SMMSUNG

Product Guide

Bespoke Counter Depth 4-Door French Door Refrigerator (23 cu. ft.) with Family Hub™

RF23BB8900

Available in:

Bespoke Counter Depth 4-Door French Door Refrigerator (23 cu. ft.) with Family Hub™ in White Glass

Bespoke Counter Depth 4-Door French Door Refrigerator (23 cu. ft.) with Family Hub™ in Charcoal Glass Top and Family Hub™ Panels with Matte Black Steel Middle and Bottom Panels



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Product Overview

RF23BB8900 - Bespoke Counter Depth 4-Door French Door Refrigerator (23 cu. ft.) with Family Hub[™]

Product Overview

Product Title

Bespoke Counter Depth 4-Door French Door Refrigerator (23 cu. ft.) with Family Hub™

Product Description

Counter Depth 4-Door French Door Refrigerator with customizable and changeable door panels available in a variety of colors and finishes featuring Samsung's Family Hub™ which lets you see inside your refrigerator, manage your family's calendars, stream music, see who's at the front door and much more, all right from your fridge. It also features the Beverage Center™ with both a water dispenser and AutoFill Water Pitcher. Plus a Dual Ice Maker with cubed ice and Ice Bites™.

Available Colors



Bespoke Counter Depth 4-Door French Door Refrigerator (23 cu. ft.) with Family Hub™ in White Glass

RF23BB890012



Bespoke Counter Depth 4-Door French Door Refrigerator (23 cu. ft.) with Family Hub™ in Charcoal Glass Top and Family Hub™ Panels with Matte Black Steel Middle and Bottom Panels

RF23BB89008M



5

RF23BB890012 Carousel Image Order

Easy Ads Links:

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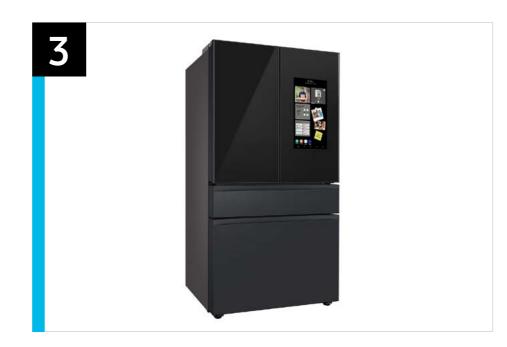
RF23BB89008M Carousel Image Order

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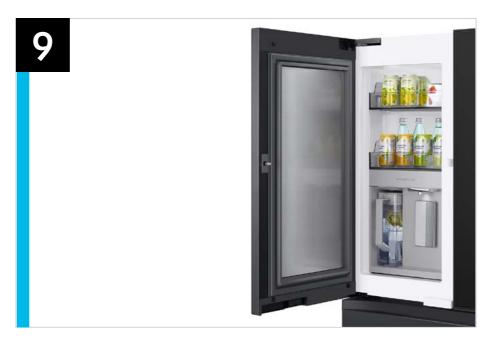
























Product Messaging

RF23BB8900 - Bespoke Counter Depth 4-Door French Door Refrigerator (23 cu. ft.) with Family Hub[™]

Features and Benefits - RF23BB8900				
Overall Product Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
Customizable Door Colors	Color Customization	Customize the design of your refrigerator with changeable door panels. Choose from a variety of colors and two finishes to create a space that fits your style.	With customizable door panels, choose from twelve colors and two finishes to create a space that fits your style.	
Family Hub™, it's more than a fridge	Family Hub™	Samsung's Family Hub™ keeps your family connected anytime, anywhere. Share pictures, stream music, or watch your favorite shows with Samsung TV Plus.* Control your smart appliances and devices right from your fridge and get all the benefits of Alexa built-in. Family Hub™ connects everything in your home from one central place.* *Wi-Fi connection and Samsung account required.	Samsung's Family Hub™ keeps you connected to your family and home. Share pictures, stream music and videos, access recipes and control your smart devices and Alexa all from the fridge.* *Wi-Fi connection and Samsung account required.	
Press or Pour – Water Two Ways	Beverage Center™	Quick access to refreshingly cool, filtered water two ways. Choose from an internal dispenser or a built-in pitcher that automatically refills, with the option to infuse with a flavor.	Choose from an internal dispenser or a built-in AutoFill Water Pitcher.	Beverage Center Washabla Nozzile

