

NURTURE LOOKBOOK



ENGINEERED
FLOORS

HD²³ PUREGRAIN
HIGH-DEF

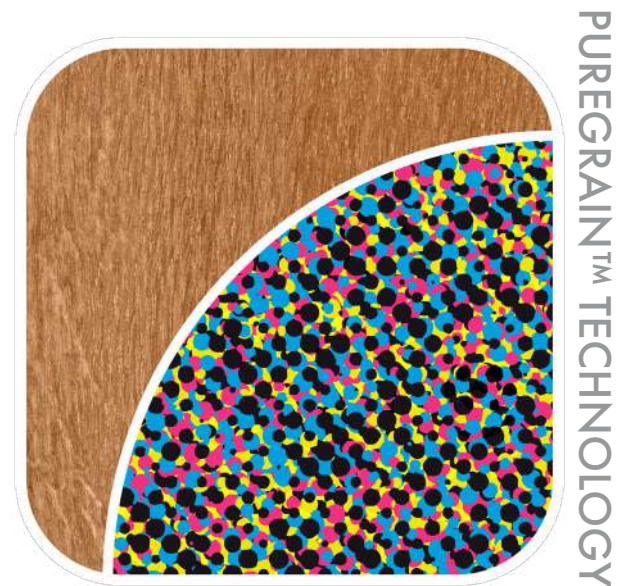
THE PUREGRAIN™ DIFFERENCE

PureGrain™ by Engineered Floors® is the first domestically made luxury vinyl tile (DLVT) that uses digital print technology to create high-resolution designs directly on a high-density rigid core. The creative process begins with scanning unique wood species, which allows for unlimited design possibilities and minimal plank repeat for a more authentic wood look.

FILM VS DIGITAL



Traditional film products from our competitors do not have the clarity, realism, or the variety we offer in our direct digital print product.



With high-resolution digital printing, the possibilities are endless! The increased dots per inch (DPI) leads us to our high-def color clarity allowing us to create industry-disrupting products.



DEPTH

Compared to traditional film products, digital print technology produces designs with up to 5X more color clarity.

DURABILITY

Evertuff Clearcoat® provides built-in protection using a UV coating in place of a traditional wear layer leading to enhanced abrasion properties.

DIMENSION

Using digital emboss technology, a structure is built up on the surface of the board creating an exact texture match to the design.

DESIGN

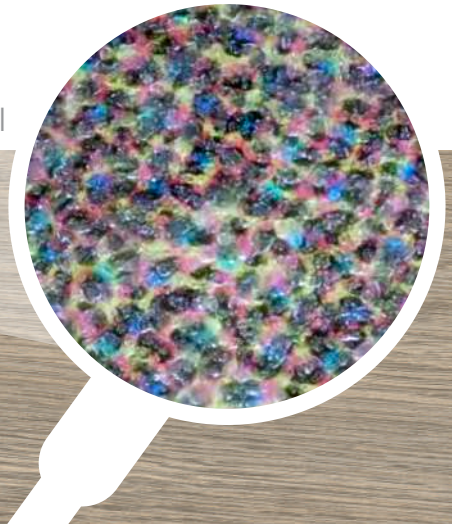
Each decor starts from real wood, designed with 35 unique plank patterns compared to traditional film products.



EVERTUFF CLEARCOAT® TECHNOLOGY

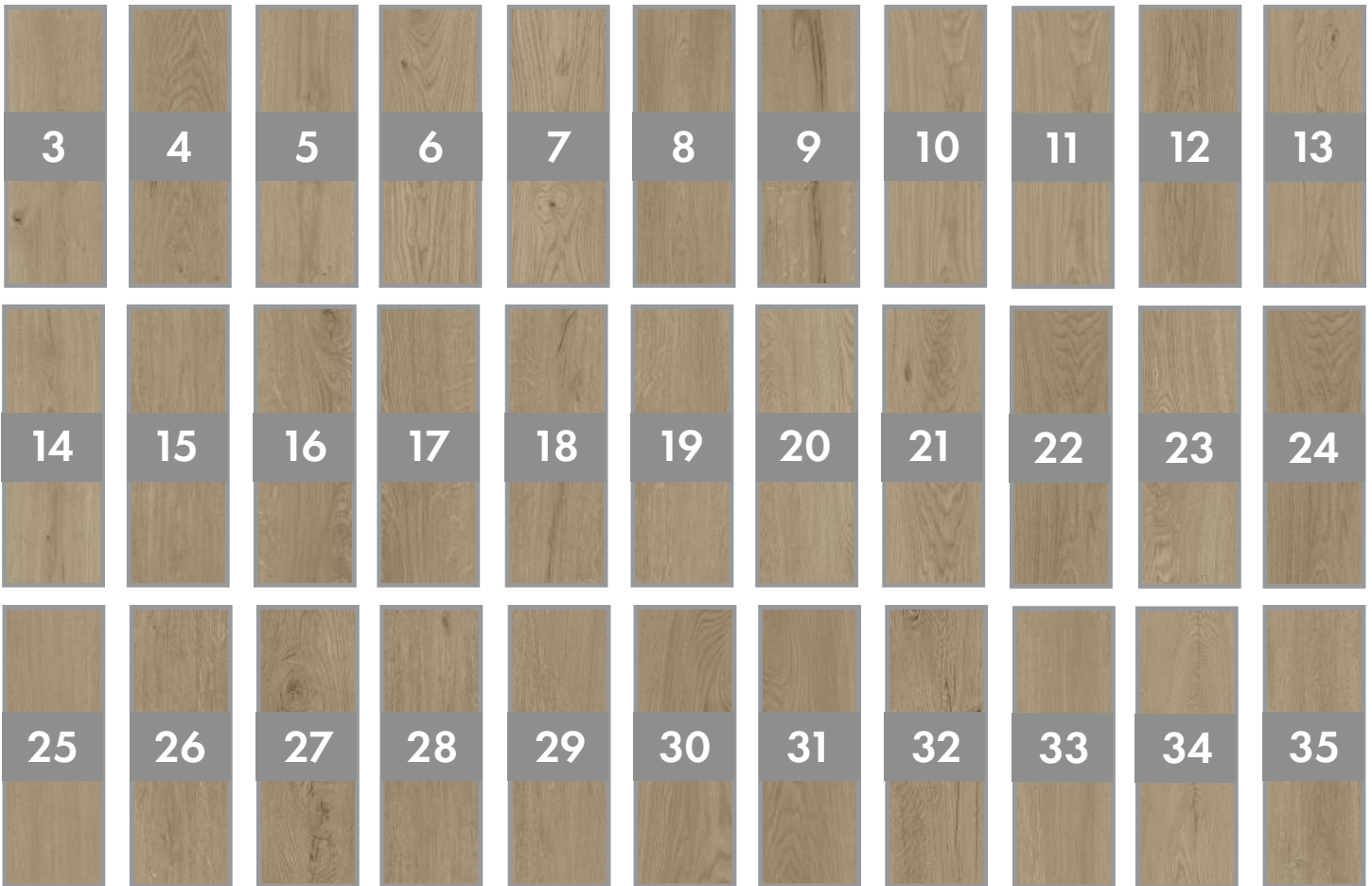
Our Evertuff Clearcoat® provides ultimate protection against everyday scuffs and scratches.

