## SAMSUNG

## 23 cu. ft. Smart Counter Depth **BESPOKE 4-Door Flex**<sup>TM</sup> Refrigerator with **Customizable Panel Colors**

**RF23A9675** 

Available in: **Custom Panel-Ready** Navy Glass White Glass Matte Black Steel

## **Product Guide**





## **Table of Contents**

Product Overview	
Product Overview	4
Carousel Image Order	5
Product Messaging	
Features and Benefits	9
Key Visuals	14
Lifestyle Images	16
Product Specs	
Review Mapping and Related Product	18
Spec Sheet	19
Will It Fit Guide	20
Energy Guide and User Manual	21
Feature Icons	23

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### **Product Overview**

### **Product Title**

23 cu. ft. Smart Counter Depth BESPOKE 4-Door Flex<sup>™</sup> Refrigerator with Customizable Panel Colors

### **Product Description**

Smart Counter Depth 4-Door Flex<sup>™</sup> Refrigerator with customizable door panels available in multiple colors and finishes. It features the Beverage Center with both a water dispenser and AutoFill Water Pitcher, plus a Dual Ice Maker with Ice Bites.

### Available Colors



Custom Panel-Ready RF23A9675AP



Navy Glass RF23A967541



White Glass RF23A967535



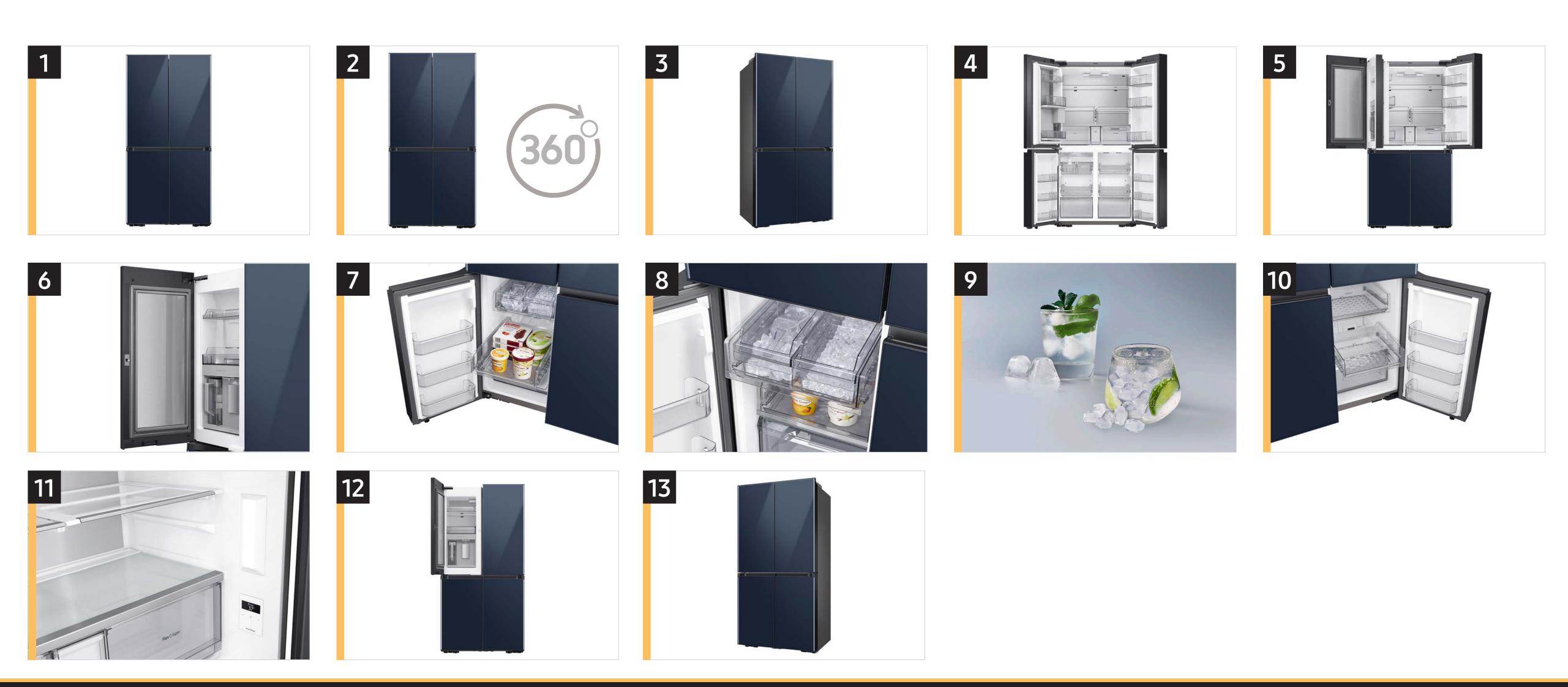
Matte Black Steel RF23A9675MT





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## RF23A967541 Navy Glass Carousel Image Order



### Easy Ad Links: RF23A967541

**R.COM** https://dam.gettyimages.com/p/z0c3461/external?q=RF23A967541%20Carousel%20Images%20RCOM **S.COM** https://dam.gettyimages.com/p/z0c3461/external?q=RF23A967541%20Carousel%20Images%20SCOM **360 Spin** https://dam.gettyimages.com/p/z0c3461/external?q=RF23A967541%20360%20Spins



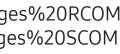
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### **RF23A9675MT Matte Black Steel Carousel Image Order**