Features and Benefits - RF23BB8900 (Continued)				
Overall Product Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
Ice your way	Dual Ice Maker with Ice Bites™	Enjoy your favorite beverage with your choice of ice. Select from cubed ice or Ice Bites™ that chill your drink faster.	Select from cubed ice or Ice Bites™ that chill your drink faster.	
Customize your middle drawer temperature	FlexZone [™] Drawer	The FlexZone™ Drawer is customizable with 5 different temperature settings. From refrigerator to soft freeze, this middle drawer can store everything from fruits and vegetables to your favorite meat & seafood.	Customize your middle drawer with 5 different temperature settings.	VOIKA VIIIA BUTER BUTER
Designed for a modern, built-in look	Modern Design	Flat panel door design with easy-to-open recessed handles blends into your cabinetry to give you a modern built-in-look.	Modern, built-in look that blends into your cabinetry.	

Features and Benefits - RF23BB8900 (Continued)				
Overall Product Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
Keep your fruits and vegetables fresh	Large Crisper Drawers	Two large drawers that are perfect for storing fruits and vegetables.	Two large drawers perfect for storing fruits and vegetables.	WaterFilter S
N/A	Twin Cooling Plus™	Independent fridge and freezer controls keep food fresher longer.	Independent controls keep food fresher longer.	fridge
Consistent Temperature	Metal Cooling	The stainless steel paneling helps maintain consistent temperature throughout the refrigerator.	Stainless steel paneling helps maintain consistent temperature.	Metal Cooling

Features and Benefits - RF23BB8900 (Continued)				
Overall Product Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
Stay connected anywhere, anytime	Wi-Fi Connectivity	Use the Samsung SmartThings App* to get notified when the door's open or when you need a new water filter. *Available on Android and iOS devices. A Wi-Fi connection and a Samsung account are required.	Use Samsung SmartThings to get notified when the door's open or when you need a new water filter.* *Available on Android and iOS devices. A Wi-Fi connection and a Samsung account are required.	

Lifestyle Images

RF23BB8900 - Bespoke Counter Depth 4-Door French Door Refrigerator (23 cu. ft.) with Family Hub[™]

Lifestyle Images

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Refrigerator: Overview | Messaging | Specs | Icons Samsung proprietary and confidential

Viceos

RF23BB8900 - Bespoke Counter Depth 4-Door French Door Refrigerator (23 cu. ft.) with Family Hub™

Videos

Easy Ads link

https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=2022%20Family%20Hub%207.0%20videos

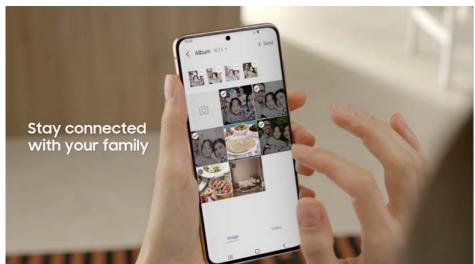
Family Hub™ Videos



Family Hub™ - 4DR Overview



Family Hub™ – SmartThings



Family Hub™ – Family Communications



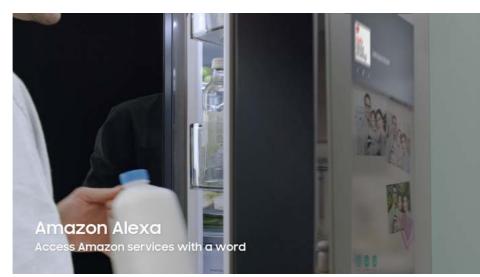
Smart Cooking

Family Hub™ – View Inside

Family Hub™ – Art Gallery



Family Hub™ – TV Plus



Family Hub™ – Amazon Alexa

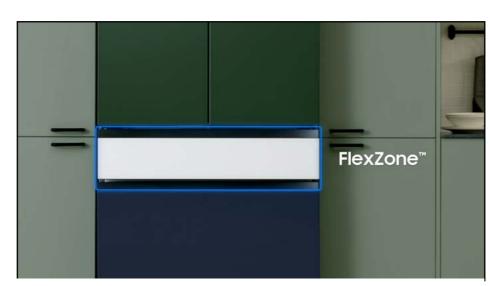
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https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=RF23BB8900%20Videos

