

# Online Feature Guide

85" Class QLED 4K Q80D

QN85Q80DAFXZA

75" Class QLED 4K Q80D

QN75Q80DAFXZA

65" Class QLED 4K Q80D

QN65Q80DAFXZA

55" Class QLED 4K Q80D

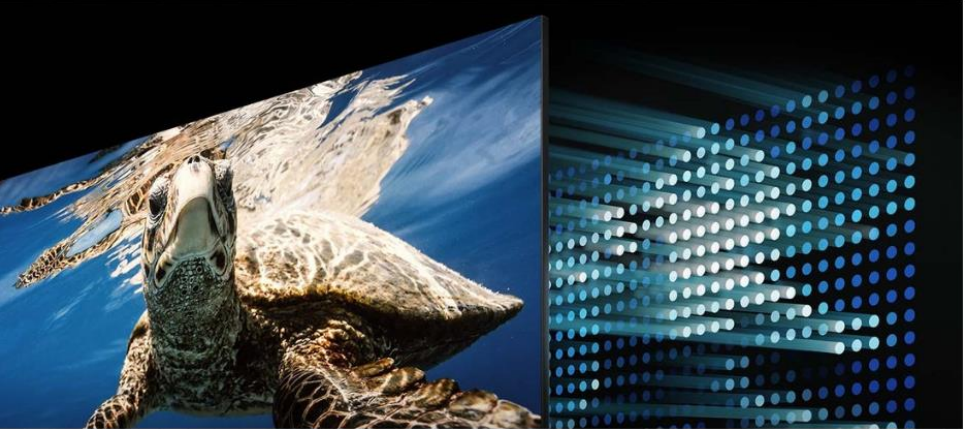

QN55Q80DAFXZA

50" Class QLED 4K Q80D



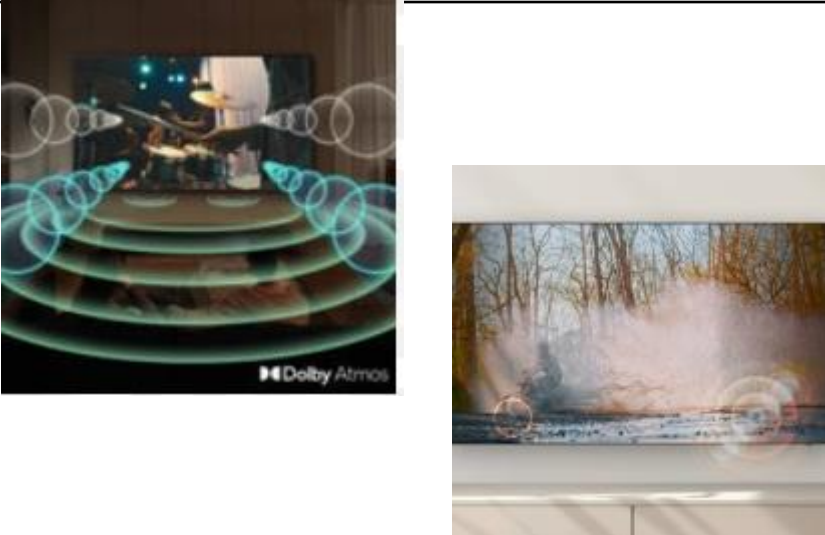
QN50Q80DAFXZA



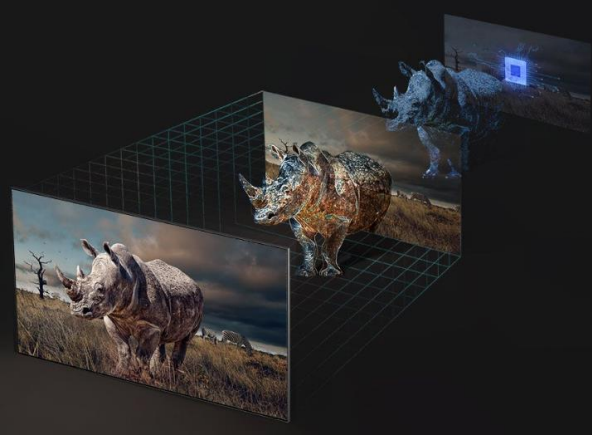


# Feature & Benefits

Headline	Feature Name	Body Copy	Disclaimer	Feature Image	
A realistic picture even in sunlit rooms		This advanced TV features super-precise LEDs that elevate color and contrast. Dive even deeper into your content with dimensional scenes and seamless action.			
Precise Details	Direct Full Array	See incredible contrast even in sunlit rooms that precisely controls the amount of lighting across every part of the picture. Get caught up in the details as you experience precision-controlled contrast with deep blacks and bright whites.			<a href="https://dam.gettyimages.com/s/rjnfw3h3z98259h6gbbqhw">https://dam.gettyimages.com/s/rjnfw3h3z98259h6gbbqhw</a>
True-to-life color	100% Color Volume with Quantum Dot	Take in breathtaking color that stays true at any level of brightness. Marvel as your TV transforms light into over a billion beautiful shades. <sup>1</sup>	<sup>1</sup> QLED televisions can produce 100% Color Volume in the DCI-P3 color space, the format for most cinema screens and HDR movies for television.		<a href="https://dam.gettyimages.com/s/rjnfw3h3z98259h6gbbqhw">https://dam.gettyimages.com/s/rjnfw3h3z98259h6gbbqhw</a>



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Headline	Feature Name	Body Copy	Disclaimer	Feature Image	
Sharp Contrast	Quantum HDR+	A wide range of contrast and brightness—thanks to Quantum HDR+ which brings you rich color and striking details.			<a href="https://dam.gettyimages.com/s/rjnfw3h3z98259h6gbbqhw">https://dam.gettyimages.com/s/rjnfw3h3z98259h6gbbqhw</a>
Smooth motion	Motion Xcelerator 120Hz <sup>2</sup>	Experience smooth action with exceptional motion enhancements. Get crisp visuals at a speed of 120 frames per second for a seamless picture. <sup>2</sup>	<sup>2</sup> Motion Xcelerator 120Hz is sometimes called Motion Xcelerator Turbo.		<a href="https://dam.gettyimages.com/s/rjnfw3h3z98259h6gbbqhw">https://dam.gettyimages.com/s/rjnfw3h3z98259h6gbbqhw</a>
Hear the action	Dolby Atmos™ and Object Tracking Sound Lite	Keep your ears on the action with built-in Dolby Atmos™. You'll hear 3D surround sound that follows the movement on screen using our incredible virtual top channel audio.			<a href="https://dam.gettyimages.com/s/rjnfw3h3z98259h6gbbqhw">https://dam.gettyimages.com/s/rjnfw3h3z98259h6gbbqhw</a>

