

SAMSUNG

Online Feature Grid (OFG)

85" Class The Frame QLED 4K LS03D
QN85LS03DAFXZA

75" Class The Frame QLED 4K LS03D
QN75LS03DAFXZA

65" Class The Frame QLED 4K LS03D
QN65LS03DAFXZA

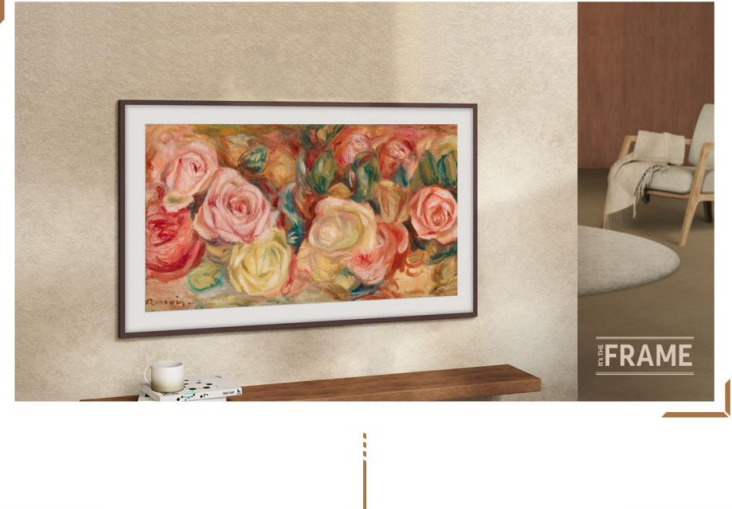
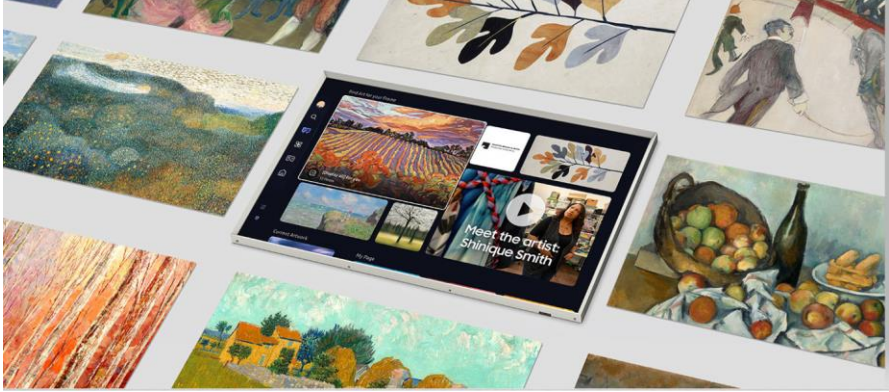

55" Class The Frame QLED 4K LS03D
QN55LS03DAFXZA

50" Class The Frame QLED 4K LS03D
QN50LS03DAFXZA




43" Class The Frame QLED 4K LS03D
QN43LS03DAFXZA



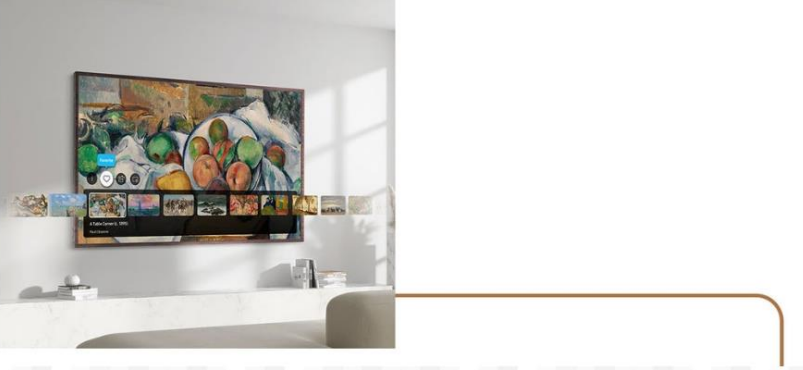


Feature & Benefits

Headline	Feature Name	Body Copy	Disclaimer	Feature Image	
A beautiful TV that displays your aesthetic.		This Lifestyle TV helps you curate your own gallery with works of art or personal photos. It's customizable to fit your style—while showcasing expert-validated color and 4K resolution.			https://dam.gettyimages.com/s/495f76kx4nqctbvjq2jst
Show off works of art	Art Mode	Transform your QLED 4K TV into your own art exhibit with modern or classic art pieces, or your own personal photos.			https://dam.gettyimages.com/s/495f76kx4nqctbvjq2jst
Canvas-like finish reduces glare	Anti-Reflection with Matte Display	Enjoy more visibility of your QLED 4K TV with 100% Color Volume with virtually no light reflection, night or day. The premium Matte Display Film limits light distraction by reducing glare from all your shows, contents, and works of art. ¹	¹ QLED televisions can produce 100% Color Volume in the DCI-P3 color space, the format for most cinema screens and HDR movies for television.		https://dam.gettyimages.com/s/495f76kx4nqctbvjq2jst