Bespoke Videos



Color Customization



FlexZone Drawer™



Twin Cooling Plus™



Beverage Center™



Large Capacity 4-Door



Wi-Fi Connectivity

Product Specs

RF23BB8900 - Bespoke Counter Depth 4-Door French Door Refrigerator (23 cu. ft.) with Family Hub™

Review Mapping

SKU	Туре	Color
RF23BB890012	Counter Depth 4-Door French Door	Bespoke Counter Depth 4-Door French Door Refrigerator (23 cu. ft.) with Family Hub™ in White Glass
RF23BB89008M	Counter Depth 4-Door French Door	Bespoke Counter Depth 4-Door French Door Refrigerator (23 cu. ft.) with Family Hub™ in Charcoal Glass Top and Family Hub™ Panels with Matte Black Steel Middle and Bottom Panels

Related Product

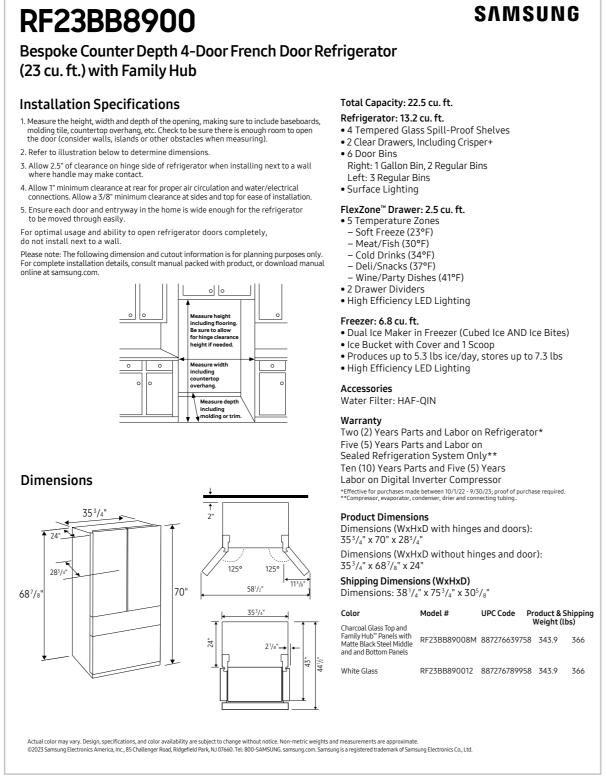
Water Filter
HAF-QIN

Spec Sheet

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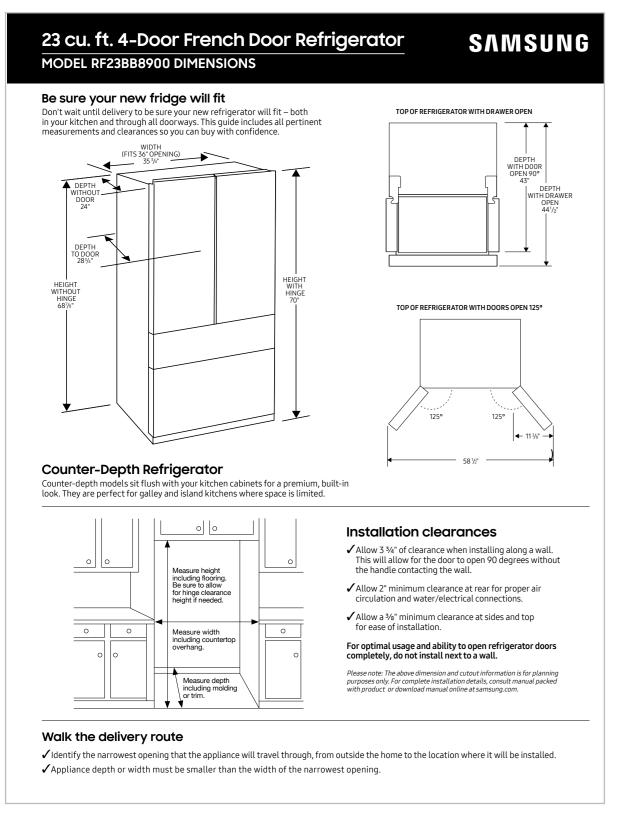