### Easy Ad Links: RF23A9675MT

**R.COM** https://dam.gettyimages.com/p/z0c3461/external?q=RF23A9675MT%20Carousel%20Images%20RCOM S.COM https://dam.gettyimages.com/p/z0c3461/external?q=RF23A9675MT%20Carousel%20Images%20SCOM **360 Spin** https://dam.gettyimages.com/p/z0c3461/external?q=RF23A9675MT%20360%20Spins



### Carousel Images - Easy Ads Links

### R.COM

### Matte Black Steel:

https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=RF23A9675MT%20Carousel%20Images%20RCOM

### Tuscan Steel:

https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=RF23A9675%20Tuscan%20Steel%20Carousel%20Images%20RCOM

### Navy Steel:

https://dam.gettyimages.com/p/z0c3461/external?o=AND&g=RF23A9675%20Navy%20Steel%20Carousel%20Images%20RCOM

### White Glass:

https://dam.gettyimages.com/p/z0c3461/external?o=AND&g=RF23A9675%20White%20Glass%20Carousel%20Images%20RCOM

### Rose Pink Glass:

https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=RF23A9675%20Rose%20Pink%20Glass%20Carousel%20Images%20RCOM

### Navy Glass:

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### Grey Glass:

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### Sky Blue Glass:

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### S.COM

### Matte Black Steel:

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### **Tuscan Steel:**

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### Navy Steel:

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### White Glass:

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### **Rose Pink Glass:**

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### Navy Glass:

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### Grey Glass:

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### Sky Blue Glass:

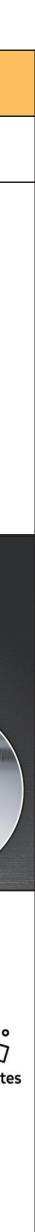
https://dam.gettyimages.com/p/z0c3461/external?o=AND&g=RF23A9675%20Sky%20Blue%20Glass%20Carousel%20Images%20SCOM



