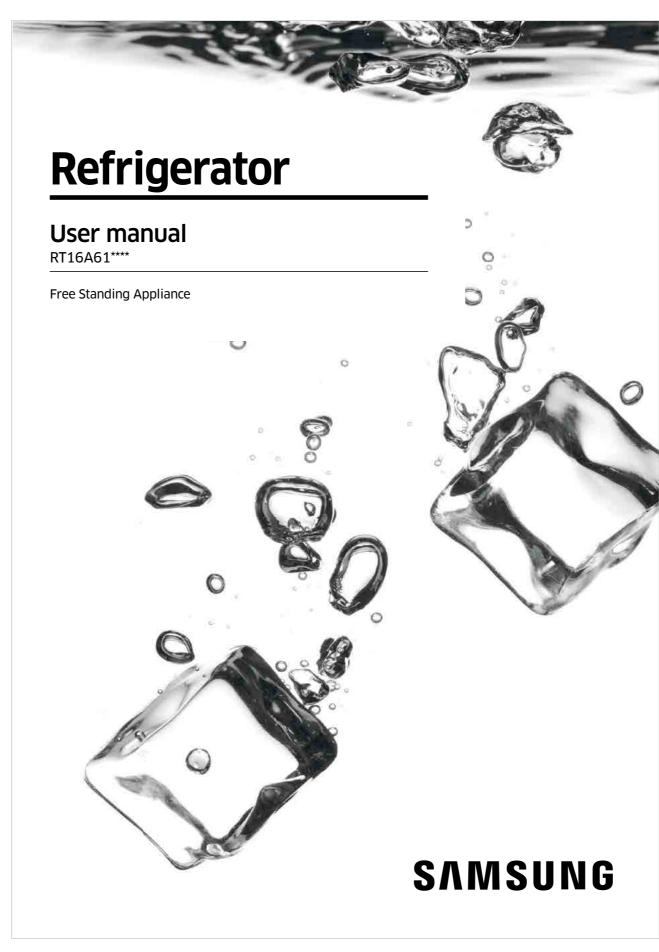
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Energy Guide

Easy Ads link

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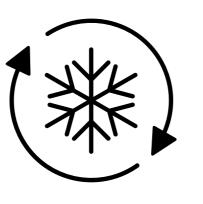
User Manual

Feature Icons

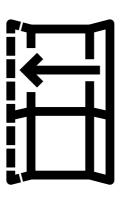
Feature Icons

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All-Around Cooling



Reversible Door



LED Lighting

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