Spec Sheet - front Spec Sheet - back

Will It Fit Guide

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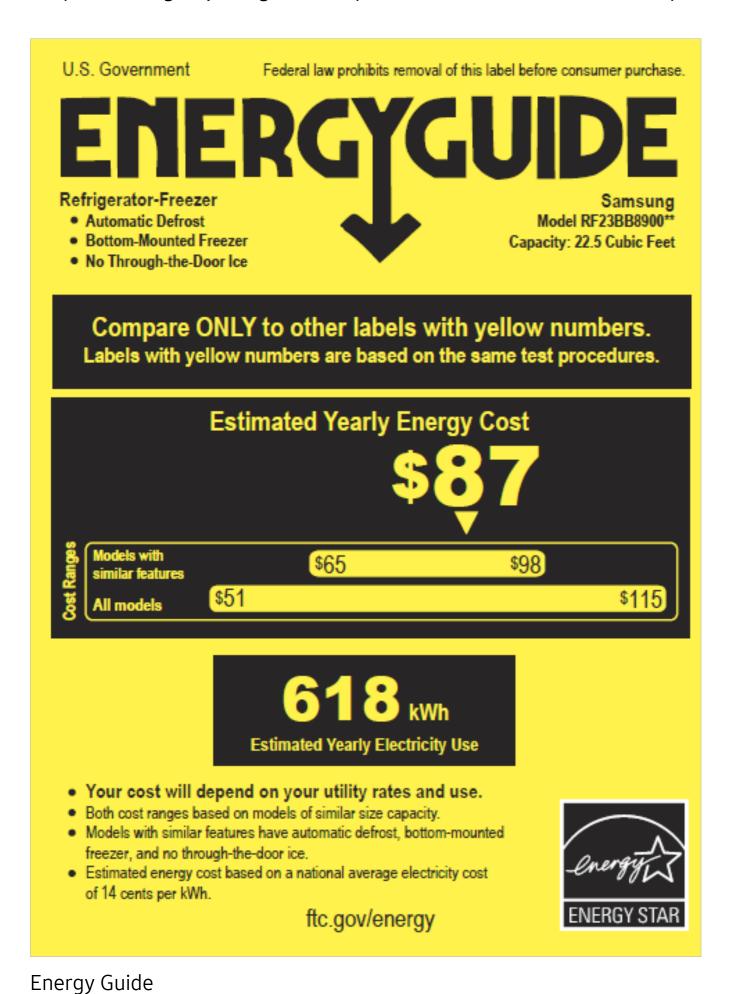


Will It Fit Guide

Energy Guide and User Manual

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Easy Ads link

https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=RF23BB8900%20User%20Manual