### 7



Features and Benefits - RF23A9675				
Overall Product Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
Customizable door colors	Color Customization	Customize the design of your refrigerator with changeable door panels. Choose from eight colors and two finishes to create a space that fits your style, the options are endless.	With customizable door panels, choose from eight colors and two finishes to create a space that fits your style, the options are endless.	Matte Black Steel Tuscan Steel Navy Steel White Glass   Image: Steel Image: Steel Image: Steel Image: Steel   Rose Pink Glass Navy Glass Grey Glass (matte) Sky Blue Glass (matte)
Press or pour – water two ways	Beverage Center	Quick access to refreshingly cool, filtered water two ways. Choose from an internal dispenser or a built-in pitcher that automatically refills, with the option to infuse with a flavor.	Choose from an internal dispenser or a built-in AutoFill Water Pitcher.	
lce your way	Dual Ice Maker with Ice Bites	Enjoy your favorite beverage with your choice of ice. Select from cubed ice or Ice Bites that chill your drink faster.	Select from cubed ice or Ice Bites that chill your drink faster.	ද Cubed Ice Cubed Ice





Features and Benefits - RF23A9675 (Continued)				
Overall Product Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
Convert from fridge to freezer	FlexZone™	Customize your lower-right storage space to be a refrigerator or freezer. With five adjustable settings, you choose what foods to store from fruits and vegetables to your favorite ice cream.	Customize your lower-right storage space to be a refrigerator or freezer.	$ \begin{array}{c} & & \\ & & \\ & & \\ \hline \\ FlexZone^{TM} \end{array} \end{array} $
Superior organizational storage	Large, Flexible Storage	With 23 cu. ft. of capacity, this spacious refrigerator is designed for convenience, offering unmatched flexibility and organization to store and access all your favorite foods with ease.	23 cu. ft. of flexible storage space to fit all the food you love, with room for more.	
Seamlessly designed for a modern look	Modern Design	A modern, built-in look featuring a minimalist exterior with a signature flat door design and recessed handles that blend seamlessly into your kitchen.	Modern, built-in look that blends seamlessly into your kitchen.	







Features and Benefits - RF23A9675 (Continued)				
Overall Product Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
Flexible freshness	Flex Crisper	A flexible storage drawer that is perfect for storing meats, veggies, or cheeses at their optimal temperature with two customizable temperature settings.	A convertible temperature drawer to store all your food at its optimal temperature.	Express WaterFilter
Fresh air, day after day	UV Deodorizing Filter	Keep the air in your fridge fresh day after day with a built-in deodorizing filter. The filter reduces odor from the air in your fridge, while UV technology continuously cleans the filter itself.	Keep the air in your fridge fresh day after day with a built-in deodorizing filter with UV technology that continuously cleans the filter itself.	Current and Constant and Consta
Powerful cooling performance	Triple Cooling	A premium cooling system featuring three evaporators for ultimate freshness and providing precise temperature and humidity controls in all three zones to help your food stay fresher longer.	Precise temperature and humidity controls in all three zones to help your food stay fresher longer.	







## **90-Day Satisfaction Guarantee**

## If your panel colors don't perfectly fit your style, we've got you covered with a 90-day exchange period for the front door panels only.\*

\*Purchasers of Refrigerator Models RF23A9675 and RF29A9675 are eligible to exchange the front door panels once within 90 days of order date for new front door panels of another color. To initiate exchange contact Samsung at 1-833-554-0084 or BESPOKEsupport@sea.samsung.com. Dated proof of purchase is required. This is an exchange only option for the front door panels. Exchange process includes removal of old front door panels and installation of new front door panels. All terms, conditions, and limitations in the Refrigerator Limited Warranty apply, including the limitation on implied warranties (where permitted by law).