* Actual product from magnifying tool



HD²³ PUREGRAIN vs OTHER LVT
HIGH-DEF

With 35 unique patterns, PureGrain™ DLVT products have minimal repeated planks in a single room. This innovative design features a natural, seamless look that will elevate any space. Our DLVT also boasts a stunning real wood look and feel, thanks to its high-definition printing and textured surface.



With just 5 unique patterns, other LVT products have many repeated planks in a single room. This does not imitate the unique properties of wood.



IS YOUR FLOORING MADE HERE?



Seretean Plant • Dalton, Georgia

NURTURE

COLOR: 6001 SHORELINE



NURTURE

COLOR: 6001 SHORELINE



NURTURE

COLOR: 6002 SEAMIST



NURTURE

COLOR: 6002 SEAMIST



NURTURE

COLOR: 6003 MOSAIC



NURTURE

COLOR: 6003 MOSAIC



NURTURE

COLOR: 6004 KEYSTONE



NURTURE

COLOR: 6004 KEYSTONE



NURTURE

COLOR: 6005 PANDORA



NURTURE

COLOR: 6005 PANDORA



NURTURE

COLOR: 6006 WILLOW



NURTURE

COLOR: 6006 WILLOW



NURTURE

COLOR: 6007 DRIFTER



NURTURE

COLOR: 6007 DRIFTER



NURTURE

COLOR: 6008 CANYON



NURTURE

COLOR: 6008 CANYON



NURTURE

COLOR: 6009 RENEW



NURTURE

COLOR: 6009 RENEW



NURTURE

COLOR: 6010 CAVERN



NURTURE

COLOR: 6010 CAVERN



NURTURE

COLOR: 6011 HAZEL



NURTURE

COLOR: 6011 HAZEL



NURTURE

COLOR: 6012 TIMBER



NURTURE

COLOR: 6012 TIMBER



NURTURE



6001
SHORELINE



6002
SEAMIST



6003
MOSAIC



6004
KEYSTONE



6005
PANDORA



6006
WILLOW



6007
DRIFTER



6008
CANYON



6009
RENEW



6010
CAVERN



6011
HAZEL



6012
TIMBER

FEATURES AND BENEFITS



WATERPROOF



**HIGH INDENTATION
RESISTANCE**



**INSTALLS OVER MOST
EXISTING FLOOR**



PET-FRIENDLY



**SUPERIOR SCRATCH
RESISTANCE**



**AUTHENTIC WOOD
LOOK AND FEEL**



**QUIET COMFORT
UNDERFOOT**



**DESIGNED WITH
35 UNIQUE PLANKS**



**HIGH DIMENSIONAL
STABILITY**



**MADE IN THE U.S.A.
BUILT TO LAST**

SPECIFICATIONS

Size: 7" x 48"

SQFT/Box: 22.16

SQFT/Pallet: 1108

Total Thickness: 5 MM

Underlayment: 1 MM XPO

Construction: High-Density Rigid Core

Edge: One2Click® Angle / Angle with Natural Bevel

Embossing: Digital Emboss

Surface Coating: Evertuff Clearcoat®

Abrasion Rating: AC4 / Equivalent to 20mil

Warranties

Lifetime Residential

Lifetime Waterproof

Lifetime Pet Stains

10-Year Light Commercial



Made in the U.S.A.

STOP REPEATING YOURSELF.

ENGINEERED
FLOORS

For more information visit: engineeredfloors.com

Got a question? We're here to help. Contact us at
866-706-9745

Or write us at:
Engineered Floors®
Customer Service Department
P.O. Box 2207
Dalton, GA 30722

©2023 Engineered Floors LLC
Information subject to change without notice.