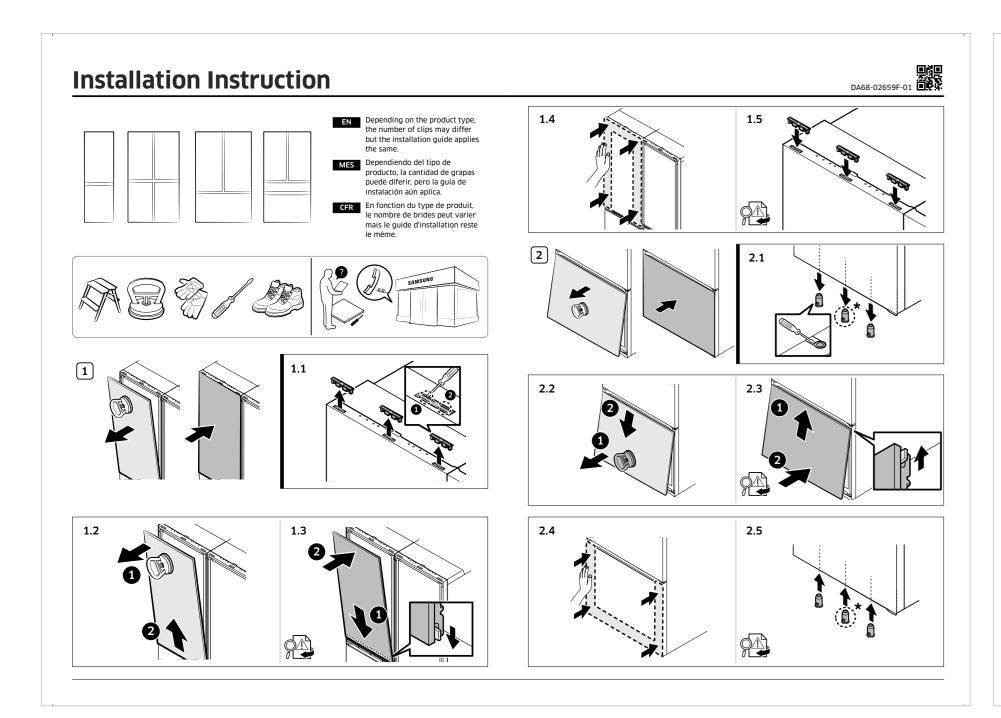
User Manual

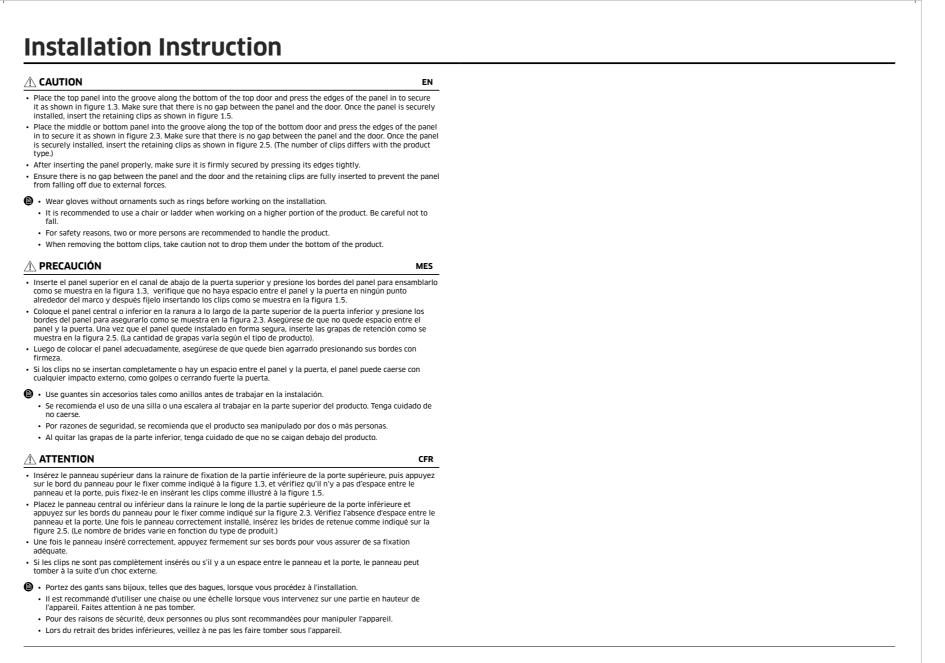
Guide

Bespoke Panel Installation Guide

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Warranty

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LIMITED WARRANTY (U.S.A.)

RF30BB6900 RF24BB6900 RF29BB8900

SAMSUNG REFRIGERATOR

LIMITED WARRANTY TO ORIGINAL CONSUMER PURCHASER WITH PROOF OF PURCHASE

This SAMSUNG brand product, as supplied and distributed by Samsung Electronics America, Inc. (SAMSUNG) and delivered new, in the original carton to the original consumer purchaser, is warranted by SAMSUNG against manufacturing defects in materials or workmanship for the limited warranty period of:

One (1) Year Parts and Labor on Refrigerator; please see addendum for Two (2) year warranty extension