## **Key Visuals**

### Easy Ads link

https://dam.gettyimages.com/p/z0c3461/external?q=RF29A9675%20Key%20Visual



BESPOKE Key Visual Straight Multi-Panel R.COM/S.COM



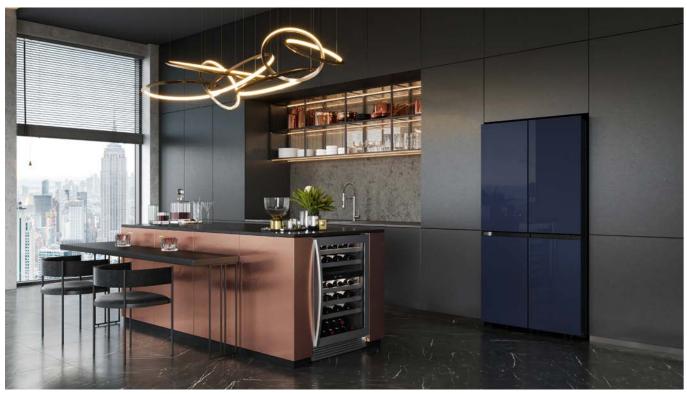
BESPOKE Key Visual White Glass Navy Glass R.COM/S.COM

14

## Lifestyle Images

### Easy Ads link

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Navy Glass



White Glass



Champagne Rose Steel



Navy Steel

16



## **Review Mapping**

SKU	Туре	Color
RF23A9675AP	<b>4-Door Flex</b> <sup>™</sup>	Custom Panel-Ready
RF23A9675MT	4-Door Flex <sup>™</sup>	Matte Black Steel
RF23A967541	4-Door Flex <sup>™</sup>	Navy Glass
RF23A967535	<b>4-Door Flex</b> <sup>™</sup>	White Glass