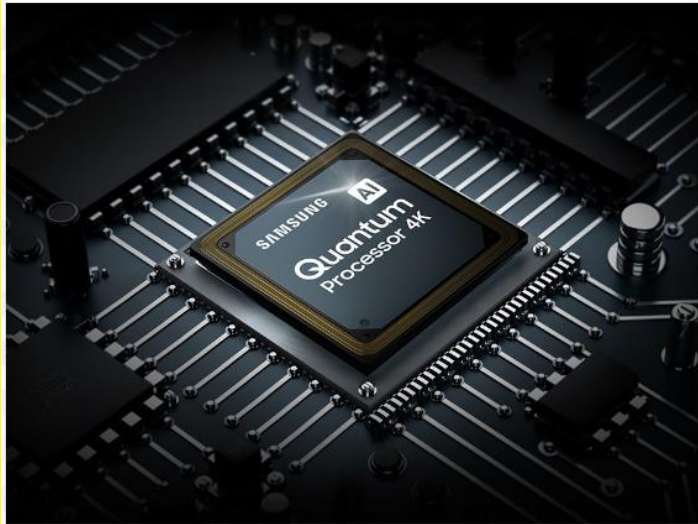

Feature & Benefits

Headline	Feature Name	Body Copy	Disclaimer	Feature Image	
Personalized Bezel	Customizable Frame	Match your TV to your own style with colorful bezel options. The magnetic bezel is easy to snap on, making design updates a breeze. ²	² Bezels sold separately.		https://dam.gettyimages.com/s/495f76kx4nqctbv_hjq2jst
Hangs like a picture	Slim-Fit Wall Mount Included	Hang The Frame flush against the wall like a real art piece. Less gap between your TV and wall means you get a sleeker look. ³	³ A small gap between the wall and TV may occur if wall is not 100% flat or is constructed off-angle to the floor or if installed incorrectly.		https://dam.gettyimages.com/s/495f76kx4nqctbv_hjq2jst
Expert-validated colors	Pantone® Validated	Enjoy color validated by industry leading experts at Pantone®, so that images on the screen look as incredible as they do in real life. Every hue, tint and skin tone offers a more accurate and beautiful picture.			https://dam.gettyimages.com/s/495f76kx4nqctbv_hjq2jst

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Stream complimentary pieces of art	Samsung Art Store - Streams	The Frame now comes with Streams - a complimentary set of regularly curated artworks sampled from the Samsung Art Store. ⁴	⁴ Fees apply to Art Store subscription service.		https://dam.gettyimages.com/s/495f76kx4nqctbvhhjq2jst
Access world-famous masterpieces	Samsung Art Store	Get unlimited access to 2,500+ of new and classic pieces of art from world-famous galleries and museums with a subscription to the Art Store. ⁴	⁴ Fees apply to Art Store subscription service.		https://dam.gettyimages.com/s/495f76kx4nqctbvhhjq2jst
Wakes as you walk by	Motion Sensor + Brightness Sensor	Your art instantly turns on with movement in the room and adjusts the brightness of the TV to help maximize energy efficiency. ⁵	⁵ Motion Sensor operates only in Art Mode. Performance may vary depending on the lighting condition.		https://dam.gettyimages.com/s/495f76kx4nqctbvhhjq2jst

Feature & Benefits

Headline	Feature Name	Body Copy	Disclaimer	Feature Image	
All-around performance	Quantum Processor 4K	Powers your TV's 4K HDR picture and sound for sharp details, clear resolution and vivid color and contrast.			https://dam.gettyimages.com/s/495f76kx4nqctbvbjq2jst
	Samsung Tizen OS + SmartThings	Stream your favorite shows. Play games. Work out with a trainer. Do all you enjoy with Smart TV Powered by Tizen. Discover your must-have apps and streaming services all just a few clicks away. ⁶	⁶ Samsung Account required for network-based smart services, including streaming apps and other smart features. Separate [connected] computer, mobile or other device may be necessary to create/log in to Samsung Account (free to download and create). Without Account log in, only external device connections (e.g., via HDMI) and terrestrial/over-the-air TV (only for TVs with tuners) available.		https://dam.gettyimages.com/s/495f76kx4nqctbvbjq2jst

Feature & Benefits

Headline	Feature Name	Body Copy	Disclaimer	Feature Image
<p>Samsung is the Global No.1 TV brand^{††}</p>		<p>Column 1: Headline: AI Energy Mode Subcopy: Save energy with AI Energy Mode on SmartThings.^{†,‡}</p> <p>Column 2: Headline: Secured by Knox Subcopy: Defend your Samsung TV with Knox Security.</p> <p>Column 3: Headline: SolarCell Remote Subcopy: Say goodbye to disposable batteries. Turn up the volume on sustainability with the SolarCell Remote.[†]</p> <p>Column 4: Headline: Samsung TV Plus Subcopy: Best of TV — all for free. Choose from 250+ live TV channels and 1000s of movies and shows on demand at zero cost.^{**}</p>	<p>Disclaimers: ^{††}Source: Omdia, Jan. 2023. Results are not an endorsement of Samsung. Any reliance on these results is at the third party’s own risk. [†]AI Energy Mode and SolarCell Remotes are available on select TVs. [‡]SmartThings compatible devices only. SmartThings app download may be required. ^{**}TV Plus requires a Samsung account.</p>	

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