Two (2) Years Parts and Labor on Ice Maker

Five (5) Years Parts and Labor on Sealed Refrigeration System Only (Compressor, Evaporator, Condenser, Drier, and Connecting Tubing)

Ten (10) Years Parts and Five (5) Years Labor on Digital Inverter Compressor

This limited warranty is valid only on products purchased and used in the United States that have been installed, operated, and maintained according to the instructions attached to or furnished with the product. To receive warranty service, the purchaser must contact SAMSUNG at the address or phone number provided below for problem determination and service procedures. Warranty service can only be performed by a SAMSUNG authorized service center. The original dated bill of sale must be presented upon request as proof of purchase to SAMSUNG or SAMSUNG's authorized service center to receive warranty service

SAMSUNG will provide in-home service within the contiguous United States during the warranty period at no charge, subject to availability of SAMSUNG authorized servicers within the customer's geographic area. If in-home service is not available, SAMSUNG may elect, at its option, to provide transportation of the product to and from an authorized service center. If the product is located in an area where service by a SAMSUNG authorized servicer is not available, you may be responsible for a trip charge or required to bring the product to a SAMSUNG authorized service center for service.

To receive in-home service, product must be unobstructed and accessible to the service agent.

During the applicable warranty period, a product will be repaired, replaced, or the purchase price refunded, at the sole option of SAMSUNG. SAMSUNG may use new or reconditioned parts in repairing a product, or replace the product with a new or reconditioned product. Replacement parts and products are warranted for the remaining portion of the original product's warranty or ninety (90) days, whichever is longer. All replaced parts and products are the property of SAMSUNG and you must return them to SAMSUNG

This limited warranty covers manufacturing defects in materials or workmanship encountered in normal household, noncommercial use of this product and shall not cover the following: damage that occurs in shipment, delivery, installation, and uses for which this product was not intended; damage caused by unauthorized modification or alteration of the product; product where the original factory serial numbers have been removed, defaced, changed in any way, or cannot be readily determined; cosmetic damage including scratches, dents, chips, and other damage to the product's finishes; damage caused by abuse, misuse, pest infestation accident, fire, floods, or other acts of nature or God; damage caused by use of equipment, utilities, services, parts, supplies, accessories, applications, installations repairs, external wiring or connectors not supplied or authorized by SAMSUNG; damage caused by incorrect electrical line current, voltage, fluctuations and surges; damage caused by failure to operate and maintain the product according to instructions; in-home instruction on how to use your product; and service to correct installation not in accordance with electrical or plumbing codes or correction of household electrical or plumbing (i.e., house wiring, fuses, or water inlet hoses). The cost of repair or replacement under these excluded circumstances shall be the customer's responsibility.

Visits by an authorized servicer to explain product functions, maintenance or installation are not covered by this limited warranty. Please contact SAMSUNG at the

EXCLUSION OF IMPLIED WARRANTIES

IMPLIED WARRANTIES, INCLUDING THE IMPLIED WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE, ARE LIMITED TO ONE YEAR OR THE SHORTEST PERIOD ALLOWED BY LAW. Some states do not allow limitations on how long an implied warranty lasts, so the above limitations or exclusions may not apply to you. This warranty gives you specific rights, and you may also have other rights, which vary from state to state.

YOUR SOLE AND EXCLUSIVE REMEDY IS PRODUCT REPAIR, PRODUCT REPLACEMENT, OR REFUND OF THE PURCHASE PRICE AT SAMSUNG'S OPTION, AS PROVIDED IN THIS LIMITED WARRANTY. SAMSUNG SHALL NOT BE LIABLE FOR SPECIAL, INCIDENTAL OR CONSEQUENTIAL DAMAGES, INCLUDING BUT NOT LIMITED TO TIME AWAY FROM WORK, HOTELS AND/OR RESTAURANT MEALS, REMODELING EXPENSES, LOSS OF REVENUE OR PROFITS, FAILURE TO REALIZE SAVINGS OR OTHER BENEFITS REGARDLESS OF THE LEGAL THEORY ON WHICH THE CLAIM IS BASED. AND EVEN IF SAMSUNG HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES. Some states do not allow exclusion or limitation of incidental or consequential damages, so the above limitations or exclusions may not apply to you. This warranty gives you specific rights, and you may also have other rights, which vary from state to state.