### **Related Product**



HAF-QIN

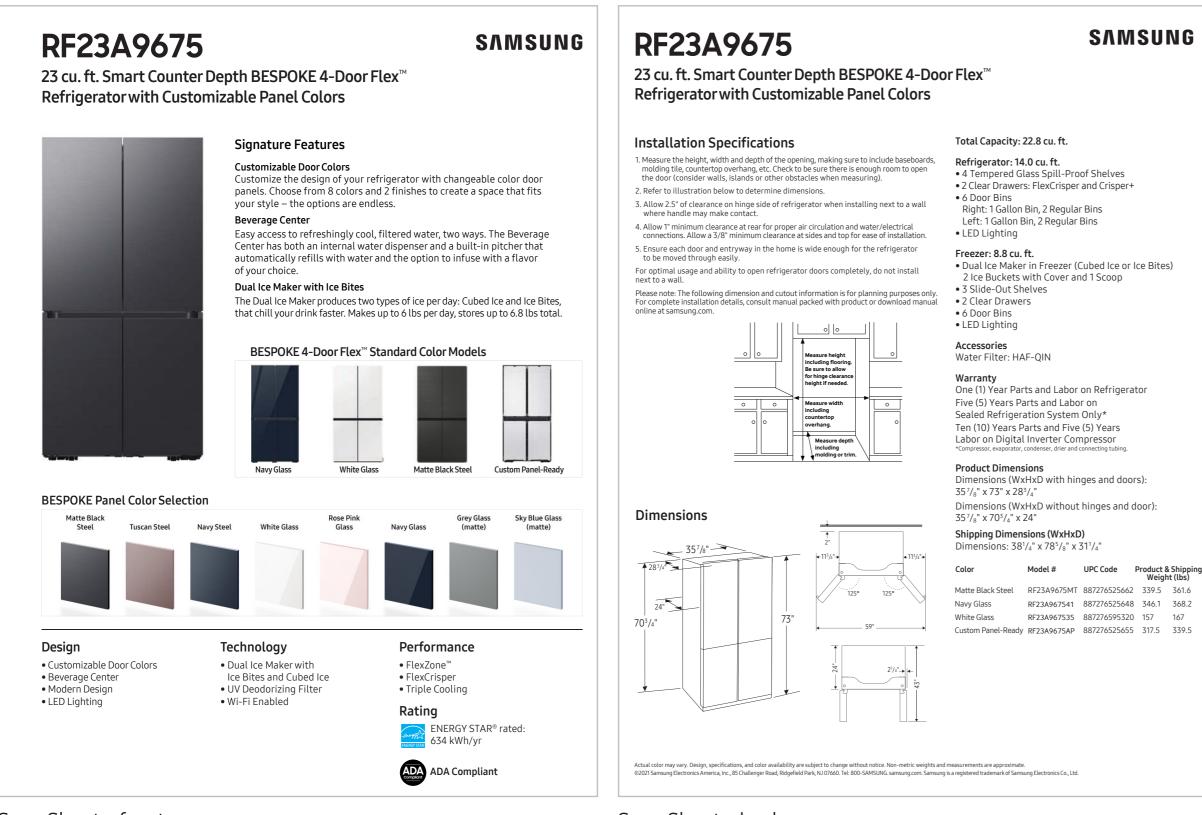
Samsung proprietary and confidential



## **Spec Sheet**

### Easy Ads link

https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=RF23A9675%20Spec%20Sheet







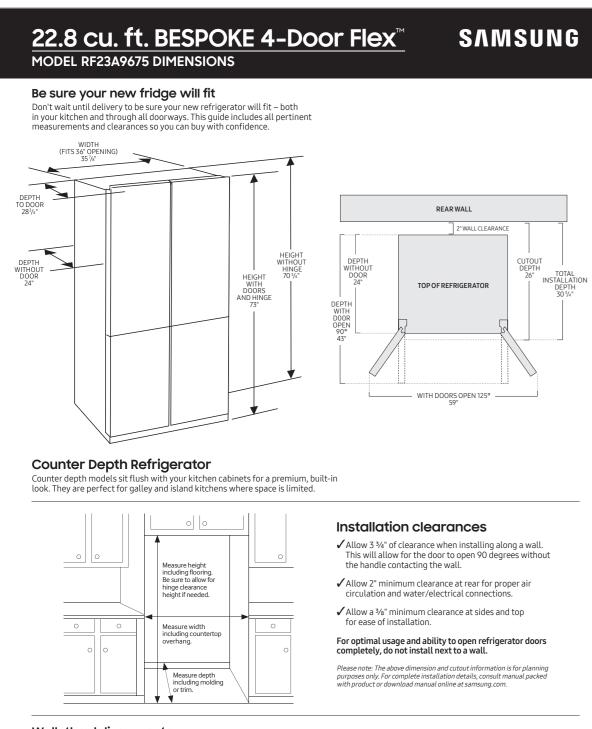




## Will It Fit Guide

### Easy Ads link

https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=RF23A9675%20Spec%20Sheet



### Walk the delivery route

✓ Identify the narrowest opening that the appliance will travel through, from outside the home to the location where it will be installed. ✓ Appliance depth or width must be smaller than the width of the narrowest opening.