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3D-like scenes	Real Depth Enhancer	Experience depth and dimension on screen just like you do in real life. For all content, Real Depth Enhancer mirrors how the human eye processes depth by increasing foreground contrast.			<a href="https://dam.gettyimages.com/s/rjnf w3h3z98259h6gbbqhw">https://dam.gettyimages.com/s/rjnf w3h3z98259h6gbbqhw</a>
Watch content in up to 4K resolution.	4K AI Upscaling	Content instantly transformed to incredibly sharp up to 4K resolution. Whether you're streaming an HD movie, watching live sports, or looking back at home videos, experience it all transformed into sharp 4K resolution. <sup>3</sup>	<sup>3</sup> Utilizes AI-based formulas		<a href="https://dam.gettyimages.com/s/rjnf w3h3z98259h6gbbqhw">https://dam.gettyimages.com/s/rjnf w3h3z98259h6gbbqhw</a>
A speedy processor	NQ4 AI Gen2 Processor	The power behind the 4K picture that actively improves the quality. Utilizing 20 specialized networks the AI-powered processor drives the intuitive Smart TV Hub, Dolby Atmos™ sound, and expertly upscaled 4K resolution. <sup>3</sup>			<a href="https://dam.gettyimages.com/s/rjnf w3h3z98259h6gbbqhw">https://dam.gettyimages.com/s/rjnf w3h3z98259h6gbbqhw</a>

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Catch details in dark scenes	HDR Brightness Optimizer	Dark scenes become detailed so that everything is more visible. The tone of the image adjusts in real time so you can see the screen in any lighting. Plus with improved brightness, you get a rich picture with more to see.			<a href="https://dam.gettyimages.com/s/rjnfw3h3z98259h6gbbqhw">https://dam.gettyimages.com/s/rjnfw3h3z98259h6gbbqhw</a>
The best smart tv platform with multi-year software support	Samsung Tizen OS	Stream your favorite shows. Play games. Work out with a trainer. Do all you enjoy with Smart TV Powered by Tizen. Discover your must-have apps and streaming services all just a few clicks away. *	*Samsung Account required for network-based smart services, including streaming apps and other smart features. Separate [connected] computer, mobile or other device may be necessary to create/log in to Samsung Account (free to download and create). Without Account log in, only external device connections (e.g., via HDMI) and terrestrial/over-the-air TV (only for TVs with tuners) available.		<a href="https://dam.gettyimages.com/s/rjnfw3h3z98259h6gbbqhw">https://dam.gettyimages.com/s/rjnfw3h3z98259h6gbbqhw</a>

**SAMSUNG**