SAMSUNG does not warrant uninterrupted or error-free operation of the product. No warranty or guarantee given by any other person, firm, or corporation with respect to this product shall be binding on SAMSUNG.

To obtain warranty service, please contact SAMSUNG at:

Samsung Electronics America, Inc. 85 Challenger Road Ridgefield Park, NJ 07660 1-800-SAMSUNG (726-7864)

www.samsung.com/us/support

2-Year Extended Limited Warranty

Addendum to LIMITED WARRANTY TO ORIGINAL CONSUMER PURCHASER WITH PROOF OF PURCHASE

This is an addendum to the Limited Warranty to Original Consumer Purchaser with Proof of Purchase ("Limited Warranty") for the Samsung Refrigerator models listed below ("Addendum"). A copy of your refrigerator's Limited Warranty is available at samsung.com on the product page for your model and in the user manual. Notwithstanding any terms in the Limited Warranty to the contrary, this Addendum modifies and supple-ments the Limited Warranty as follows: for refrigerators purchased between October 1, 2022 and September 30, 2023, the fridge is warranted by SAMSUNG against manufacturing defects in materials or workmanship for the limited warranty period of 2 years parts and labor. All other terms, conditions, and limitations in the Limited Warranty apply, including the limitation on implied warranties (where permitted by law). If there is a conflict between this Addendum and the Limited Warranty, the provisions of this Addendum will control and the Limited Warranty will be construed accordingly. Together this Addendum and the Limited Warranty contain the entire manufacturer's warranty for your product.

Eligible Models Purchased Between October 1, 2022 and September 30, 2023

RF24BB6900ACAA RB12A300635/AA RF24BB6900AWAA RB12A300641/AA RF29A967535/AA RF23A967535/AA RF29A967541/AA RF23A967541/AA RF29A9675AP/AA RF23A9675AP/AA RF29A9675AP/AC RF23A9675AP/AC RF23A9675MT/AA RF29A9675MT/AA RF29BB820012AA RF23BB820012AA RF29BB8200APAA RF23BB8200APAA RF29BB8200QLAA RF23BB8200QLAA RF29BB860012AA RF23BB860012AA RF29BB86004MAA RF23BB86004MAA RF29BB8600APAA RF23BB8600APAA RF29BB8600QLAA RF23BB8600QLAA RF29BB89008MAA RF23BB89008MAA RF29BB89008MAC RF23BB8900ACAA RF23BB8900ACAC RF29BB8900ACAA RF29BB8900ACAC RF23BB8900AWAA RF29BB8900AWAA RF23BB8900AWAC RF24BB620012AA RF29BB8900AWAC RF30BB620012AA RF24BB6200APAA RF30BB6200APAA RF24BB6200QLAA RF24BB660012AA RF30BB6200QLAA RF30BB660012AA RF24BB6600APAA RF30BB6600APAA RF24BB6600QLAA

RF30BB6600QLAA RF24BB69006MAA RB12A300631/AA RF30BB69006MAA RF30BB6900ACAA RF30BB6900AWAA RQ48T9432T1/AA RQ48T94B277/AA RR14T7414AP/AA RZ11T747431/AA RZ11T747435/AA RZ11T747441/AA RZ11T7474AP/AA RF23A967512/AA RF29A967512/AA

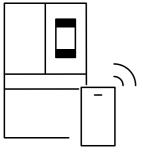
Feature Icons

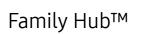
RF23BB8900 - Bespoke Counter Depth 4-Door French Door Refrigerator (23 cu. ft.) with Family Hub™

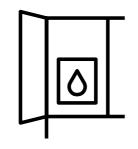
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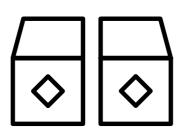
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Beverage Center™



Dual Ice Maker



FlexZone™ Drawer



Wi-Fi Connectivity



ENERGY STAR® Certified



10-Year Motor Warranty*

^{*10} years of warranty coverage on the compressor.

SAMSUNG