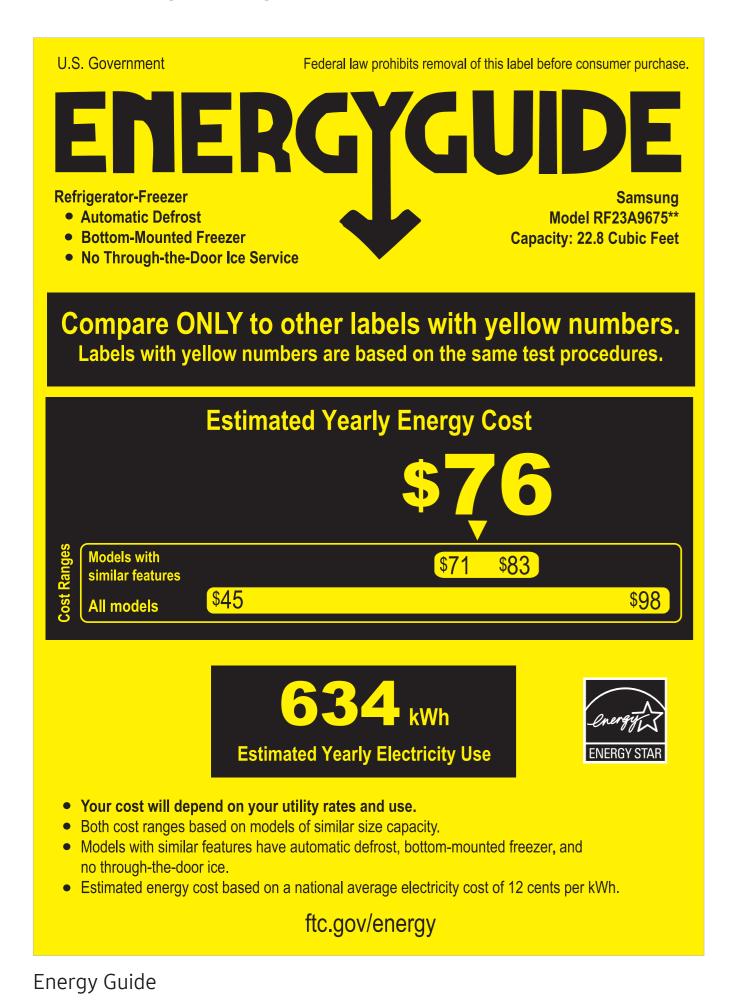
### Will It Fit Guide



## **Energy Guide and User Manual**

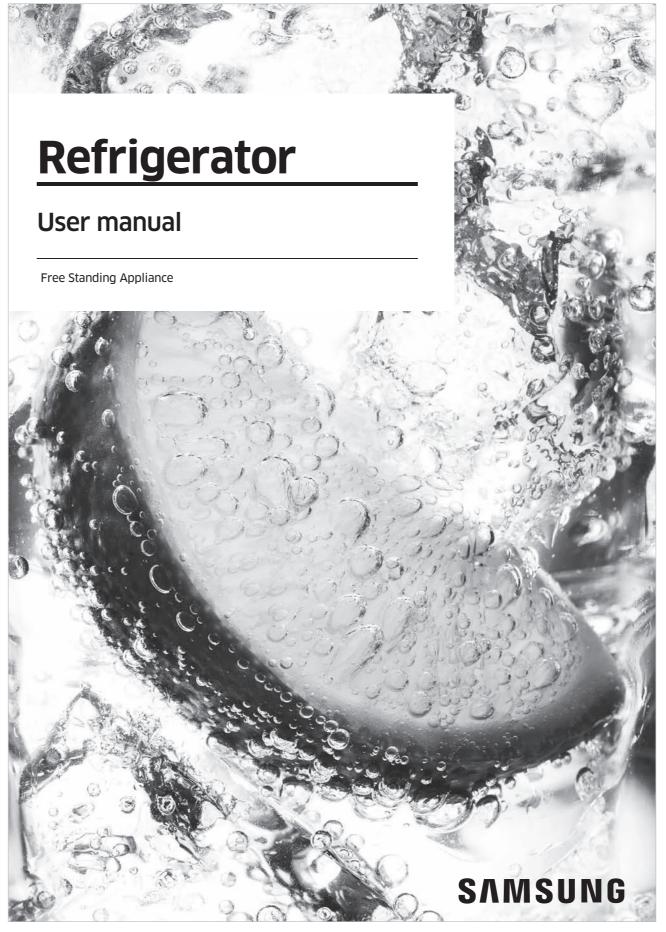
### Easy Ads link

https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=RF23A9675%20Energy%20Label









User Manual

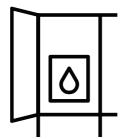
### Easy Ads link

https://dam.gettyimages.com/p/z0c3461?o=AND&q=RF23A9675%20User%20Manual

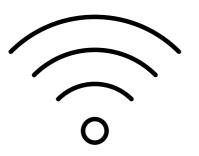


### Feature Icons

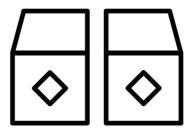
Easy Ads link https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=9675%20Icons



Beverage Center



Wi-Fi Connectivity





Dual Auto Ice Maker

FlexZone™



ENERGY STAR® Certified



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